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## As "Player" as you can get

## For shotmakers only



For years, elite PING loyalists have wanted... no... dare I say, "begged" for a players iron that was the ultimate in feel, sound and performance. Well, **introducing the PING Blueprint Irons**. These are about as "player" you can get: Forged from 8620 Carbon steel, small, thin topline and sole, and almost no offset. However, the engineers at PING built in some forgiveness for the group that will play these. The tungsten screw in the toe allows for forgiveness on off-centered hits. These are the ultimate test for those who can handle them.

These are available in both right and left handed from 2 iron to pitching wedge. Give us a call to set up an appointment to test these out!

## Watch this space!

The secret is out...



These are screenshots I stole from Titleist. Shhhhh! **New hybrids and utility irons are coming!** These are being used for the very first time this week at the Memorial. Tour validation is important in the life of equipment. If changes are to be made, the Pros will give their input before they go into production.

As final versions of these get released and updates come, we will pass them to you. But by the looks of these, you Titleist fans are going to be happy, including higher handicappers like me!

# Thanks for coming out

## We love helping you play better golf

Thank you to everyone that came out for our fitting at Grapevine Golf Course this weekend. We had a blast fitting you and to show off our fitting cart. It's just another way we can provide our **Tour Quality fit** by coming to you. If your facility would like for us to come out to your range for fitting sessions, please give us a call at **817.595.4653** and speak to Tim. We'd love to bring our cart and fit your members on their home course.



The gear we provide to you and the way it's built we believe performs better than anyone. End of story. We trust our own bags to our process and utilize many of the services such as SST Puring because they make a difference in your performance in helping keep shots on line and improve accuracy. Don't believe us? There are over 100 Tour Pros, including multiple Major Champions that won't play unless their clubs are Pured. From driver to wedges, accuracy is vital, especially when you're playing for your paycheck. Your clubs deserve the same treatment.



One of our Tour Pros just earned himself another Top 10 finish last week at the **Charles Schwab Challenge**, and yes his clubs are Pured.



When you see this logo on your clubs, you'll know it's going to do exactly what you want it to, if you hit it well. If you're not hitting it well, we can help with that too!

Call us today at **817.595.4653** for an appointment to take a lesson or to have your bag evaluated just to make sure it's what works best for you and your game. Or if you need a box of ProVI's, we can take care of that too.

# **Genetic engineering**

## Exploiting your DNA

You are what you are (swing speed), and you have what you have (driver), but when it comes to your launch DNA, we're the genetic experts you want to consult.



What if we didn't have to change your swing speed or your driver to add 10, 20, and even more yards to your tee shot?



By finding ways, with your current swing speed and driver, to influence your launch angle and spin rate, we can make a dramatic difference to your performance off the tee. For each of you, we can find a tee height, ball position at address, and angle of attack on the ball that can fundamentally change your launch DNA.

## Challenge us, challenge yourself

Come and spend 30 minutes with us and let's see how we can modify your launch DNA to deliver performance you didn't dream you were capable of.



# Start the journey



This is the greatest game on the planet. Every shot that feels right is a beautiful experience. Let's create more of them, and the game gets even better.



### Step one

First we want to listen to your thoughts and observe your swing. We need to understand your constraints and opportunities.



### Step two

Then we want to understand how improvement can change your experience and what would be most important to you. What is your real motivator?



### Step three

Finally we agree on your personal plan for improvement. What can you achieve? How to get there as quickly as possible? It's your journey.

Book your assessment

How much better could you be? How much more enjoyment could you have?





### **Experience Improvement Beyond Your Expectation**

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