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You want easier to use

The improvements required in fairway woods don't require a consumer focus group. "Easier to get up on a good trajectory with solid contact".



*Don't be seduced by the look of a fairway wood. It's what's inside that counts if you're looking for ease of use. The **Callaway MAVRIK Max** might seem a little large but the weighting (and face and jailbreak technology) makes this the easiest fairway to use that we have. If you want a smaller head then try the standard Mavrik.*

Fall in love with fairways

If you're not confident with your fairway woods, then let's either not carry them or change that. The ability to consistently hit a solid fairway wood shot has so many benefits to your golf experience.

[Contact us >](#)

Come back stronger. Improve ball striking.

It's possible to improve your golf game from home. Exercise is an important part of a healthy lifestyle, and certain exercises are particularly good for your swing.



Solid, consistent ball striking requires a smooth swing plane. Strong glutes (buttocks) stabilize your pelvis, and this helps you to swing on plane more consistently. When your glutes are strong, it also helps to reduce lower back pain.



Bridges are a great way to strengthen your glutes.

[Watch video >](#)



This Titleist Performance Institute video explains why hip mobility is so important.

[Watch video >](#)

Get stronger

If you're interested in how better fitness can improve your golf and your health,

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