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Thursday, May 02, 2024

Email Us | www.mygolfstationfit.com | **Tel:** 817.595.GOLF (4653)

This is THE newsletter of the year!

As far as I'm personally concerned!

The time has come.

My bag has been built!

I'm really not happy at all! *I'm ecstatic!*

It's literally the **PING G410 Series**, and I'm anxious to share it with you:

9 Degree Driver

3 & 5 SFT Woods

9 Wood

4, 5 Hybrids

6-UW Irons, Blue Dot

Glide 3.0 Wide Sole Wedges 54, 58, Blue Dot

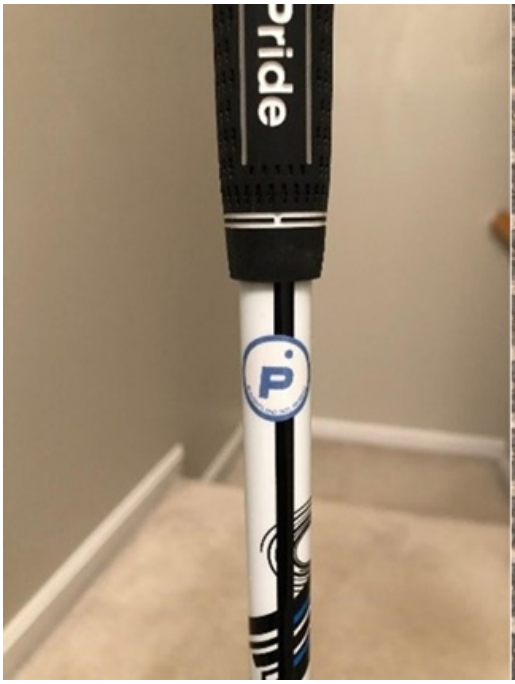
Bruzer PLD Putter

Accra FX 2.0 Driver/Fairway Wood Shafts

Accra 80i Stiff Graphite Shafts

PING
G410

PING
GLIDE 3.0


Pride

I present to you the PING G410 Series bag

I know what you're thinking: *"You're with the best golf store in North Texas. You could have chosen virtually ANYTHING in the industry. Why did you go back to PING?"*

Well, to be honest, I wanted to. To me, PING has virtually the entire spectrum covered from plus golfers to folks like me and probably like a lot of you too. It just works for me, and I don't have to think about it. And the Accra shafts are absolutely amazing. The FX 2.0's are now the best-selling shafts in the store. These are absolute money in your woods and hybrids.

I have the advantage of a PGA Professional who knows my swing and game. I trusted him with the shaft selection from 1,300 miles away. Of course, I argued with him anyway. It's what I do, and of course, and he wasn't surprised. But what he did was choose something to maximize the energy transfer I can deliver and work out the swingweight to where the shaft will not feel like a noodle. I'll keep some distance, but gain more control. Deep down I knew he was right. *I hope he doesn't read this.*

But yes, he can do this over the phone with you. Since he knows so much about the golf swing and equipment, it's a powerful advantage over any fitter I've ever known. He does this all the time. And each time he does it, it blows me away of how he gets it right, as long as the golfer is honest with him. Put the ego aside and be honest. Most of us don't hit our 7-irons as far

as we think. I know I don't. And something I was asked by friends who knew I was waiting for a new bag, was the hybrid selection. I dropped the 5-iron. The long game frankly needed some help and I have a 9-wood option for certain courses where I don't want the ball to run. I'm acknowledging I need more help there, and there's nothing wrong with that. And hopefully, I'll gain more flexibility on some shots by using a hybrid.

So, when will I play them? Hopefully this weekend once the winter temperatures take a short break. And one thing for sure, **I know they're going to work**.

When new gear arrives, I'm just like you. It's Christmas and my birthday all rolled into one. I get excited. But not everyone can get new gear and that's totally cool. If your bag needs a new look, we can retrofit your bag improve performance and make it feel like new. There're always a few sets on the wall that Neal and Adam are building out after a fitting session. You'll save money and go with what you know. There's nothing wrong with that. But if you're ready for that new bag, **we'll take it from there** and get you into your best bag ever.

The Holidays are here!

For the record, our tree is up. It's go time for Mrs. Bowles.

It's time to order your personalized Titleist golf balls!

The entire line is available for your favorite golfer, whether that is you or someone else. It's time to stock up! Come in and order soon to arrive in time for Christmas!

Click here or call us at **817.595.4653** for information on our services or gear!

What are you buying?

More than hope, you want

certainty.

There's already too much that is "random" in golf. You want a relationship with your irons that will add certainty.

There's quite a large group of golfers

who arrive at the club NOT knowing whether they'll shoot in the mid 90s or high 70s that day. The way they strike their iron shots can be so off one day and so perfect another.

Get fitted: Add certainty

Does your golf swing require difficult-to-repeat compromises? Do your brain and body intuitively have to compensate for poorly fitted golf equipment? That's why Professionals desire a simple swing and fitted equipment. It adds certainty.

Certainty adds enjoyment

Let's get your irons checked. Let's help you make sure you have a setup that makes it easier to add more certainty to your golf days ahead. Come and see us. Call us or

Book an equipment assessment >

Read the wind

The misleading

SAYINGS

"It's a one-club wind" is a very misleading statement. A golfer hitting a long iron in a particular wind might only experience a 20% reduction in distance, yet when they get down to the short irons, the impact in the same wind might be as high as 40%.

Improve your decision making

Choose to get better at making good shot selection decisions and better club selection choices. As you play add to your "golf intelligence" by discovering the impact 10, 20, and 30mph winds have on the distances you hit clubs. Start with an accompanied play session with us.

Contact us >

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