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# **Everyone wants forgiveness**

## And you want it in every swing

If your handicap is over 18, then there's a good chance that you don't get great height on your approach shots and/or often lose the ball to a fade or slice. There's technology to help: Super Game Improvement!

#### Large profile

You'll notice that these clubs are quite thick. That moves the CoG deeper (further from the face) and lower. The launch angle of the ball will be much higher for better ball flight. The large face provides a huge hitting zone.

#### Wherever on the face

There's going to be technology that protects ball speed heel/toe, and high/low. As much of the face as possible will spring right up to the legal limits.

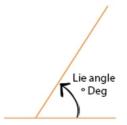


#### Offset to cure a slice

The offset will not only help to move the CoG deeper, but it also gives you more time to square the face at impact. That will reduce or even remove your slice.

#### Stronger lofts

The higher launch angle allows the designer to strengthen the loft to create added distance. Shorter irons on approach make ball striking easier.



Too many of our inexperienced and higher handicap golfers miss out on the fitting process. They don't think they're skilled enough. Where's the logic? "I'm not that good, so I'll play with an iron that makes the game harder!" Get fitted. Make the game easier.

## Changing shapes

Super game improvement irons used to look like mini metal woods. No longer. Materials, manufacturing, and smart design deliver technical assistance in good-looking models. Talk to us. Let us show you. Oh, and let us FIT you.



# **Ten shots better**

# Worthwhile practice that pays back

How easy should a chip shot be? What should you be averaging to hole out from within 10 yards of the green playing a chip shot?



How many times out of 10, do you take 2 and how many times is it 3 shots? Are you as good as you would be with a putter in hand?



A very common fault we see with less experienced golfers, is an attempt to "flick" at the ball on chip shots. Too much wrist action ends up with too many shots thinned, and certainly very inconsistent contact. If you're not really in control of this shot, then come and learn the correct technique. Then practice using some simple aids – as shown here – and set out to gain control over where your ball lands and how much it rolls. Watch Martin Hall show you a neat practice station to perfect your technique.



Watch now >

### The ten-shot assessment

The right technique on just four shorter golf shots can save most golfers 10 shots and more in a round. For many, that's a single figure handicap. For all, it's a round full of great saves and more opportunities. Start with an assessment. Let's discover how many shots we can improve your game by.





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