

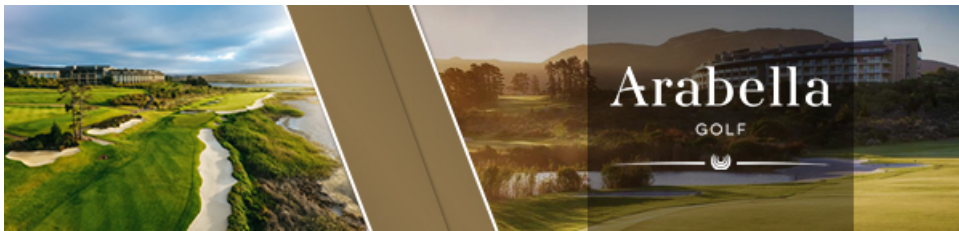
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Saturday, July 12, 2025

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Stronger is faster

The new Srixon Z85 range is Srixon's fastest, longest and most workable yet. They guarantee it. You have the opportunity to experience it for yourself at our upcoming Srixon Z85 fitting day on **27 April 2019**. The Srixon experts and our Pros will be here to let you test-drive their latest range while working with the characteristics of your swing to help you experience your most consistent long game performance yet!

Book your spot [here](#).



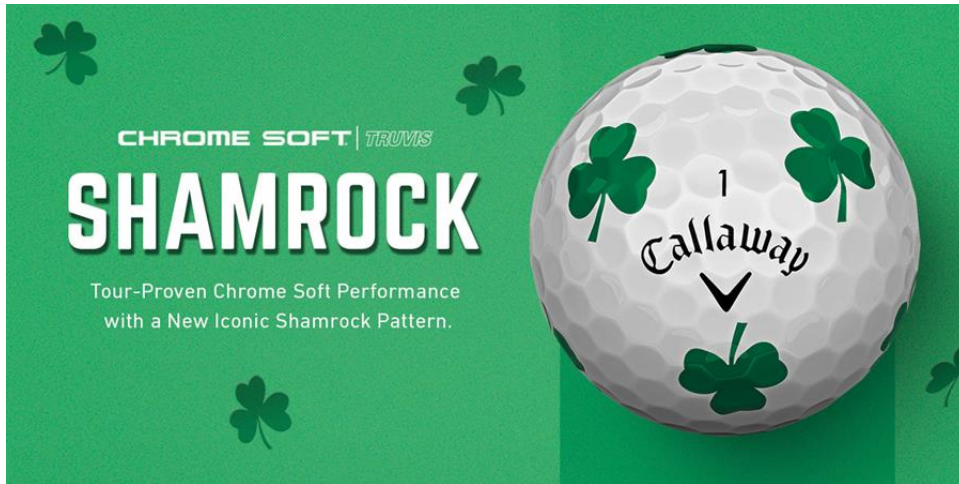
[Learn more >](#)

New arrivals

Callaway Chrome Soft Shamrock Truvis Golf Balls

The Callaway Chrome Soft Golf Ball combines Tour-proven distance and performance with unparalleled feel and exceptional mis-hit forgiveness, led

by the groundbreaking new Graphene Dual Soft Fast Core.



What's hot in the shop this week?

Get 2 sleeves of Callaway Supersoft Golf Balls for **free** with every purchase of a Callaway shirt between **1-31 April**.

Callaway Cap+ Glove Combo - only available on the **25th of April**.

Buy any pair of Rudy Project Sunglasses and **save 10%** from **25th-28th of April**.

Tip of the week

Hold a yardstick and get ready for more accuracy and length in your swing

Find a wooden yardstick and take your grip on the yardstick with the bottom edge in your fingers and thumbs on top. This will enhance you feel for keeping the grip more in the fingers and the palms facing each other which is the correct position they should be in on your club handle.

If you have a tough time feeling the club handle on your clubs down in

your fingers, [contact us](#) so that we can check if you have the correct grip size for your hands.



Simplify your short game

Reap the rewards of great wedge play

Over the past three weeks, we have discussed the importance of great distance control in your wedge game and how it can help you lower your scores, improve your skills and get more from your golf.

Create a wedge chart.

There are many advantages:

- *Greater distance control*
- *Improved accuracy*
- *Better shot execution under pressure*
- *Added confidence from a variety of distances*
- *Less technical swing thoughts*
- *Better game management.*

Wedge	Swing length	Yardage
60°	9 - 3	23m
60°	11 - 1	64m
60°	Full	92m
55°	9 - 3	32m
55°	11 - 1	98m
55°	Full	108m
50°	9 - 3	40m
50°	11 - 1	110m
50°	Full	122m
PW	9 - 3	43m
PW	11 - 1	118m
PW	Full	130m

Armed with your wedge chart and your favourite distance with your favourite wedge, you'll know where to lay-up if you can't get to the green with your approach. That's better game management. Every golfer, whatever their handicap, should have a wedge chart.



Fill your wedge chart

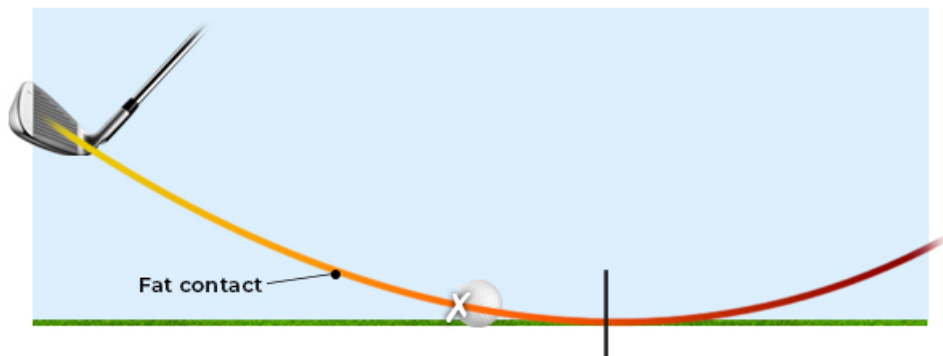
To gauge a distance for each of your swings for each wedge can be difficult without assistance. So why not book a session with us. Let's complete your wedge chart and at the same time, we can look over your three swings. Maybe there are other improvements.

[Book a session >](#)

Better ball striking

You know you want it.

Too many golfers make poor contact with the ball with their irons because the low point of their swing is BEFORE the ball, resulting in fat or thin contact.



In the search for solid, quality ball striking you want to make contact with the ball, and then the turf. That requires a slightly descending blow or angle of attack.

What if I told you that one of the simple ways to improve your angle of attack on the ball, and therefore your ball striking is...



Yes, a towel!

[Learn more >](#)



You know your position at address and impact is different. The setup is exactly that. It's the correct setup to allow you to make a great swing, returning to what is sometimes referred to as the "stacked" position at impact. How do you look at impact?

Improvement makes the game more fun

Whatever your level, a small improvement in ball striking quality, makes a BIG change in how much fun you have out on the golf course. It's time for better.

[Contact us >](#)



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