

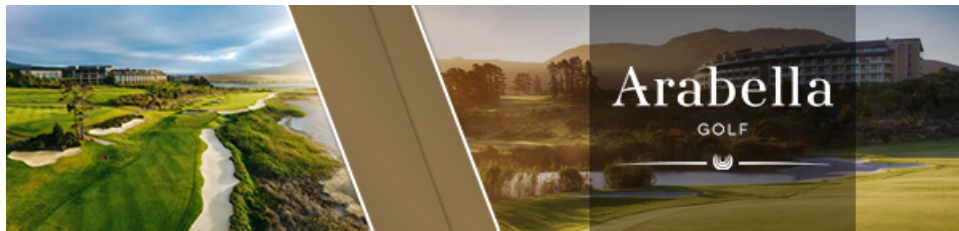
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Saturday, July 12, 2025

[Email us](#) | www.arabellaproshop.co.za | **Tel:** 028 284 0105



Give your kid the gift of a lifetime

Is your child a superstar golfer in the making?

Enter them into our #nextgengolfer event on **5 July** where they not only have the opportunity to play our wonderful course and have loads of fun, but they can make some new friends and win plenty of prizes too! They will be forever thankful to you for this gift of a lifetime.

[Click here](#) for more info.



ARABELLA #NEXTGENGOLFER EVENT

THE ARABELLA #NEXTGENGOLFER SHOOTOUT PROUDLY HOSTED
BY THE ARABELLA HOTEL & SPA, AUTOGRAPH COLLECTION

FRIDAY 5TH JULY 2019
BETWEEN 3 – 5 PM

Beat 36 Shots in 9 holes.
Open to Kids 5-12yrs old

ACCOMMODATION
R950 PER PERSON SHARING

ENTRY **FREE** FOR
IN-HOUSE GUESTS

R100 ENTRY FEE
FOR VISITORS

Lots of Prizes up for grabs!

BOOKINGS ARE ESSENTIAL!
Book your accommodation at
arabellahotelspa.com / 028 284 0000 and
then contact: arabellagolf@autographhotels.com /
028 284 0105 to ensure your
#NextGenGolfer is enrolled.

EOGA 
Golf Academy

AFRICAN PRIDE
ARABELLA HOTEL & SPA
KLOOFENBURG, WESTERN CAPE
AUTOGRAPH COLLECTION
HOTELS

[Book now >](#)

Stock up on golf balls!

You use your golf ball during every shot. Make sure you play with one that will work for your game.



Callaway Truvis Golf Balls at R 119.95 per sleeve. Buy a dozen and get an additional sleeve for free.



Mizuno JPX Golf Balls at R229.95 per dozen. Save R 90.95 per dozen.

[Reserve here >](#)

The winter sun is still potent

Protect yourself from the sun during every round. Invest in a new stylish golf cap.



Buy any 2 Mizuno Tour Yoro Caps for only R600



25% off on all Callaway caps

[Contact us >](#)

Trade in, level up

We have a great trade-in, trade-up offer from Callaway running in the store at the moment. If you are looking to upgrade your golf bag, don't miss out on this fantastic deal:



Trade in your golf bag and save R750 on the Epic Flash Stand Bag. R3249.95 only.



Trade in your golf bag and save R750 on the Epic Flash Staff Bag. R6249.95 only.

[Contact us >](#)

Combo of the week

6 SuperSoft Golf Balls plus a cap for only R200 (Assorted caps only - liquid metal +throwback)



[Reserve now >](#)

A better game at your fingertips

Get a better grip on your game with the right golf glove.



*Callaway weather span gloves
Buy 2 for only R 200*



*Buy two Callaway Dawn patrol
leather gloves for only R349-00. Only
from 4-6 July*

[Contact us >](#)

Last, but not least

Buy a panoramic towel and a divot tool for only R300

Specials valid from 1st to 31st of July

Golf tip of the week

Bunker play can be a beach

Choke in the sand

In a fairway bunker, be careful when you dig your feet into the sand. Digging your feet two inches into the sand effectively lengthens the club by two inches. The tendency here is to hit the sand first, a no-no when you need to pick it clean. Make sure you choke down the same amount.

