Email us | www.wybostongolfstudio.co.uk | Tel: 01480 223004



# **Ambition. Unleashed.**

## We are putting the fun back into the beautiful game!

We are hosting a Lynx demo day between 13.00 - 17.00 on Monday 22nd July. Come and try the latest and greatest that they have to offer!

#### That's not all!

We are offering a **Free Lynx Cap** for everyone who has an appointment booked and **free Lynx Cart or Stand Bag** for anyone spending more than **£500** on Lynx products on the day.



Book your spot >

## Centre of Gravity (CoG) matters

## CoG can impact tee shot distance by 20+ yards

Below are two drivers with exactly the same loft. Let's assume they also have the identical shaft and shaft length.





#### The white DOT marks the CoG

The white line through the centre of each driver represents the neutral axis.

Almost all drivers have a CoG that is above this line. Both the distance above, and how forward or back the CoG is, will impact on the angle the ball actually launches, the amount of spin on the ball, and the amount of MOI (forgiveness the driver has).

The driver on the left will go further for a slower swing speed golfer as it will launch higher and with more spin. The driver on the right will go further for a more aggressive golfer with a faster swing speed because it will launch a little lower and spin a lot less.



The difference between CoG locations in drivers can be measured in millimetres, but the difference in distance can be measured in tens of yards.

CoG affects the launch conditions (angle and spin) and that significantly impacts on how far your ball will travel.

## Fix your millimetres and yards

Get every yard off the tee your potential deserves. Come and have a tee shot assessment and let's see how we can add 20, 30 and even more yards to your tee shots.

Contact us >

# A better life for them

## You didn't grow up like this

Does the way children grow up today worry you? How radically different is their childhood and teens to that of just 20 years ago?







Children have to be digitally literate, but they also need to invest in movement and athletic ability, their health and well-being, and their interpersonal skills.



Let us add balance to their lives

Have your child enroll into one of our group sessions to learn to play golf, and we'll have them outdoors, interacting, learning new skills, and having a whole stack of fun they can take out onto the golf course. They won't stop playing computer games, but for a couple of hours each time we'll have them off the phone, out from in front of the screen, engaging in fun activity.



#### Share









This mail was sent to {{contact\_email}} by Martyn Peacock and is provided as a service for the members and guests of Wyboston Golf Studio and has been supported and sponsored by advertisers in this email and our partner suppliers. For any queries contact us on 01480 223004.

Sent on behalf of Wyboston Golf Studio by

RetailTribe: 15851 Dallas Parkway | Suite 600 | Addison | TX 75001 | +1 972 380 3002

Trouble viewing this newsletter? <u>View it online</u> | <u>Download a printer friendly copy</u>

<u>Subscribe here</u> | <u>Unsubscribe here</u>