



## Taking care of business

### Small Business Saturday Sale

I hope that all of you are looking forward to a great Thanksgiving and will be able to spend time with loved ones. The holidays are always a favorite time of mine at the Fitzpatrick house.

We are celebrating another incredible season at Country Club of Leawood and are very thankful to be a part of the CCL family. This year we had a sold-out field in **The Jambalea** and **Men's Quota**. In addition to that, we capped it all off with the **Blue Team bringing home the 2nd victory** in a row in Ryder Cup. My staff and I really enjoy running the events for you and being a part of your golf game and a part of your journey to better golf. My family and I consider ourselves very lucky to be at Country Club of Leawood and to own the Golf Shop, which so many of you support so fantastically. Thank you very much for making CCL such a great place to be.

I know that many of you will be out and about looking for great gifts over the next few weeks, and I encourage you to consider CCL for your golf shop needs and also to "**Shop Small**" whenever possible to help other wonderful locally owned stores.

Starting **Saturday, November 30th at 8:00 am**, everything in the Golf Shop will be **15% off the member price**, and if you are an Eagle Club Member, you will save **15% off** your already great discounted rates!

Check out some of the excellent deals that you will have this holiday season!

Check out some of the excellent deals that we will have this holiday season!



## COUNTRY CLUB OF LEAWOOD GOLF SHOP

SHOP SMALL® WITH US AT  
COUNTRY CLUB OF LEAWOOD

SMALL BUSINESS SATURDAY®  
NOVEMBER 30, 2019



## Snowflake Sale

The annual Snowflake Sale will be held on **December 11th** this year and will be another excellent opportunity to grab some fantastic items at great prices and use up that last bit of Golf Shop Credit.

Every item in the Golf Shop will be at **least 15% off**, and you will have an opportunity to pick a snowflake earning you an additional percentage off your purchase. There's even a chance to get **70% off**!

[Let us know](#) if you have any questions.

# We've got the perfect gifts

## The hottest gift in the Golf Shop for 2019 ...Is THERAGUN

This new item to the golf shop provides percussive therapy similar to a deep tissue massage in a hand held device and it is amazing! I have had it for a couple weeks now and use it EVERY DAY!



[Meet Theragun](#)

Save 20% on all Garmin GPS and Rangefinders.



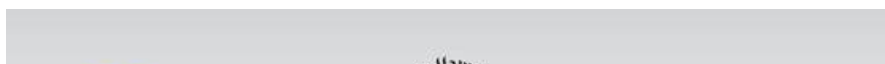


## Golf Balls

Any 2 dozen Chrome Soft or Chrome Soft X Golf Balls for only \$70 (normal price is \$80).



Upgrade your gift by personalizing it with a message for the dozen price of \$39.99 (get 2 dozen for \$70). Just send us which ball you would like, what you would like to personalize the ball with and what color ink you would like the personalization message to be.





Order 1 dozen of any type of Titleist Ball and get free personalization. To order please let us know which type of ball you would like, the message you would like to personalize the balls with and what color ink you would like for the message to be in.



*Order must be in by December 3rd to ensure delivery by Christmas.*

*Minimum order of 1 dozen.*

*This does not include logos (minimum order for logo golf balls is 12 dozen).*

[Reserve yours today >](#)

## Holiday Hours

This is such a wonderful time of the year and it is so amazing to get to spend it with family.

With that in mind, the **Golf Course, Driving Range, Golf Shop and Cart Barn** will be **closed on Thanksgiving Day** so our employees can spend the

will be closed on **Thanksgiving Day** so our employees can spend the day with their families. All of the areas will be back open on the Friday following Thanksgiving with normal business hours of 8:00 am to 5:00 pm. If you will need your clubs from storage before that time on Friday, please make arrangements to pick them up on **Wednesday, November 27th**. We will be here until **5:00 pm** that day.

For those of you interested in playing on Thanksgiving, the Golf Course will be available to play for walkers only with similar rules to a Monday. This means the first tee will be on a first come, first serve basis.

This year the **Golf Course, Driving Range, Golf Shop and Cart Barn** will also be **closed on December 23rd through to December 25th** and **December 30th through January 7th**.

From January 2nd to January 5th we will be working on yearly cleaning projects in and around the Golf Shop. If the daily high temperature is above 40 degrees we will have carts available for play on these days.

## Guest Passes

This is a reminder to all members that have purchased guest passes throughout the 2019 season, that the guest passes must be used by the end of this year (December 31st). Please plan to use these passes while we still have great weather so you take advantage of the great deal you received.

If you have any questions, you can [contact me](#).

## Golf Shop Credit

For all members that have earned Golf Shop Credit throughout the 2019 season, please remember that all credit must be used by the end of the year as well. We still have a good amount of merchandise available and we still have the opportunity to fit you for the latest and greatest clubs! So either stop in soon and do some shopping or call and set up an appointment for a

fitting to make sure you use all of what you earned!

# Fitting for approach shot magic

Now  
***STOP IT***

You've hit a #6 or even #5 iron shot into the green. When it lands, is it landing hot or soft? Are you going to hold the green?



A club fitting is more than just allowing you to hit the ball further and more accurately. We want to find iron technology that will help you hit iron shots that hit the green and stop.





## TRAJECTORY

*Especially with your mid-irons, we want to be able to launch the ball on a good trajectory. We want you to be able to attack the green, or if you're a better player, the flag.*



## DESCENT

*We all know that backspin helps to stop the ball as it lands. But spin, along with launch angle, is also going to influence the descent angle into the green for better stopping power.*

### Now improve your approach

Book an assessment with us now. Let us look at your swing and technique, your irons, and how the technology helps you. Let us improve the three dimensions above. Improve these, and it increases the number of magical moments on the course.

[Make more magic >](#)

# Enjoy the experience

Make next year

# A JOURNEY 🤪

We've asked you to think about your golf in 2019. Now we want you to open your mind to what it could be if you embraced a "journey" in 2020.

There are so many reasons to spend more time with the game:



We also want you to think about 2020 as a journey, where you deliberately develop skills that bring a sense of accomplishment while unlocking more moments and more fulfillment out on the golf course.



This isn't about a handicap or a trophy. This is about choosing something where you want to improve. It might be on the green, or within 40-yards, or with your wedges, approach shots, or anything you like. Can you imagine the improvement, and can you imagine how you might feel if you achieved it?

### **What would inspire you?**

What improvement in your ability, would make the most significant difference in how you feel about the game? What improvement would give you the biggest "lift" next year? Why do you want to make that particular

improvement? Let's think now and get a stake in the ground for 2020.

[Give us your thoughts >](#)

### Get in touch

Call (913) 491-1313 | [Contact us](#) | [Visit our website](#) | [Visit us](#) | [Read my golf tips](#) | [Book a lesson](#) | [Book a fitting](#) | [Book a round](#) | [Leave a review](#)

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