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Exciting times ahead!

The Gift of Golf

There's is no doubt that 2021 has been an abnormal year for lots of reasons.

Golf in general grew in popularity due to COVID. There are more children playing, there are more families playing, there are more people turning back to the beautiful game of golf.

Golf is very complex.

It plays with your mind. It gives you insecurities of your ability and then presents that challenge over and over again. Failure is often part of golf's gift. It's elusive by nature. You're always thinking about that one shot that got away from you.

This permanent ebb and flow gives golf its charm. You never know what will happen next.

Children have a better outlook than adults. Their resilience, their enthusiasm and their energy, will always make them want more. They are super excited when it goes right.

Looking back at the year, the game of golf gave us somewhere to go. Somewhere to meet again, to have fun, to forget our troubles, to ease our frustrations.

This game gives to those who play it with the right heart and a balanced mind. It's not meant to be easy or consistent. It's supposed to make you stop and think what next. The next shot, the future.

Golf makes a good Christmas present. Next week I get to show you our offerings for Christmas presents at GWG.



Par 3 strategy

Trying to pull shots back?

If you want to make more birdies, par 3's aren't the holes you should be targeting. Landing your tee shot in the most achievable area on the green and leaving two putts for par is a much better approach.



Know the deadly miss

From the tee, identify the most dangerous hazard. Then think about how your natural shot shape pulls you into those hazards or helps you evade them. By understanding your swing you'll minimize risk and maximize your chances of hitting the green.



Even the pros struggle on par 3's. Data from the PGA Tour shows that par 3's have the highest average over par score as compared to par 4's and par 5's.

Hit more greens

Let's schedule some time on the course and help you make better decisions that will put you into more scoring positions.

[Let's play 9](#)



Add a HALO to your bag

You can turn challenges into scoring opportunities with the new Cleveland Launcher XL HALO Hybrid.

[Explore the Launcher XL](#)

The role of the hips

The role of your posterior



I bet you've heard that at address you should push your bottom out, so that it protrudes a little. What everyone is trying to achieve is good posture with the pelvis in a "neutral position".



"There are two common pelvis faults that cause a variety of challenges. S-posture and C-posture. S-posture can lead to lower back pain and inconsistency. C-posture leads to similar issues. What should concern you is, that both rob you of distance by making it more difficult for your hips to work effectively. Here's an exercise to help strengthen your core and make good posture easier."

[View exercise](#)



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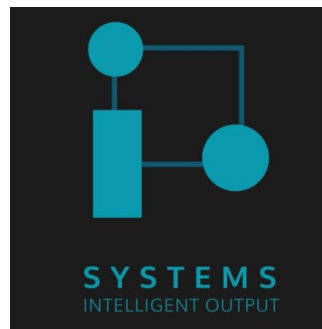
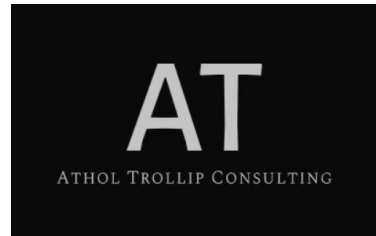
If we can improve your hip rotation, we're likely to add significant clubhead speed and distance to your game, but probably more importantly, more consistency and accuracy. We would like to say thank you to all of our sponsors at the range. That's a good journey to start.

[Start your journey](#)



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