

[View online](#) for a better experience

[Subscribe](#) | [Unsubscribe](#)

[Download a printer friendly copy](#)

Monday, July 14, 2025

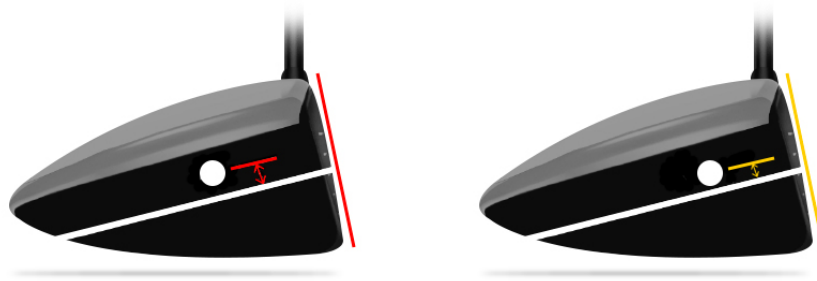
[Club website](#) | [tpcriversbend.greensidegolfer.com](http://tpcriversbend.greensidegolfer.com) | **Tel:** 513 677 0550



## Center of Gravity (CoG) matters

**CoG can impact tee shot distance by 20+ yards**

Below are two drivers with exactly the same loft. Let's assume they also have the identical shaft and shaft length.

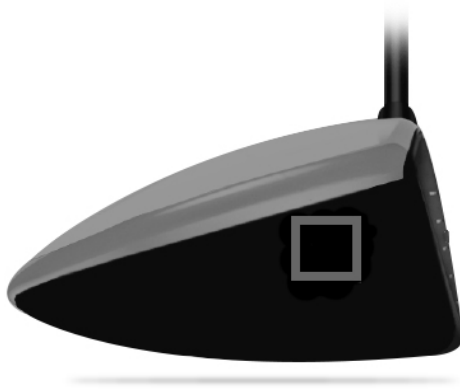


### The white DOT marks the CoG

The white line through the center of each driver represents the neutral axis.

Almost all drivers have a CoG that is above this line. Both the distance above, and how forward or back the CoG is, will impact on the angle the ball actually launches, the amount of spin on the ball, and the amount of MOI (forgiveness the driver has).

The driver on the left will go farther for a slower swing speed golfer as it will launch higher and with more spin. The driver on the right will go farther for a more aggressive golfer with a faster swing speed because it will launch a little lower and spin a lot less.



*The difference between CoG locations in drivers can be measured in millimeters, but the difference in distance can be measured in tens of yards.*

CoG affects the launch conditions (angle and spin) and that significantly impacts on how far your ball will travel.

### Fix your millimeters and yards

Get every yard off the tee your potential deserves. Come and have a tee shot assessment and let's see how we can add 20, 30 and even more yards to your tee shots.

[Contact us >](#)

**What matters most to you?**

# Answer one **QUESTION**

Without us influencing you in any way, please click on the link below now and answer just one (required) question about your relationship with the game of golf.

[Answer now >](#)





This is a genuine attempt in collaboration with hundreds of other clubs and PGA Professionals to have a better understanding of what golfers want out of the game.



#### **YOU DON'T HAVE TO SHARE ANY PERSONAL INFORMATION**

*While we'd be interested to read the specific answer you've given (to help us do a better job of delivering more value to you), we won't be sharing your name with anyone. You will remain anonymous.*

#### **If you haven't already done so**

Now you know this is a very short and very private survey – no personal details required. So go on

**Answer now >**

Share



***River's Bend***

*This mail was sent to {{contact.contact\_email}} by Mike Reynolds and is provided as a service for the members and guests of TPC River's Bend and has been supported and sponsored by advertisers in this email and our partner suppliers. For any queries contact us on 513 677 0550.*

*Sent on behalf of TPC River's Bend by  
RetailTribe; 15851 Dallas Parkway | Suite 600 | Addison | TX 75001 | +1 972 380 3002*

Trouble viewing this newsletter? [View it online](#) | [Download a printer friendly copy](#)  
[Subscribe here](#) | [Unsubscribe here](#)