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Saturday, April 27, 2024

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And, that's not all! The double pack –Ultisoft – Soft Feel and the Z-Star have now hit our shelves.



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We will be have our Callaway rep with us this **Saturday 31st of August** helping us with a Callaway Ball promotion. Something you definitely don't want to miss out on.





The perfect wedge for your short game

The Callaway Mack Daddy PM Grind wedge has been around for a while now and I have always kind of admired it from afar.



However, during a fitting at a Callaway center, the expert had a look at my wedge game and concluded that my weaknesses were not due to a lack of ability (obviously), but because I delivered the club in a way that lifted the front of the club and used the back edge of the sole for the bounce.

Now I could of course spend hours changing my technique, but where's the fun in that when the Callaway Mack Daddy PM Grind wedge is put in my hands and improves it right away?

It achieves this by have a more rounded leading edge than most other

wedges and as you may know this will make it more forgiving as it gives the head more of a chance to get under the ball at impact and therefore you have a better chance of making good contact with the ball especially off tight lies.



The forgiveness for me was also enhanced because the U grind on the sole maintained the bounce from the back of the sole, but crucially removed it from the middle, to again allow the club to get under the ball before the earth and sole came together.

The other key feature is of course the head shape which looks like they let Salvador Dali into the design studio and melted the toe. However the inspiration actually came from Phil Mickelson who asked designer Roger Cleveland to lengthen the toe so that when the face is opened there is a 39% longer section of grooves for the ball to run across to give more forgiveness and spin.

Compared to a standard wedge, the PM grind certainly looks different and it can take a while to get used to it visually, but out of sand and off the fairway, the benefits of this shape and the rounded sole become apparent pretty quickly. To ensure that the long toe played correctly, Roger Cleveland drilled out four holes in testing to reduce the weight of the sole and move the CG higher up the face so that when you hit the ball there it still comes out OK. They also give a dramatic look with the green filling and one that continues in the Mack Daddy Forged wedges.

Having tested the 56° and 60° I would have to say that the latter is a superb "get out of jail club" from around the green. I had thought that this would be a better player's wedge, but I would have to say that Callaway has actually designed a lot of forgiveness into it, so it may suit more higher handicappers than you might think. It really comes into its own when the ground is firm or you are opening up the face, as that is when the leading edge shape and sole grinds give you more forgiveness and options to get the ball up and

down.

From medium to soft fairways the U-shaped grind does not seem to provide as much bounce as a traditional grind and can dig in to the ground a little at impact, so whether the 56° can be used as a full time pitching club too I am not so sure. The **Mack Daddy PM Grind** comes with a **KBS Tour V Wedge Shaft** in stiff only that is light and combines well with the head for good feel and stability.

There is a lot of inspiration from the classic **Ping Eye 2 Sand Iron** in the PM Grind and the face that it is still in the Callaway range shows that this unique and functional wedge will also stand the test of time.

Tip of the week

"One-leg Drill"

Many players have poor movements within their swing which hinders their distance and direction. A lot of players tend to move their head a lot laterally during the swing and slide instead of rotate with the lower half of the body. In this week's tip we will be focusing on the "One Leg Drill". This simple, yet effective drill is designed to eliminate lateral movement as well as to improve balance and rotation through impact. Remember that this is for right-handed players.

Set up in your normal setup position with a mid-iron and the ball placed on a tee. Next, place your weight on your front/left leg and lift your right foot up onto the toe (no weight placed on the right foot). Take a nice, smooth swing standing only on your left foot throughout the swing.

Try and maintain your balance throughout the swing. You will feel your hips rotate and your left leg will remain sturdy through the shot.





By using this simple drill it will help create more power through the shot and reduce unwanted lateral movement with the head and torso. It will assist with the rotation of the lower half throughout the swing. Practice using this drill on the range and you will surely become a more consistent player. We hope that these tips help you.

[Get in touch >](#)

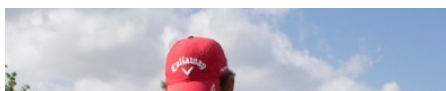
EOGA tip of the week

With Coach Alec Ahrens (EOGA Westlake)

This week, we are looking at striking your short irons pure.

