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# **Happy Thanksgiving!**



We hope your day is filled with good food, good friends, and a loving family.

# Taking care of business

## **Small Business Saturday Sale**

I hope that all of you are looking forward to a great Thanksgiving and will be

able to spend time with loved ones. The holidays are always a favorite time of mine at the Fitzpatrick house.

We are celebrating another incredible season at Country Club of Leawood and are very thankful to be a part of the CCL family. This year we had a sold-out field in **The Jambalea** and **Men's Quota**. In addition to that, we capped it all off with the **Blue Team bringing home the 2nd victory** in a row in Ryder Cup. My staff and I really enjoy running the events for you and being a part of your golf game and a part of your journey to better golf. My family and I consider ourselves very lucky to be at Country Club of Leawood and to own the Golf Shop, which so many of you support so fantastically. Thank you very much for making CCL such a great place to be.

I know that many of you will be out and about looking for great gifts over the next few weeks, and I encourage you to consider CCL for your golf shop needs and also to "*Shop Small*" whenever possible to help other wonderful locally owned stores.

Starting **Saturday, November 30th at 8:00 am**, everything in the Golf Shop will be **15% off the member price**, and if you are an Eagle Club Member, you will save **15% off** your already great discounted rates!

Check out some of the excellent deals that we will have this holiday season!



## COUNTRY CLUB OF LEAWOOD GOLF SHOP

SHOP SMALL\* WITH US AT COUNTRY CLUB OF LEAWOOD

SMALL BUSINESS SATURDAY\* NOVEMBER 30, 2019





## **Snowflake Sale**

The annual Snowflake Sale will be held on **December 11th** this year and will be another excellent opportunity to grab some fantastic items at great prices and use up that last bit of Golf Shop Credit.

Every item in the Golf Shop will be at **least 15% off**, and you will have an opportunity to pick a snowflake earning you an additional percentage off your purchase. There's even a chance to get **70% off**!

**Let us know** if you have any questions.

We've got the perfect gifts

# The hottest gift in the Golf Shop for 2019 ...Is THERAGUN

This new item to the golf shop provides percussive therapy similar to a deep tissue massage in a hand held device and it is amazing! I have had it for a couple weeks now and use it EVERY DAY!



**Meet Theragun** 

Save 20% on all Garmin GPS and Rangefinders.



#### **Golf Balls**

Any 2 dozen Chrome Soft or Chrome Soft X Golf Balls for only \$70 (normal price is \$80).



Upgrade your gift by personalizing it with a message for the dozen price of \$39.99 (get 2 dozen for \$70). Just send us which ball you would like, what you would like to personalize the ball with and what color ink you would like the personalization message to be.



Order I dozen of any type of Titleist Ball and get free personalization. To order please let us know which type of ball you would like, the message you would like to personalize the balls with and what color ink you would like for the message to be in.



Order must be in by December 3rd to ensure delivery by Christmas.

Minimum order of 1 dozen.

This does not include logos (minimum order for logo golf balls is 12 dozen).

Reserve yours today >

## **Holiday Hours**

This is such a wonderful time of the year and it is so amazing to get to spend it with family.

With that in mind, the **Golf Course, Driving Range, Golf Shop and Cart Barn** will be **closed on Thanksgiving Day** so our employees can spend the day with their families. All of the areas will be back open on the Friday following Thanksgiving with normal business hours of 8:00 am to 5:00 pm. If you will need your clubs from storage before that time on Friday, please make arrangements to pick them up on **Wednesday, November 27th**. We will be here until **5:00 pm** that day.

For those of you interested in playing on Thanksgiving, the Golf Course will be available to play for walkers only with similar rules to a Monday. This means the first tee will be on a first come, first serve basis.

This year the **Golf Course, Driving Range, Golf Shop and Cart Barn** will also be **closed on December 23rd through to December 25th** and **December 30th through January 7th**.

From January 2nd to January 5th we will be working on yearly cleaning projects in and around the Golf Shop. If the daily high temperature is above 40 degrees we will have carts available for play on these days.

## **Guest Passes**

This is a reminder to all members that have purchased guest passes throughout the 2019 season, that the guest passes must be used by the end of this year (December 31st). Please plan to use these passes while we still have great weather so you take advantage of the great deal you received.

If you have any questions, you can contact me.

## **Golf Shop Credit**

For all members that have earned Golf Shop Credit throughout the 2019 season, please remember that all credit must be used by the end of the year as well. We still have a good amount of merchandise available and we still have the opportunity to fit you for the latest and greatest clubs! So either stop in soon and do some shopping or call and set up an appointment for a fitting to make sure you use all of what you earned!

## The gifts we offer you



Your driver is your most powerful club, yet many amateurs are happy just hitting the fairway. When it's set up properly FOR YOU, it gives you the confidence to get as far down the fairway as possible. That's exciting!



#### SHAFT WEIGHT MATTERS

While shaft flex is talked about often, shaft weight arguably has a bigger impact on your ability to keep your swing on plane. And a swing that is consistently on plane is going to hit nearer the sweet spot more often.





Some golfers may find a heavier shaft easier to keep on plane and swing faster than a lighter shaft, and vice versa, it all depends on your swing.



#### NOT SO SIMPLE

Finding the right fit is not simply a case of faster swings needing stiff shafts and slower swings needing flexible shafts.

#### No one-size-fits-all

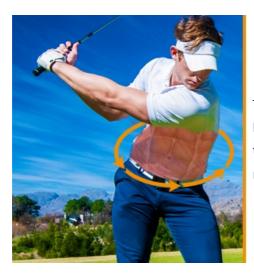
You and your swing are unique, so things like lie angle, loft, shaft length and weight need to be adjusted to match your game. A fitting can add more excitement to your game.

Get fitted >

# Improve distance this winter



Just because you play less golf in winter doesn't mean you can't work on your game. Let's use this time to work on distance.



The core – trunk and hips – forms the base of any dynamic movement, like the golf swing. The stronger it is, the more easily you can generate power.

#### Plank for extra yards

A strong core helps you generate more swing speed. The plank is a simple yet effective way to strengthen it. Hold yourself up on your elbows and toes. Start with 10 seconds and build up to one minute.



If you're unsure how to perform this exercise, please ask a fitness professional. They could also show you progressions if you want more of a challenge.



## More ways to work your core.

The plank is just one of many core exercises. Check out these other great options.



# Add distance to your game and better movement to your life

Strengthening your core can help you add more yards on the course, and improve your overall quality of life.









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