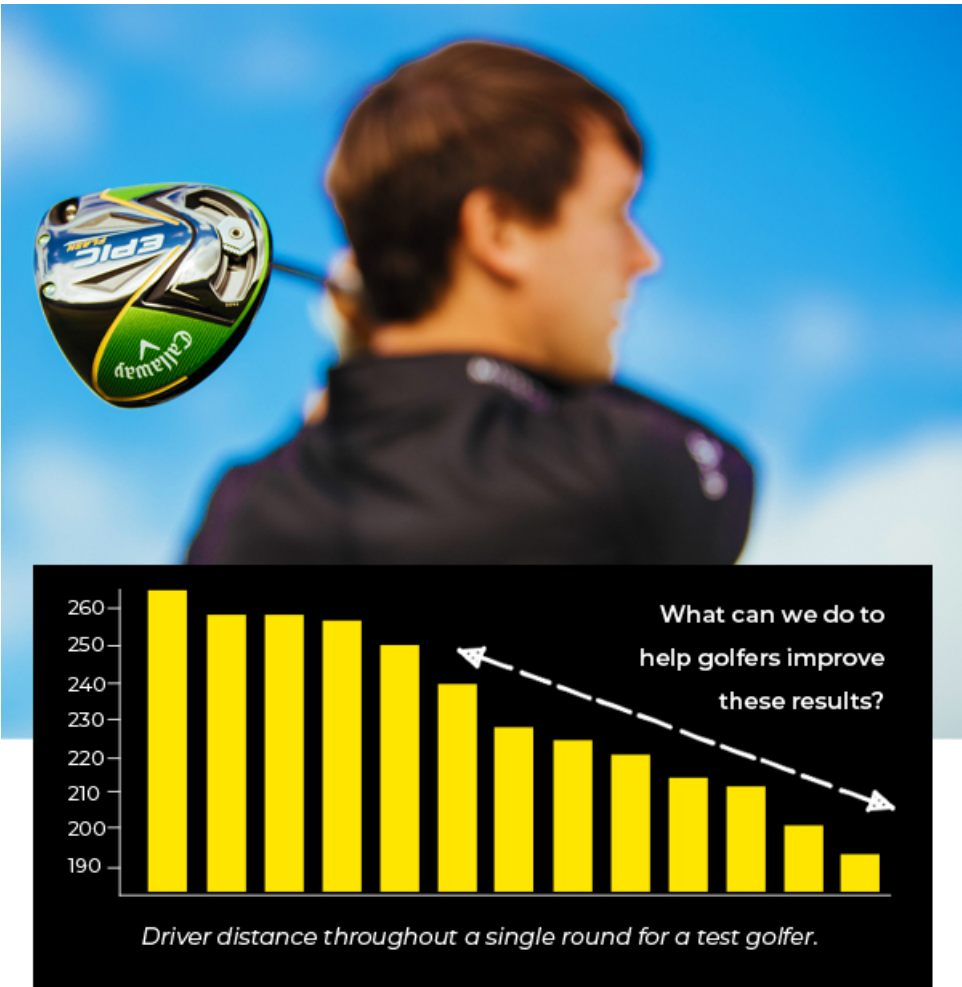




# For your protection

To improve your enjoyment on every hole you play, you want a driver that's been designed to protect your launch conditions on mishits and then fitted for your golf swing.



The Flash Face on the Callaway Epic Flash Driver has been designed by a super-computer and AI to protect your launch conditions. Indeed there are instances of mishits (slightly higher and toe side of the sweet spot) actually going further than a standard strike!



Accuracy on mishits is also a consequence of the MOI of the driver. The Callaway Epic Flash has a crown that is super lightweight and very strong. That allows weight to be moved lower (easier launch) and wider (to create a higher MOI and more stability).

The upshot is the club head doesn't twist as much when you make contact towards the heel or toe. It fights to stay square.



### Improve every tee shot

Technology, expertise, and a fitting can be combined to make a difference to every tee shot. How much longer could we make your best tee shot?

How much longer could we make your average tee shot?

[Contact us >](#)

**Knock it down. Knock it close.**



Want **SPIN?**  
Then shallow is  
**BETTER.**

The reason you now see so many Professionals hitting lower flighted, higher spinning wedge shots is that they've learned so much from launch monitor data. That data has blown away some myths.

## MYTHS


*"If you want more spin with your wedge then you hit down on the ball with a steeper angle of attack taking a big divot."*

*"More spin is created with a shallow angle of attack that "bruises" the turf."*

## FACTS



## You can learn this shot

The right set up, with  **River's Bend** e hands in the right position at impact ar 1-spinning wedge shots that land, bounce and reverse. You'll find it easier to be more

accurate. It's time to learn a new skill.

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