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Monday, July 14, 2025

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Despite tougher economic times, we shined!

I always start the year by sharing some of the numbers. However, before we get to that, let's point out that there were more people on the Estate than ever. With more homes completed, Thinus and I, dropped off lemons on the 23rd and 24th by a large number!





St Francis Links

The Estate



- **512** sold properties (± 94.8%)
- 167 completed homes (± 32%)
- 170 occupied in the holiday with an **average of 8** for Christmas lunch at home (one home had 30!)
- 87 permanently occupied (53%)
- 27 homes completed during 2018/2019 financial year and 12 in the new financial year (Oct to Dec)
- 17 homes currently under construction
- 36 homes in planning or submission stage

The Club



Biking to massive points



Ring the bell, Yan



The F and B Team

December started with our members; offering the morning tee times to them first, filling the afternoon with visitors. Most of our visitors played with the members, whilst others came with their families and friends! Our new e-bikes were in use nearly every day, and our pace of play, by not overcrowding the course, remained fairly good throughout the holiday period.

Golf Played

- 3843 Rounds including 253 after 5 and countless member breakaways
- 2363 cart rentals including 61 e-bikes
- 517 sleeves of new balls
- 95 Callaway Truvis (soccer balls) mostly to Sieg!
- 5147 Used Balls sold
- 4600 lost and more than 3000 found by...

Food and Beverage

- 101 sticky ribs, 297 Links platters, 348 Fish and chips, 871 burgers - beef

and chicken, **885** pizzas

- 926 kiddie meals
- 1026 Ice creams, pancakes and shakes
- 3447 toasties and 1/2 way brekkies
- **8135** lunches
- 6800 bottles of beer on the wall, 851 Cocktails, 5712 spirits, 1616 bottles

and glasses of wine

- 12443 minerals
- 52687 total items sold from the kitchen, halfway and bar

145 separate orders, representing more than 340 people in a 2-hour span, on the 29th, which also included Sunday lunch with The Bottomless Coffee Band. This information inspired me to come up with "Patience and Positivity" as our theme for 2020. We received hundreds of compliments,

with only a few impatient members and negative criticisms...

Events

- I great evening with Hutchie and Dale

- 4 Sold OUT events – 80's Show, Magnificent 7, Bottomless Coffee Band, Radio Kalahari Orkes

- Maximum Christmas Lunch

- New Years Day – 87 golfers, 235 breakfasts, 332 lunches, 284 beers and ciders and 2002 total items sold between 9 and 16h30



Charlie and Roger win The Member-Member



Hutchie and Dale



Bottomless Coffee Band



The Bay Club wins The Pam Golding Annual



Maturing like good wine!



A St Francis Links tradition





For more information on our upcoming events, contact us.

New irons now?



If you're passing your mid-fifties, then you might think that your best golf is behind you. But, in fact, you probably have the advantage of a smarter, cooler mind.



Why not add to that wisdom, the belief that your best golf is ahead of you. Technology certainly makes it possible to believe you can hit better approach shots than ever before.

Innovation in materials and engineering have allowed the designers of irons to construct heads that launch the ball higher from stronger lofts. Your #8 iron has a stronger loft than before (and therefore goes further) but launches as high (even higher) as previous #8 irons.



While you expect to be losing some distance with age, technology is now adding distance while retaining control.

Could you be getting better?

Don't settle. Golf has so much more to offer each of you. Especially if you determine that you're going to play better golf in your immediate future. Iron technologies are changing the game. Would they help you? Come

and chat to us.



Act on your feelings



One act, two different feelings. The act is a 145-metre approach shot. Let's assume you're here courtesy of a drive that's found the middle of the fairway.



With perfect contact, there is a visceral sense of joy at being at one with the game; that extends into satisfaction as the ball flies high and true; and then completes with a sense of accomplishment.



But first, there's "craving". How much do you want that feeling of joy, satisfaction, and accomplishment? If you want it enough, you'll take action.

Fan the flame

Without action, there is only acceptance. Make 2020 a year to deliver on

your desires.



Get in touch

Call 042 200 4500. | <u>Contact us</u> | <u>Visit our website</u> | <u>Visit us</u> | <u>Read my golf</u> <u>tips</u> | <u>Book a lesson</u> | <u>Book a round</u> | <u>Leave a review</u>



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