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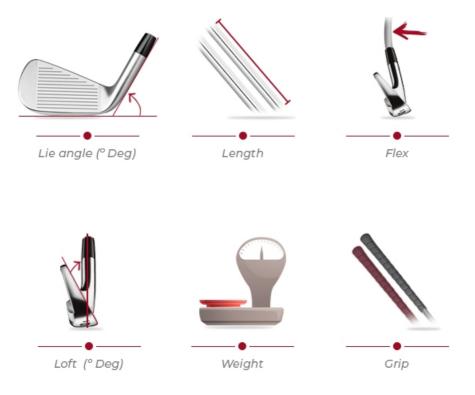
What are you buying?



It's NOT off the shelf

find your one.

Whether it's about improving a handicap, shooting low scores, winning competitions, enjoying great shots, or fulfillment from the game, **FITTING** is the **MUST HAVE**.



Golf equipment, especially an iron, is an assembly of the perfect parts for you. Lie angle, length, flex, loft, weight and grip means you can make sure your iron fits you.



We'll keep telling you that you're one in a thousand. Yes. For each iron model there are usually around 1,000 variations of build. One will deliver more confidence, more magical moments, and more consistency and certainty.



Let's find your ONE

The day you decide you want to improve your approach shots, remember you're not buying a new set of irons. You're buying so much more than that. You're buying something uniquely important to you.



Consistently better

It's NOT a battle of the biceps

Power in golf doesn't come from the biceps.



Watch the women playing golf on tour. Many are really slender but power

the golf ball much further than most men double their size.

They control their golf swings with their large muscle groups, and that allows them to generate phenomenal power from consistent timing.



So, if you're looking to get 'fit' for golf and want to improve your power and timing, then prioritize your gluteus maximus, your chest, latissimus dorsi and your core.

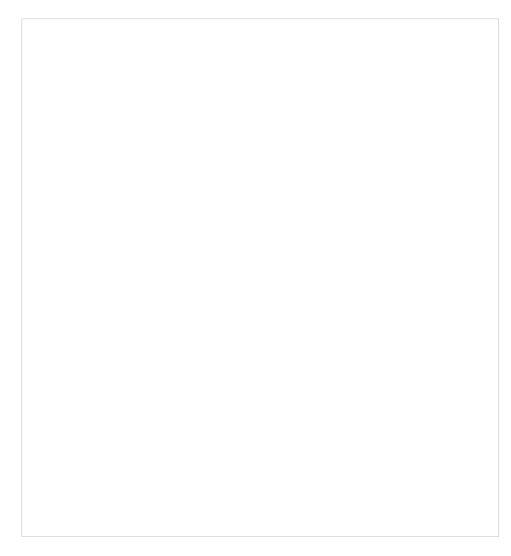


Start a great journey

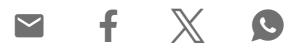
Don't wait on this. Transform your golf swing; transform your game; transform the enjoyment you get from the game. We'll make this a fun improvement journey. Learn to control your swing with your large muscles.



A career in golf



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