



Apparel and shoes

"What is the one thing you paid close attention to while at the PGA Show that wasn't necessarily equipment related? ~ Y.B.

A couple of things actually:

Apparel and shoes

I like clothes because it hides my lack of skill. If I look good, then clearly I'm diverting attention away from me chopping it down the course. I dress better for golf than I do for church. But of course, that's not why I did it.

We're always keeping an eye out for different apparel options for you, whether it's for yourself or your company. One of the companies that we use in-house is **Sunice**. Except for the one person who wears **FootJoy** (which is also a darn fine company with plenty of options), Sunice is our go-to in the store. For me, while Sunice sells everything, their outerwear is amazing. They became a major name in apparel after the Canadian National Olympic Team trusted them with their winter wear during the 2010 Vancouver Games. So I figured they could trust this almost 50-year-old bald guy in 55-degree weather. I was able to layer up and be fine on cooler mornings while navigating poorly around the course.

Their lines include **Rule 18** and **Bobby Jones Apparel** and are designed for all ages and styles of golfers.

Give them a look. You won't regret it!

These are not JUST shoes



Shoes are, in my opinion, more personal. To me, they aren't just "shoes."

They're a statement, and I'm very picky. Again, **FootJoy** is known for its shoes for the customization options and styling, and to be honest, they are

THE name in golf shoes and have been for a long time. I wear **Puma** because I like to be different. Everyone wears something different based on their style and what they wear. I'll buy everything. Spiked, spikeless, it doesn't matter to me. Before the end of the season, I'm sure I'll have eight pairs of shoes.

*I think I may need some help or at least a place to hide them all
from Mrs. Bowles.*

If you need apparel for yourself or your business, give us a call at **817.595.4653**, and we can walk you through the process and help you choose something that fits your budget and your need. Every vendor has almost all sizes available; many have apparel all the way up to 3X and, in some cases, 4X for you or your company.

And if you need another (or five) pair of shoes, we can help you with that from **FootJoy**, **adidas**, **Nike**, and **Puma**.

PING. PING. PING.

The sound of success

As the resident PING guy in the store, I'm going to take up some space and give **Viktor Hovland** some praise. He got his first of hopefully many PGA Tour wins this past weekend with his top to bottom PING bag:

G410 LST Driver (8.5°)

i210 Irons (4-PW)
Glide 3.0 Wedges (50/SS, 56/SS, 60/TS)
Custom PLD HOVI Putter



In validation...

This email we got warmed my heart, and it validates what we do:

"Thanks, Tim, Adam, and Neal for helping me refit my bag. I'm not one of those guys who has a ton of money, but I knew it was time for an upgrade. I brought in my Callaway XR Irons and asked them if they could make them work better. Tim was nice, and he asked me a lot of questions before we went into the hitting studio. To be honest, I was scared that I had to buy a new set, but I knew I couldn't. At the end of the fitting, he had put me into Nippon shafts and brought my irons back to life and made them perform better than when I got them because he accounted for what I wanted them to do and what I could do. We all know that golf is expensive, but Tim helped me not spend so much and get the perfect shaft for my irons and get a few more years out of them. Thank you again!" ~ P.

It's not about the sale of new gear but helping people enjoy the game more. We're not going to push new irons on you if that's not what you want. If what you're using isn't damaged and is in good shape, we're going to refit that set into something you're going to be even more proud to own. We will hopefully make you fall in love with them again....and save you a few bucks in the process.

If you're ready to overhaul your bag or get some apparel for you or your company, we're ready and able to assist you! [Click here](#) for more information or call us at **817.595.4653**.

What's in a shaft?

**MORE SWING
CONSISTENCY**
IS IN YOUR HANDS



The shaft connects your hands to the clubhead. It's the way you transfer energy to the clubhead and the golf ball.

When it's fitted properly for you, your shaft can improve your swing tempo and balance. This helps that transfer of energy in a big way.



WHY WEIGHT MATTERS

Shaft weight has an impact on the total weight of your club, which affects your swing tempo and timing. This changes how consistently you can hit nearer the center of the club face. And doing that, is the best way to get further down the fairway.

Find your ONE

There are thousands of shaft combinations out there. By measuring your swing speeds with a variety of shafts, we'll find your ONE, so you can split more fairways.

Contact us >

For the fastest swings



Those with the fastest swing speeds need less spin and a more penetrating trajectory. The **Callaway MAVRIK Sub Zero Driver** delivers that with a high MOI. That means more ball speed, better launch conditions, and more consistency.

[Contact us >](#)

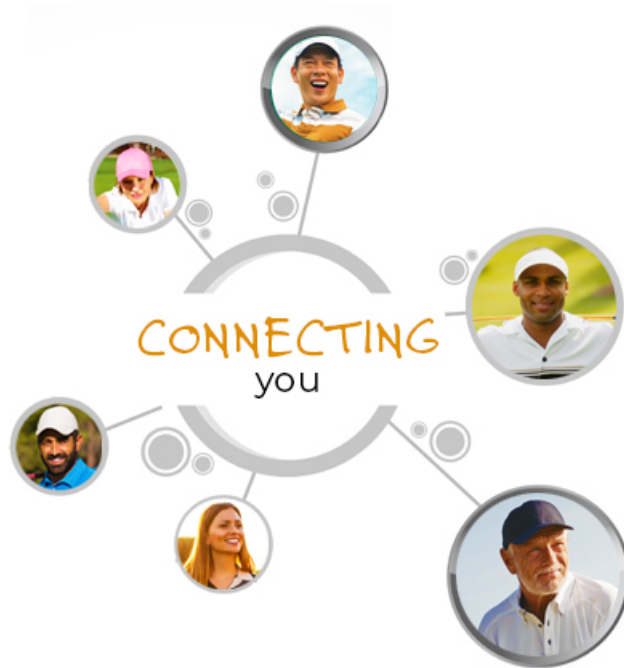
Four reasons why

Fast-paced
this isn't

We know that, in a fast-paced, digital, order-it-now-and-have-it-delivered-instantly-world, an online survey might be the quickest way to learn more about our golfers, but “fast” isn’t what’s important.



Our world is about connecting with real people, not an avatar. It's about "shared discovery" and "conversation", not a report of responses. Getting to know each other allows us to identify what's most important to you, whether it's a new playing partner, an introduction to a group, or a way to keep the ball in play.



Want to play 9 with us?

If you'd like us to reach out and see if we can schedule 9 holes with you (and perhaps a couple of other members), then please let us know.

[Connect with us >](#)

Get in touch

Call 817 595 4653 | [Contact us](#) | [Visit our website](#) | [Visit us](#) | [Read my golf tips](#) | [Book a fitting](#) | [Leave a review](#)

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