Alternative sand play

If you skull your sand shots using the standard bunker technique, try this method. Open your body to the target line more than normal and position the golf ball in the middle of your stance. Now, make sure that the majority of your weight is set and remains on your back foot (the opposite of the normal technique) all the way through the swing. This ensures that you'll hit the sand first and guard against catching the ball thin.



If you struggle to get out of the bunker or if you want to become a master of the sand, [contact us](#) to book a lesson.

Centre of Gravity (CoG) matters

CoG can impact tee shot distance by 20+ metres

Below are two drivers with exactly the same loft. Let's assume they also have an identical shaft and shaft length.

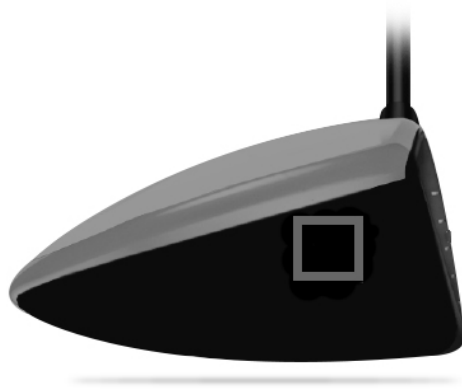


The white DOT marks the CoG

The white line through the centre of each driver represents the neutral axis.

Almost all drivers have a CoG that is above this line. Both the distance above, and how forward or back the CoG is, will impact on the angle the ball actually launches, the amount of spin on the ball, and the amount of MOI (forgiveness the driver has).

The driver on the left will go farther for a slower swing speed golfer as it will launch higher and with more spin. The driver on the right will go farther for a more aggressive golfer with a faster swing speed because it will launch a little lower and spin a lot less.



The difference between CoG locations in drivers can be measured in millimetres, but the difference in distance can be measured in tens of metres.

CoG affects the launch conditions (angle and spin) and that significantly impacts on how far your ball will travel.

Fix your millimetres and metres

Get every metre off the tee your potential deserves. Come and have a tee shot assessment and let's see how we can add 20, 30 and even more metres to your tee shots.

[Contact us >](#)

Who is XXIO?

The advertisement features a dark, moody background. On the left, there are two golf bags. The one in the foreground is white with 'XXIO' and 'ERDIE ELS' printed on it. Behind it, another bag is partially visible. The right side of the image contains the XXIO logo, which consists of the letters 'XXIO' in a stylized font with a yellow and orange diagonal slash through the 'X'. Below the logo, the text 'WHO IS XXIO?' is written in a serif font. Further down, a paragraph of text describes XXIO as a fast-growing premium golf equipment manufacturer. At the bottom left, the name 'ERDIE ELS' is written above the title 'GLOBAL BRAND AMBASSADOR'.

XXIO

WHO IS XXIO?

XXIO (ZEK-SI-OH) IS ONE OF THE WORLD'S FASTEST GROWING PREMIUM GOLF EQUIPMENT MANUFACTURERS. XXIO PRODUCTS ARE PAINSTAKINGLY CRAFTED FOR MODERATE SWING SPEED GOLFERS TO HELP INCREASE ENJOYMENT OF THE GAME WITH LOWER SCORES AND BETTER PERFORMANCE.

ERDIE ELS
GLOBAL BRAND AMBASSADOR

A better life for them

You didn't grow up like this

Does the way children grow up today worry you? How radically different is their childhood and teens to that of just 20 years ago?

School seems more intense.



At home, they're still connected to everyone else.



Then it's off to play computer games.



Children have to be digitally literate, but they also need to invest in movement and athletic ability, their health and well-being, and their interpersonal skills.



Let us add balance to their lives

Have your child enroll into one of our group sessions to learn to play golf, and we'll have them outdoors, interacting, learning new skills, and having a whole stack of fun they can take out onto the golf course. They won't stop playing computer games, but for a couple of hours each time we'll have them off the phone, out from in front of the screen, engaging in fun activity.



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