

## The Feelings of DCP

The above picture captures all of the feelings of a Drive, Chip \& Putt!

NENY PGA Section staff administered the first of three local qualifiers for the Drive, Chip, and Putt Skills Competition in the section this summer.

Saratoga National Golf Club was our first host site this past Saturday, with
over 100 kids participating.

Congratulations to the top three.

Many of our own NENY PGA Junior Golf Association juniors out of each age division advanced through to the national competition. They will compete in the Sub-Regional competition on their journey to the 2022 DCP National Finals hosted at Augusta next April before the Masters.

Special thanks to our gracious host and all of our volunteers for helping us to offer a great event!

- View the DCP Results \& Leaderboard from the Local Qualifier here.
- View the complete photo gallery from the Local Qualifier here.
- Interested in registering for a local DCP? Find one here.



## ROLEX NENY PGA Player Of The Year Standings

We're heading into July with plenty of ROLEX POY, APOY, Sr. POY, and Legends points events left to play, including quite a few Championships/Majors. Here's a peek at the current NENY PGA ROLEX Player of the Year top 10.

To view complete standings and for all Professional Divisions, please click here.


## Membership Updates

Congratulations to Scott Warren, PGA General Manager at Pinehaven CC, who reached Quarter Century membership status with the PGA of America as of July. Congratulations, Scott!

Brain Jeffers, Assistant Professional at Hiland Park GC, has recently completed all of his PGA PGM Associate Program requirements and achieved his Class A PGA Membership. Way to go, Brian!

We're still processing and reconciling the recently held Day for the

## Director, Tom DeBerry Memorial PGA Reach NENY fundraiser event at

Normanside CC this past Sunday. Thank you to all of our professionals and friends who donated and submitted items for the auction and participated in the event. We will soon share the final net proceeds raised from the event that will be used to continue our efforts of player development and programming locally.

## Game Of A Lifetime

## Article shared from the NGF President

You often hear golf referred to as the game of a lifetime. But is it?

Unlike virtually every other sport, golf participation actually holds steady across the ages. See Figure 1, which shows that while skiing and tennis start with slightly higher participation rates, but by the time people reach their 50s, it's no contest...Golf wins, hands down.


As the Baby Boomers continue to reach retirement age, golf's 65+ cohort size expands in tandem. By a lot - up 50\% to 4.8MM over just the past four years. And with 10,000 Boomers turning 65 every single day, that number will continue to grow for the next ten years or so

Retirement age golfers contribute significantly to the golf economy:

- Playing almost $2 \times$ more rounds annually vs. all other adult golfers (32 vs.

> 17, on average).

- Spend more on golf, on average, than all other age cohorts.

The most important takeaway: when we create a committed golfer during adolescence or early adulthood, we usually create a golfer for life. And the participation numbers lead us to believe that the lifelong value of a customer is greater in golf than any other sport or activity. By a mile. So, let's continue playing the long game and converting early interest into commitment. The economic impact will be cumulative, not to mention the lasting joy the game delivers.

A friend of mine was telling me about a golfing buddy in his mid-80s who is constantly bemoaning the condition of his game. His favorite line: "Ever since I turned 80, my game has gone downhill." Imagine that.

## Joseph F Beditz, Ph.D.

President and Chief Executive Officer
National Golf Foundation


## NENY PGA Section Office Closed Monday, July 5th

Please note: that the NENY PGA Section Office will be closed on Monday, July 5th, in observance of the July 4th national holiday.


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Northeastern New York Section

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