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John Bagnall is our king of speed

Success at Cobra Fitting Day

Two ways to distance

The **Cobra Fitting Day** was a success, with several members trying the new models and some of the funkiest looking equipment on the market. A big thank you must go out to Cobra fitter, **Shane Puckett**, for sharing his expertise.

A standout at the fitting day was Eastlake member **John Bagnall**, who was on the day looking at the distance aspect of his game – driver, fairway woods and hybrids. During the fitting, we discovered that John needed a super light golf shaft and more loft on his distance clubs to maximise his shots off the tee. We also saw a massive change in the dispersion of his shots by using offset heads, which allowed him to hit the ball so much straighter.

At the end of the fitting, John was so thankful and let us know that he was more confident about shouting his regular playing group a round of beers when he fails to reach the ladies tees.

Are you also in it for the distance? Be sure you get involved in our next fitting day.

[Book a fitting >](#)



Centre of Gravity (CoG) matters

It's why an assessment and fitting matters

If two drivers with exactly the same loft and shaft can have a difference of 20 plus metres in how far you hit the ball off the tee, then there's one irrefutable conclusion.



What you should be buying is metres NOT a driver. Yes, every time you're buying a driver, we should be helping you to find the configuration that maximises your ball speed and then match that to an angle of launch and spin rate on the ball to get you the biggest distance improvement without you losing control.



Matching swing speed, ball speed, launch angle, and spin rate on tee shots, will make up to 40 metres of difference for some golfers. How much

The family connected

difference would it make to you?

We are living in the middle of the greatest and most exciting revolution the world has ever seen. The digital and AI revolution is impacting on society and the way human beings are connected. But there has to be a balance.

Come and grab some metres

Your children need to have a way of staying connected with their family in Get every metre off the tee your potential deserves. Come and have a tee shot assessment and let's see how we can add 20, 30 and even more

metres to your tee shots





We're biased, but we don't think, besides the family meal, there is a better family experience than golf. Play a Family Alliance – don't compete. Share real joy. Be connected together. Outdoors. Away from social media, computer games. Open up conversation. Share accomplishments.

Let us add balance

Have your child enroll into one of our group sessions to learn to play golf, and we'll have them outdoors, interacting, learning new skills, and having a whole stack of fun they can take out onto the golf course. They won't stop playing computer games, but for a couple of hours each time we'll have them off the phone, out from in front of the screen, engaging in fun activity.

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