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Thursday, May 02, 2024

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Update your bag of tricks

1st - 30th of April

Buy any **Callaway clothing** and receive two sleeves of Callaway Supersoft golf balls for free.

3rd - 14th of April

Callaway MD 4 Wedges - buy two and pay only R1 299 each.

Odyssey O-Works 17 Putter R1 999.

Odyssey Stroke Lab Putter R4 299 + free dozen Truvis golf balls

Callaway Epic Flash Driver R8 999 + free large duffle bag, worth R800.

13th of April only

Callaway cap + glove combo for only R 550.



Easter specials coming soon. Definitely something to be looking forward to!

Golf tip of the week

Smarter lay-ups

When you are faced with having to lay-up make sure you do the math in order to lay-up to a good distance. Too often you will tend to always hit a 3 wood. The problem is that you generally end up too close to the green to hit a full shot. An example would be if you are 230 yards from the green and your favorite shot is to have 60 yards into the green, then hit with your 170 yard club.

Have a look at this video as the way to play a better mind game.



Simplify your short game

Three swings you can replicate

Do you lack confidence controlling distance with your pitch shots? Many, even most, of our golfers have one swing length for all pitch shots. They control their distance by accelerating or decelerating into the ball. That's a tough task and just adds to the challenge of the shot. It's very difficult to be precise.

Control distance with the length of your back-swing and follow-through. Work with three swing lengths using the clock face theory 9-3, 11-1 and full swing. It will help you hit it closer more often through greater distance control.



Wedge	Swing length	Yardage
60°	9 - 3	23m
60°	11 - 1	64m
60°	Full	92m
55°	9 - 3	32m
55°	11 - 1	98m
55°	Full	108m
50°	9 - 3	40m
50°	11 - 1	110m
50°	Full	122m
PW	9 - 3	43m
PW	11 - 1	118m
PW	Full	130m

Now you should create a wedge chart. An accurate recording of the distance each wedge travels depending on the length of your swing.

This will help you make better decisions on the course. This will help you hit your distance target more often.

Fill the gaps

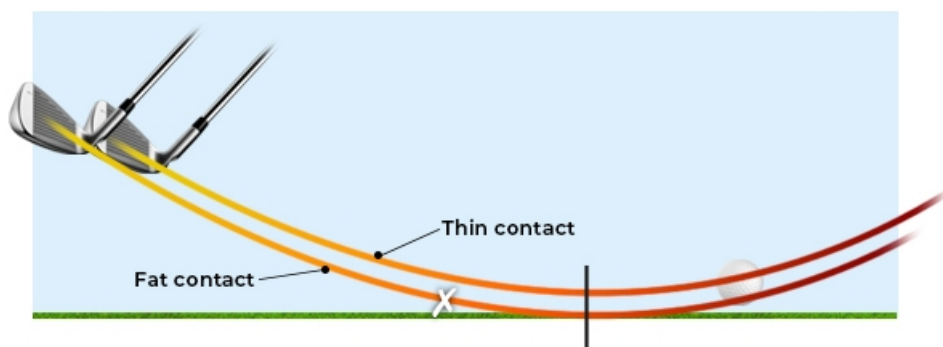
Integrating a 9-3 and 11-1 swing into your wedge game is critical to ensure you are never between clubs again. You will be shocked by the consistency and confidence you gain. It only takes one lesson.

Contact us >

Better ball striking

Going the wrong direction?

We see a lot of golfers missing out on the real sweet feeling of solid iron contact because they're making either "fat" or "thin" contact.



There are a couple of quite common reasons why some golfers struggle with poor (fat or thin) contact. One is they're going in the wrong direction.

In this image, in an attempt to get the ball airborne the golfer is trying to strike the ball with an ascending blow by moving their weight away from the target (to their back foot) on the downswing.



During the downswing weight should move from the back foot to the front foot towards the target, encouraging a slightly descending, ball-first contact.



Make that shoulder turn. On the backswing don't allow the right arm to collapse. Avoid the inclination to pick the club up. Rotate your upper body, and set yourself up to make a good transition, from a good place at the top of your backswing.

Make it solid

You need to strike the ball first with a slight descending trajectory. That ensures your contact is solid and strikes the face in the hitting zone. We have drills that can help you on the practice range. We can also look at your swing and let you know how to improve your ball striking.

[Contact us >](#)



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