We've all heard the saying "hit down on the ball and take a divot", but if you're not in the right position, it's not going to be that easy.

A lot of golfers struggle to get a consistent strike on their irons; this causes them to have a lot of inconsistencies with distances:





So, let's have a look at how we can strike it better:

1) Address the ball more forward

The first step is to address the ball more forward in your stance. Not too far forward, because this will make it difficult to hit down on the ball, and the same is true if it is too far back. The best position is to have the ball in line with your left chest as can be seen in the photo below:



2) Stay in posture

The second thing is to stay in your posture when swinging down and through. A lot of players tend to stand up in the shot, or dip down:

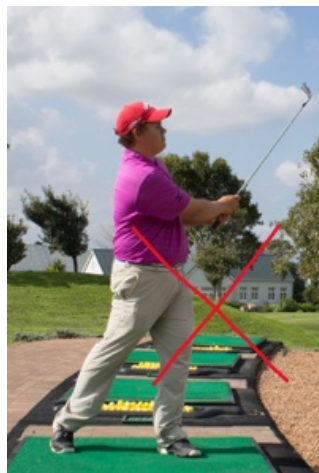


It's important to keep the original posture throughout the swing:

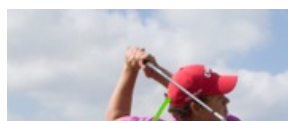


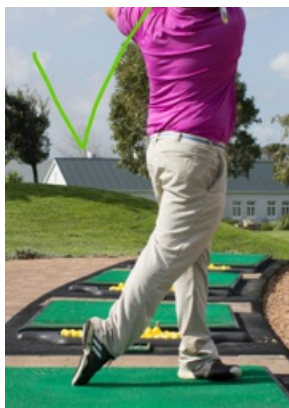
3) Drive your right side

The final step is to drive your right side of your body. Focus on driving your knee, chest and arms towards target. Here's an example of what not to do:



If you look at the best iron players on tour, all of them fire their right side towards target. The aim is to feel the right arm extend, and the chest and lower body pushing towards target.





You need hands on advice and coaching? Contact André at andre@eoga.co.za or **082 860 4977**.

Swing, snap and share

It's time to get snapping and capturing your golf adventures! If you've attended any of our events or played a round of golf, please share your stories and photos with us and you could be featured in our next newsletter.



[Submit here >](#)

Shooting between 85 & 1002

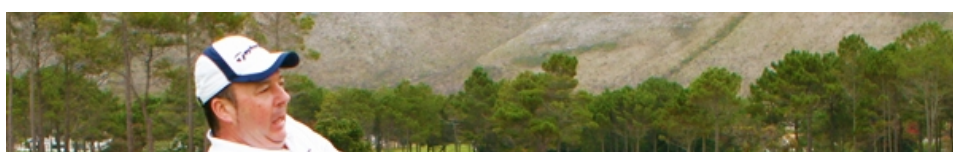
Shooting between 85 & 100?

Then you'll get the most benefit from a fitting

Too many golfers think that a fitting is for the very best players. In fact, if you're shooting between 85 and 100, you'll see a much bigger difference to your scorecard than anyone else if you play with fitted golf clubs.



Clubs that fit your swing, size, athleticism, and your strength will not only minimise the impact of poor shots; they will make it easier to develop a better swing technique.





Sure, if you're shooting north of a hundred and missing the target with a wild slice or hook, then there are swing fundamentals to develop as a priority.

Did you buy clubs off the rack?

If you didn't have a fitting to find the clubs with the right specifications to make it easier to hit better golf shots, then come along and see us. Often it isn't a matter of buying new clubs. We can change certain aspects of your existing clubs.

[Contact us >](#)

Your performance/enjoyment

There's compelling evidence that improving your putting and short game creates the quickest results on your scorecard. But does that lead to the quickest improvement in enjoyment? **You all start each hole with hope and ambition.**

But, if hole after hole, you're
—— **experiencing a search** ——
or no shot to the green?



If hole after hole, you're hitting
—— **fairway after fairway** ——
how great is the game?

It's not so much that you've found the fairway that's enjoyable (although it is). It's the fact that you've set up an approach shot to the green and it's now all about opportunity and not recovery.



GOLF



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