<u>View online</u> for a better experience

Subscribe Unsubscribe

Monday, July 14, 2025

Download a printer friendly copy

Email us | www.arabellaproshop.co.za | Tel: 028 284 0105



Get it while it's hot!

Make the most of our Christmas Specials...

Callaway **SRIXON** GOLF BALLS GOLF BALLS AD333 SUPER SLEEVE 2DZ PACK CHROME SOFT WHITE R329,95 R459,95 BUY 2 SLEEVES & GET 1 SLEEVE TRUVIS **SAVE R260!** FREE Callaugo **S**RIXON **SRIXON SRIXON** GOLF BALLS GOLF BALLS ULTISOFT SOFT FEEL SUPER SLEEVE 2DZ PACK **6 BALL PACK** R99,95 R459,95 **SAVE R50! SAVE R260!** SRIXON Reserve yours >

Good reason to be ball-ed over

A handy-cap for you





The best way to carry your clubs





Revamp your golfing wardrobe







Reserve your favourite >

EOGA weekly tip

With Keagan Beyer (EOGA King David Mowbray)

Got green to work with?

Many golfers select the incorrect club or shot type when they are near the green.

1. Little fairway, large amount of green

In the below image you can see there's a little fairway and a relatively large amount of green. Many people have a wedge they always chip with, and generally it's the sand wedge or lob wedge.



2. The pitch shot

This is a pitch shot played by Vusi Mabeka – Assistant Trainee Teacher – using a lob wedge. He had to make a big swing with this selection of shot and a miss hit is more likely to happen when a player makes a big swing with lots of wrist action. (also refer to picture 1 – red line)



3. The chip shot

This is a chip shot, played by Keagan Beyer – Head PGA professional – using a 8iron. The swing is a lot smaller than the pitch shot, leading to a lower chance of miss hits. This shot should be played with the arms like a putting stroke. Some players even opt for a putting grip when playing a low chip and

run. (also refer to picture 1 – green line)



Next time you come up short of the green, think about how much green there is between the ball and the hole and choose the right club!

> For more help, contact your nearest EOGA coach: André at <u>andre@eoga.co.za</u> or **082 860 4977**

What matters most to you?



Without us influencing you in any way, please click on the link below now and answer just one (required) question about your relationship with the

game of golf.

Answer now >





This is a genuine attempt in collaboration with hundreds of other clubs and PGA Professionals to have a better understanding of what golfers want out of the game.



YOU DON'T HAVE TO SHARE ANY PERSONAL INFORMATION

While we'd be interested to read the



us to a better job of delivering more value to you), we won't be sharing your name with anyone. You will remain anonymous.

If you haven't already done so

Now you know this is a very short and very private survey - no personal

details required. So go on,

Answer now >

Think about your golf

What makes the **BIGGEST IMPACT?**

Discovering what has the most impact on your scorecard is a fun start to your improvement journey. It's the first step on the way to shooting new lows. So, we want you to keep some simple statistics over your next 4 rounds and then we want you to come see us for an assessment. We'll start with fairways found off the tee.





You might be surprised by some of **THE RESULTS.** If you compare your fairways hit over 4 rounds, does a higher number hit, translate into a lower score?



"The number of fairways found off the tee box is an important performance measure. And by the way, improving this statistic also influences how much you're likely to enjoy your round, as well as offering an opportunity to get you below 90."

Book your skills assessment

Get an insight into your game. Discover what you could improve quickly. Let's plan an improvement journey together.

Contact us >



This mail was sent to **{{contact.contact_email}}** by Annette Pillay and is provided as a service for the members and guests of Arabella Golf Shop and the customers of the Arabella Golf Shop Pro Shop and has been supported and sponsored by advertisers in this mail and my partner suppliers:

<u>Cleveland</u> | <u>Srixon</u>

To ensure delivery, please add arabella@greensidegolfer.retailtribenews.com to your contacts.

RetailTribe: Unit 8, Blaauwklip 1 | Blaauwklip Office Park | R44 | Stellenbosch | South Africa | +27 (0)21 880 2693 Trouble viewing this newsletter? <u>View it online</u> | <u>Download a printer friendly copy</u> <u>Subscribe here | Unsubscribe here</u>