

[View online](#) for a better experience

[Subscribe](#) | [Unsubscribe](#)

[Download a printer friendly copy](#)

Tuesday, April 30, 2024

[Club website](#) | tpcriversbend.greensidegolfer.com | **Tel:** 513 677 0550



For your protection

How many times do you hit the sweet spot with your driver? It's the longest club in the bag, so that adds to the challenge.

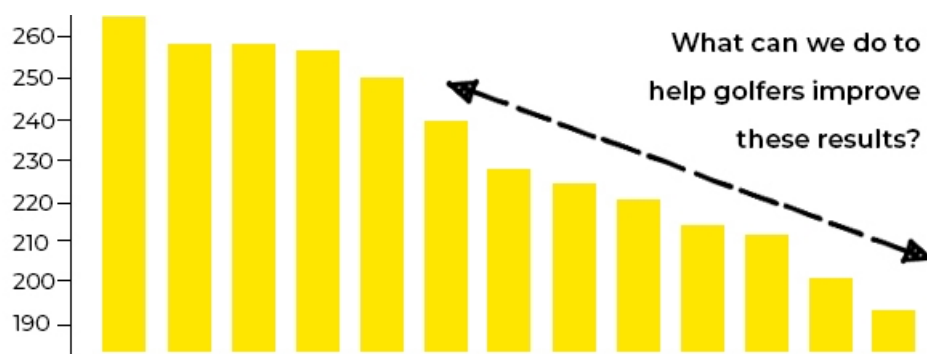


It's not just the loss of ball speed that reduces your distance on any miss-hit. What really punishes you is the combination of reduced ball speed and the change in the rate of spin on the ball.



Most golfers use their driver between 10 and 15 times during any round. If they get 33% of those out of the sweet spot, then they're doing really well.

What happens to the 66% matters.



Driver distance throughout a single round for a test golfer.

Improve every tee shot

Technology, expertise, and a fitting can be combined to make a difference to every tee shot. How much longer could we make your best tee shot?

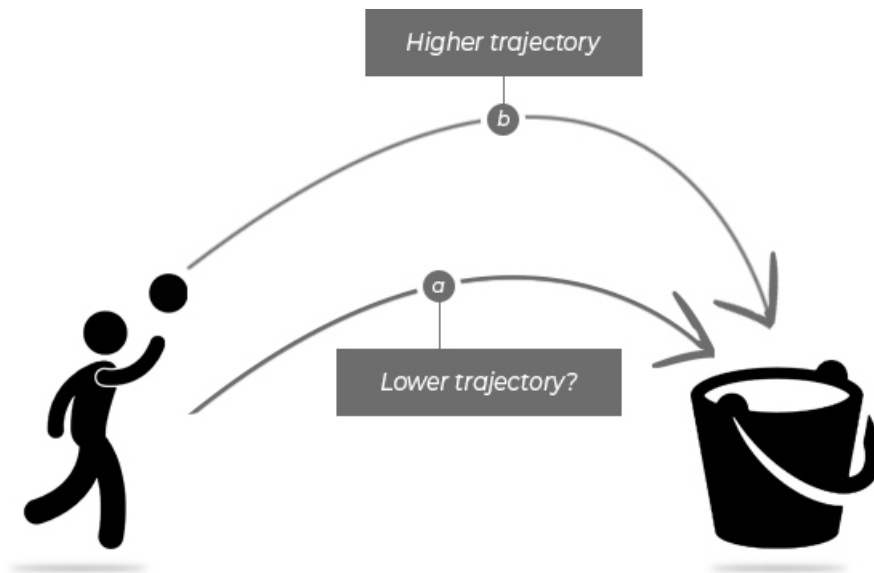
How much longer could we make your average tee shot?

[Contact us >](#)

Knock it down. Knock it close.



If we asked you to stand 20 yards from this bucket and use an under-arm throw to get a golf ball in the bucket, would you use a lower trajectory (a) or a higher trajectory (b)?



Almost everyone correctly tackles this challenge by using a lower trajectory.

*So why do most amateur golfers
try and hit wedge shots as
high as possible?*



Knock it close with your wedge

Watch the golf on TV, and you'll see Professionals hitting wedge shots mostly with a lower trajectory. They create a ton of spin. It makes it much easier for them to control distance. It makes it easier to be accurate. Time to learn a new skill?

Contact us >

Share



River's Bend

This mail was sent to {{contact.contact_email}} by Mike Reynolds and is provided as a service for the members and guests of TPC River's Bend and has been supported and sponsored by advertisers in this email and our partner suppliers. For any queries contact us on 513 677 0550.

Sent on behalf of TPC River's Bend by

RetailTribe: 15851 Dallas Parkway | Suite 600 | Addison | TX 75001 | +1 972 380 3002

Trouble viewing this newsletter? [View it online](#) | [Download a printer friendly copy](#)

[Subscribe here](#) | [Unsubscribe here](#)