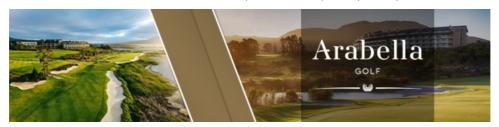
Email us | www.arabellaproshop.co.za | Tel: 028 284 0105



# Will we see you this Wednesday?

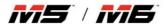
If you haven't yet, there are still some spots left for the upcoming TaylorMade Fitting Day on **Wednesday, the 22nd of May**, from 10:00 to 14:00.

Our pros and TaylorMade experts will be there to ensure you get a chance to get fitted with the best fit for you!

Could member/guests please phone in to book slots, as we will not be able to host an event with no golfers attending.

To book your spot, please call the Pro Shop on **028 284 0105**.







**DATE 22ND MAY 2019 TIME 10:00 - 14:00 VENUE ARABELLA GOLF CLUB** 

**ACTIVATION TAYLORMADE M5/M6 FITTING EXPERIENCE** 













# **BOOK YOUR FITTING IN THE PRO SHOP**

# Challenge accepted!

25th May we will be having a Par 3 Challenge on one of the par 3's where you could pay R100 and take a chance to win something when you hit the green.



Book today >

# Get it while it's hot

## 1 - 31 May

Buy any 2 logo caps for only R599.

## 20 May

All you need combo

(Mint condition 2nd-hand balls, tees and divot tool for R 280)

### While stocks last

Barlow Pass Jackets at R1999 and receive a free ahead cap or an Ahead Sun Protection Skin.



## **Grey Jacket**

Ease of movement, comfort, and breathability with weather protection. Our most intelligent water-and wind-resistant technology performs when and where you need it.



Was R1999. Now R999.

...and many more not to miss out on! Come and spoil yourself with some outerwear before this winter really hits.

# Get in on these specials!

While stocks last

Achieve distance

Softer near the center and gradually firmer around the perimeter, Soft Feel's Energetic Gradient Growth Core feels soft while maximizing ball speed.

Our tour-proven 338 Speed Dimple
Pattern reduces drag and maximizes lift,
giving you more distance on every drive
and iron shot. Plus, Speed Dimples are
especially effective at helping your ball
stay straight in windy conditions.



#### Achieve comfort

#### **All Weather Glove**

A synthetic leather upper with Lycra inserts, Cabretta leather patch on palm and thumb, and a powerful grip and durability.

#### **Cabretta Leather Glove**

A lycra insert positioned across the knuckles, Cabretta leather for ideal fit and feel and provides flexibility and added comfort.



Achieve more forgiveness



Cleveland CBX Wedges look, feel, and forgive like your cavity back irons, plus spin the ball like a tour wedge.

Reserve yours now >

# **New technology**

### **Smart shoes**

Salted Shoe Company

Balance plate technology has become popular amongst teaching prosthe mats that you stand on when you hit balls that measure how your weight moves during your swing. The team at Korean-based Salted Shoes Company has taken that idea and shrunk it to fit in your golf shoes. Pair the shoes with the app on your phone, and you'll see a readout of how your weight moved during the swing, allowing you to see what changes you need to make in how you shift your weight.



Reserve yours today >

# The cover drill in action!

The **golf swing** is a complicated event, full of many moving parts and varying demands on your body at different points during the motion. A well-oiled swing flawlessly keeps all of these parts in order by synchronizing their movement, from takeaway to finish. Here's a great drill you can use on the course to synchronize your swing and create more powerful, and more accurate golf shots.

Assume your address position with your club soled behind the ball. Then, keeping your clubhead in position, remove your target hand (the left for right-handers) from the handle and place it on the butt end of the club so that you can hold the club in position with that hand only. Now, simulate a golf swing using your right hand, allowing it to move to the top of your swing, then down to the ball until it moves under your front forearm through impact.

I call this drill the **Cover Drill** (Corey Pavin once used it as part of his preshot routine) because it forces the front shoulder to move upward through impact – just as it should – without spinning open. Thus, your shoulder covers the ball at impact and returns your arms back in front of you like they were at address.



If you think your swing needs some finessing, or you're struggling with the cover drill, contact us and make an appointment with one of our pros!

Contact us >

# **Everyone wants forgiveness**

### And you want it all ways

If your handicap is over 18, then there's a good chance that you either don't get great height on your approach shots, and/or often lose the ball to a fade or slice. There's technology to help: Super Game Improvement!

### Large profile

You'll notice that these clubs are quite thick. That moves the CoG deeper (further from the face) and lower. The launch angle of the ball will be much higher for better ball flight. The large face provides a huge hitting zone.

#### Wherever on the face

There's going to be technology that protects ball speed heel/toe, and high/low. As much of the face as possible will spring right up to the legal limits.



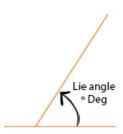
#### Offset to cure a slice

The offset will not only help to move the CoG deeper, but it also gives you more time to square the face at impact.

That will reduce or even remove your slice.

#### Stronger lofts

The higher launch angle allows the designer to strengthen the loft to create added distance. Shorter irons on approach make ball striking easier.



Too many of our inexperienced and higher handicap golfers miss out on the fitting process.

They don't think they're skilled enough. Where's the logic? "I'm not that good so I'll play with an iron that makes the game harder!" Get fitted. Make the game easier.

### Changing shapes

Super game improvement irons used to look like mini metal woods. No longer. Materials, manufacturing and smart design deliver technical assistance in good-looking models. Talk to us. Let us show you. Oh, and let us FIT you.

Contact us >

Knock it down. Knock it close.



Whether the wind is with you or against

you, a LOWER FLIGHTED SHOT will be LESS EXPOSED.

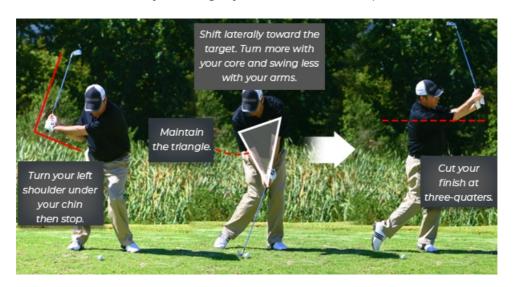
Combine that with how much easier

it is to nail your **DISTANCE TARGET**with a lower trajectory and you've got

**POWERFUL MOTIVATIONS** 

to learn to play this shot.

Played with the right technique and this shot spins a ton. The ball stops and even reverses. Setup and ball position at address are important. So is an angle of attack that is shallower than many of you have. You'll even see the very best slightly deloft the club at impact.



Choosing between a high 56° wedge shot or a knock down three-quarter 52° wedge approach; the best players will take the knock down every time.

### Learn to play this shot

If you want to be more accurate from 100 metres in; setting up more birdies or a par-save; then most amateurs would benefit enormously if they could hit their wedge shots on a lower trajectory with more spin. Come on.

Be better. It's time to learn a new skill.

Contact us >



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