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## From the Founder's Desk

We're really excited to announce the 2021 fees for our flagship PGA Diploma programme. We're running an amazing special for these difficult times, to ensure that applicants don't lose out on a programme that can change their lives, just like it did for me when I did a similar course 25+ years ago. See details below.

*MJ BALDERSTONE*

## PGA Diploma Fee Launch

### 2021 PGA Diploma Special Offer - From R94,525

Great news! We've released our 2021 PGA Diploma fees and it's a **Special Offer of R99,500 per student**. This is a **saving of R8,500 from 2020 prices**, to help our clients out during the tight economic times ahead.

In addition, you will receive **5% discount** if you pay upfront, bringing the fees to **R94,525** for South Africa's most popular PGA-accredited college golf programme.



As a further way to reduce your fees, we've launched a new **Commission for Referrals Scheme**. Once you join the BSI Family, you become eligible to **earn 5% commission on every friend that you refer to BSI** (for any of our full-time programmes) to be issued as credit to your BSI account once they sign up. There is no limit to the number of potential students that you can refer and therefore no limit to the amount you can save. Ts & Cs apply.

We also have a **Performance Bursary Scheme**, providing bursaries for players with high Golf RSA national rankings in the Open Amateur, Junior and Women's rankings. Contact us for details.

Our **PGA Diploma** Programme provides three years of holistic elite performance training, weekly competitive play at Royal Johannesburg & Kensington GC, combined with comprehensive golf-specific academics and extensive practical learning. You can download the brochure below, which details the golf training programme, academic subjects covered and the many potential career paths. Graduates receive a qualification that is the recognised industry standard for golf around the world. There's no better way than following your passion for a successful career.

Here are some of the prestigious golf clubs, academies and iconic golf industry companies at which our alumni have worked, in over a dozen countries and five continents around the world.



Countries where they have worked include **USA, UK, Dubai, Sweden, France, Singapore, Malaysia, Indonesia, Mauritius and Seychelles**, as well as the top golf clubs and companies around South Africa and Africa.

Limited spaces are available for this special offer. [Click here](#) to download a brochure or contact [info@bsisports.com](mailto:info@bsisports.com) to apply and start your journey to a career in golf.

## BSI Tournaments

### A golden ace for Muhammad

International PGA Diploma student, **Muhammad Warraich** won the BSI Premier Medal on 5th August with a great score of 67 on the West Course at Royal Johannesburg & Kensington GC. Muhammad, from Pakistan, also had a hole-in-one during the round on the 5th hole. Congratulations Muhammad, your hard work is paying off.



## Victory is sweet for Daniel!

PGA Diploma student **Daniel Nduva** won the BSI Premier Medal on 7th August with a score of 70 on the East Course at Royal Johannesburg & Kensington GC. Daniel, from Kenya, was voted **July Player of the Month** in our Premier section by the BSI coaching team. During the month he won 4 BSI medals, placed 2nd in our 72-hole Championship and averaged 73.33.

See Daniel below, pictured yesterday making personal notes after a coaching session with BSI Coach Christopher Wright. This is one of the habits that high performers develop that most players don't. Champions do extra. Well done Daniel, keep up the great work.





## Our juniors show us how it's done!

In our Junior Academy section, **Bernard Meyer** won the BSI Junior Medal on 7th August with a score of 80 in cold and windy conditions on the East Course at Royal Johannesburg & Kensington GC. Bernard was also voted Junior Player of the Month for July by our coaching team. During the month, he won no less than five BSI medals and averaged 75.00.

In our Global Medal, Junior Academy student, **Titouan Tregouet** won with a round of 75 at his home club of Golf Club du Bourbon in Reunion Island. The Global Medal is played between those of our students who are not able to return to South Africa at the moment. The players can choose any course in their area that is at least 5,500 metres long and play under strict medal conditions.



*Bernard Meyer*



*Titouan Tregouet*

A big shout out to **Srixon Golf SA** for their continued sponsorship of our Tournament prizes and Order of Merit. The next time you're buying golf balls, gloves or clubs, please have a look at the Srixon range. They have great models to suit all types of player.

## Kids Camps Special

### Start a lifelong love of the game

We're currently running our three-day Kids Camps during August. We normally charge R750 for the camps, but we've decided to provide a breather for the parents at an **affordable rate of R650** during these times. If you're already one of our BSI Kids clients, you'll get a further R100 off.

The fresh air and wide-open space of the golf course is one of the safest places at the moment. COVID-19 safety protocols are in place and the kids are having great fun playing in small groups. Contact Jason at [jasonj@bsisports.com](mailto:jasonj@bsisports.com) to book for the upcoming camps from **18-20 Aug and 25-27 Aug**. Limited spaces available.



## Women (and girls) at BSI

### Celebrating BSI's super women!

For Women's Month, we're celebrate the trail-blazing journeys of our female students and alumni, as well as the contribution of our amazing female staff. Look out for more insights in the next few editions.





*Our female students*

*Our female staff*

## Performance Tip

### Make smart use of the tee box

**Making smart use of the tee box can make the game a whole lot easier  
- here's a few tips how:**

- Always check from behind to identify the flattest area of the tee for your ball and stance.
- The rules allow you to move anywhere up to 2 club-lengths behind the markers. This area is usually clear of divots and footmarks.
- If all the trouble is situated on the right of the hole, teeing up on the right side of the tee box ensures that you hit away from the trouble. Vice versa for trouble on the left.
- For different shot shapes, tee up on the left of the box for a draw, and on the right of the box for a fade. This ensures the curving ball is moving back towards the middle of the fairway, if you've started it in the right direction.
- Moving left or right on the tee box can also create better angles to make your target bigger. Check the image below showing how Collin Morikawa teed up on the left of the tee box to create a better angle for his spectacular shot into the 16th hole on Sunday in the PGA Championship, setting up his tournament winning eagle.



- Always use a tee-peg on par 3's. Even when using a short iron. This provides leeway for your poor swings. This was one of Jack Nicklaus' smart-play rules. No-one used common sense better than Jack.
- Also on par 3's, look for old divots on the flat areas. You can tee your ball up a few inches directly behind these to assist you with alignment.



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