

[View online](#) for a better experience

[Subscribe](#) | [Unsubscribe](#)

[Download a printer friendly copy](#)

Monday, April 29, 2024

[Email Us](#) | [delmargolfcenter@greensidegolfer.com](mailto:delmargolfcenter@greensidegolfer.com) | **Tel:** 858-509-5130



## A win-win day!

### There's no downside to our **Fitting Day Sales Event**

This is the one opportunity to get fit with the right equipment for  
YOUR game!

Have fun!

And the more you shop, the more you save.

Including our BIG Bonus Trade-in Value, as well as the chance to win \$2500  
in raffle prizes.

*Savings* In Every Department!

TRADE IN YOUR OLD GOLF CLUBS AND GET...

**50% BONUS  
\*TRADE-IN VALUE**

ALU-419

\*TOWARD PURCHASE OF NEW GOLF CLUBS

**CLEARANCE  
APPAREL**

BUY ANY CLEARANCE APPAREL  
ITEM, GET A SECOND ITEM:

ALU-952

**50% OFF\***

\*OF EQUAL OR LESSER VALUE

SHOP MORE, SAVE MORE ON **SHOES, BAGS & TRAVEL COVERS**

SPEND \$100-175,  
SAVE

**10%**

SPEND \$175-250,  
SAVE

**15%**

SPEND \$250+,  
SAVE

**20%**

CATEGORIES CAN BE COMBINED

ALU-677

\*OFFERS AND ADVERTISED SPECIALS CANNOT BE COMBINED. SELECT ITEMS FROM THESE MANUFACTURERS ARE EXCLUDED: PING & SCOTTY CAMERON. ALL DEALS EXPIRE 9/28/19. SEE STORE FOR DETAILS. OTHER RESTRICTIONS MAY APPLY.

THE GOLF MART AT DEL MAR GOLF CENTER

**15555 JIMMY DURANTE BLVD • DEL MAR CA 92014**

**PHONE: (858) 794-9676**



**90-DAY 100% SATISFACTION GUARANTEE**

Worldwide Golf Shops



**THE GOLF MART**  
SERVING GOLFERS SINCE 1984



OUTDOOR CUSTOMER  
**FITTING DAY**  
SALES EVENT

**SEPTEMBER 27 & 28**

**VENDOR FITTING HOURS: 10AM-4PM**

**\$2500 IN RAFFLE PRIZES • FREE CLUB FITTING • SPECIAL FITTING DAY DEALS**

**NEW IRON SET  
PURCHASES**

**\$50 OFF**

OVER \$699

**NEW DRIVER  
PURCHASES**

**\$25 OFF**

OVER \$299

**NEW FAIRWAY  
PURCHASES**

**\$15 OFF**

OVER \$199

**NEW HYBRID & PUTTER  
PURCHASES**

**\$10 OFF**

OVER \$149

TRADE IN YOUR OLD GOLF CLUBS AND GET...

**50% BONUS** TRADE-IN  
VALUE

TOWARD NEW CLUB PURCHASE\*

ALU-419

CLEARANCE APPAREL

BUY ANY CLEARANCE APPAREL  
ITEM, GET A SECOND ITEM:

ALU-952

**50% OFF\***

\*OF EQUAL OR LESSER VALUE

SHOP MORE, SAVE MORE  
ON **SHOES, BAGS**

SPEND \$100 - \$175  
SAVE **10%**

SPEND \$175 - \$250  
SAVE **15%**

SPEND OVER \$250  
SAVE **20%**



If you have any questions, please

[Contact us >](#)

## Know where golf works the body

The reason golf is an excellent game for women is that it's NOT a battle of the biceps, like many other sports. It's a game where your glutes and core are much more fundamental to the game than your arms. Understanding that not only unlocks power for every golfer, however big or small, it's also the key to accuracy and consistency. Are you interested in unlocking a better golf game? [Contact us.](#)

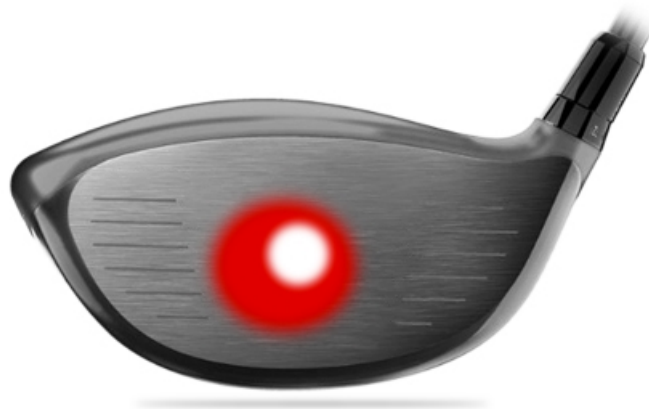
## Spin: friend or foe?

### The impact zone and launch

In the last weeks we've described how a simple swing fault (the angle of attack) can lower launch angle and increase spin, robbing you of 20+ yards of tee shot distance. Miss the sweet spot, and you lose more than ball speed, you also impact your launch DNA.



A common error we see is golfers consistently making contact below the sweet spot. It might still feel solid, but tests run by Golf Magazine revealed a likely loss of up to 4° of launch angle and an increase of nearly 800rpm. For the regular golfer that's a loss of between 10 and 15 yards.



*Most manufacturers are now working hard to release new drivers that protect launch and spin, as well as ball speed away from the sweet spot. That helps make significant improvements to average distance as well as increasing the distance on your perfect strikes.*

### **Don't let spin rob you**

Book an assessment with us and let's find your personal launch DNA: the perfect match of launch and spin for the ball speed you're creating.

[Contact us >](#)

# Fall in love with golf



**ENJOYMENT**  
matters to everyone.

It's not just children and young people that want to know that learning golf is a fun process right from the start. Anyone learning the game wants to know that.



## So introduce fun into someone's life.

*If you have a spouse or sibling or friend that doesn't play golf, then introduce us to them. We can introduce them to the game making sure they're enjoying the experience right from the get-go. We'll make sure they're comfortable. We'll introduce them to people just like them. People who want to give golf a try. We'll help them make new friends and discover the thrill of a sweetly struck golf shot.*



Send your details or contact us with their details.

[Contact us >](#)

Share



*This mail was sent to {{contact.contact\_email}} by Matt Clay and is provided as a service for the members and guests of Del Mar Golf Center and has been supported and sponsored by advertisers in this email and our partner suppliers. For any queries contact us on 858-509-5130.*

*Sent on behalf of Del Mar Golf Center by  
RetailTribe: 15851 Dallas Parkway | Suite 600 | Addison | TX | 75001 | +1 972 380 3002*

Trouble viewing this newsletter? [View it online](#) | [Download a printer friendly copy](#)  
[Subscribe here](#) | [Unsubscribe here](#)