

[View online](#) for a better experience

[Subscribe](#) | [Unsubscribe](#)

[Download a printer friendly copy](#)

Thursday, July 03, 2025


[Email us](#) | [www.arabellaproshop.co.za](http://www.arabellaproshop.co.za) | **Tel:** 028 284 0105



## 'Tees the season

*Our gift guide for the golf lovers*

**Give them a ball!**

  
**CHROME SOFT WHITE**  
**R329,95**  
**BUY 2 SLEEVES & GET 1 SLEEVE TRUVIS FREE**



  
**SOFT FEEL  
SUPER SLEEVE  
2DZ PACK**  
**R459,95**  
**SAVE R260!**



**Reserve yours >**

**A handy-cap for you**





**ALL  
CALLAWAY CAPS**

**LESS 15 %**

## HEADWEAR



[Reserve yours >](#)

Why not bag it?



**CALLAWAY CH SMALL  
DUFFEL**

**R799,95**

**+ A CALLAWAY SHOE  
BAG**

**FREE**

**SAVE R299,95**

## LUGGAGE



[Reserve yours >](#)

Putt your short game to the test!



## WHITE HOT PRO 2.0 PUTTER

**R1299,95**



Reserve yours >

Your last hole can feel like your first



## ALL CALLAWAY GOLF SHOES

**LESS 25 %**

## FOOTWEAR



Reserve yours >

The best way to carry your clubs





**ALL  
CALLAWAY GOLF BAGS**

**LESS 15 %**

**GOLF BAGS**





Reserve yours >

Play the game in style

**APPAREL  
PROMOTION**

**SPEND R2500**

**GET A R300  
GIFT CARD**



**APPAREL**

**APPAREL  
PROMOTION**

**SPEND R5000**

**GET A R750  
GIFT CARD**



**APPAREL**



**APPAREL**

**APPAREL  
PROMOTION**

**SPEND R7500**

**GET A R1250  
GIFT CARD**



[Reserve your favourite >](#)

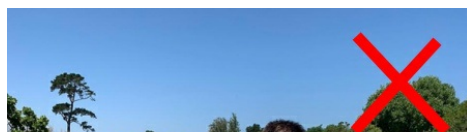
## EOGA Tip of the week

*With David Gerhardi (EOGA Steenberg)*

### Tight lies

Are you struggling with contact on tight lies?

Most players chip with their hands forward, causing the sandwedge to dig in the ground at impact and resulting in fat chips:

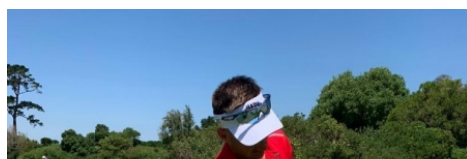
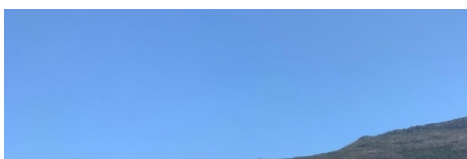




Here is a correct position at address:



Below are two pictures describing a one-arm drill.







*Try this one-arm drill with the elbow in your stomach.*



*The elbow is staying against stomach through the shot and the bounce of the club will be the ball in the air.*

If you need personalised help, please contact your EOGA coach:

**André** at [andre@eoga.co.za](mailto:andre@eoga.co.za) or **082 860 4977**

**Jean** at [jean@eoga.co.za](mailto:jean@eoga.co.za) or **071 355 9771**

## Kick-start the holidays into action

**Our Holiday Camp is coming soon!**

Wondering how to keep your kids busy over the festive season? Why not introduce them to the amazing game of golf? Make sure you book your spot. Contact André or Jean for more details.

# HOLIDAY

# CAMP



**9 - 11 DECEMBER**  
09H00 - 12H00

**PRICE OPTIONS:** R300 | R500 | R600  
A DAY | 2 DAYS | 3 DAYS

FOR MORE INFORMATION CONTACT:

ANDRÉ 082 860 4977  
JEAN 071 355 9771

EOGA Golf Academy

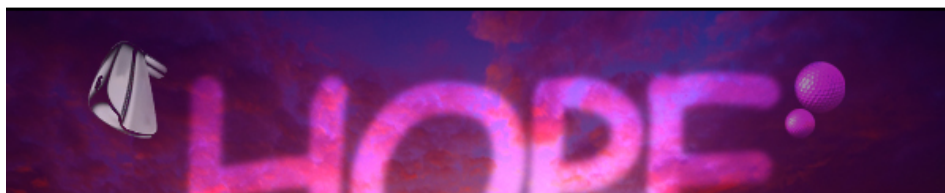
ARABELLA GOLF CLUB  
Sweet life

## What matters most to you?

### One more **QUESTION**

We asked a question.  
Do you see golf as a social, recreational activity OR a competitive sport? That invites one more question about your hopes.

[Answer now >](#)







If you followed the link, you'll see that it's quite an interesting question. I've seen the summary of the priorities from six other clubs. It will be good to see how we line up.



*Remember, you can remain as anonymous as you like. I would be interested to know who you are, but please don't enter your name if you don't feel comfortable doing so.*

### It's a fun question

If you skipped the link above, then please know that it's quite a thought-provoking question. It's a what's most important? A1 – 2 – 3 question.

[View the question >](#)

## Think about your golf

Starting to

**GO LOWER**

We've asked you to look at 4 particular stats. In week one of the conversation we wanted you to track fairways hit and then in week two we talked about average par 3 score.

Now let's measure your ability to control distance with the wedge. Over 4 rounds, measure the average number of shots it takes you to hole out from the 90 to 40-metre range.



Every time you get within 90 to 40-metres of the green you're trying to control distance on some sort of wedge shot. Most of you will have this shot 7 or 8 times per round. The difference between averaging 4 shots and 3 shots is therefore 7 to 8 strokes on your scorecard.



*"Depending on your handicap, set yourself a target. Start by getting under 4, then attempt to get below 3.5 and then set off trying to reach 3. Practice really pays off with this skill."*

## Book your skills assessment

Get insight into your game. Discover what you could improve quickly. Let's plan an improvement journey together.

Contact us >



This mail was sent to {{contact.contact\_email}} by Annette Pillay and is provided as a service for the members and guests of Arabella Golf Shop and the customers of the Arabella Golf Shop Pro Shop and has been supported and sponsored by advertisers in this mail and my partner suppliers:

[Cleveland](#) | [Srixon](#)

To ensure delivery, please add [arabella@greensidegolfer.retailtribenews.com](mailto:arabella@greensidegolfer.retailtribenews.com) to your contacts.

RetailTribe: Unit 8, Blaauwklip 1 | Blaauwklip Office Park | R44 | Stellenbosch | South Africa | +27

(0)21 880 2693

Trouble viewing this newsletter? [View it online](#) | [Download a printer friendly copy](#)

[Subscribe here](#) | [Unsubscribe here](#)