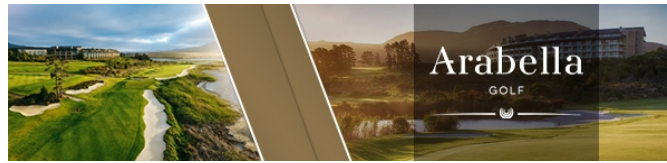


Sunday, May 05, 2024

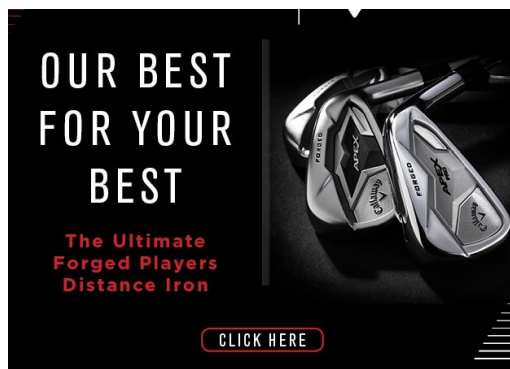
[Email us](#) | www.arabellaproshop.co.za | **Tel:** 028 284 0105



Does your bag need an upgrade?

We would like to host a Callaway fitting day, but we would need to have a few people sign up first to make sure we could make this day great for everyone. Please [send us an email](#) or call to give up you name and email address so we could let you know when we have enough people to plan a fitting day you all will enjoy.





Let us know >

What's hot in the shop this week?

Get **10%** off on daily sports full priced clothing (1 - 31 March)

Buy any full priced Peter Millar Shirt and get **10% off** on a G/Fore Cap (1st- 10th March)

Buy any pair of shoes and **receive 2 pairs** of CB Socks. (7 - 8 March)

Buy 2 Callaway Caps for **only R500** (8-10 March)

Buy any Callaway Shirt and get a free divot tool (11th of March)

A stroke of genius

Inject your game with a little bit of genius

Odyssey's new Stroke Lab Putter line helps improve the physical dynamics of the putting stroke, through a profound change in weight distribution that's made possible by an innovative new shaft. This is a completely new approach to putter weighting, and only Odyssey has it.



Callaway says that the consistency of the length of the back swing is improved by 21% with the Stroke Lab over a normal Odyssey Putter. 23% of the weight of the club is also now below the grip in your hands and the two parts work together to improve your stroke.

That means that your tempo is better and your pace will be more consistent, which in turn will improve your judgement and accuracy and therefore you should hole more putts.



Odyssey has thrown all their best tech at the face too, with the return of the second generation White Hot Microhinge face insert from the EXO range. This features the larger hinges embedded in the popular White Hot Insert, to provide a firmer feeling and sounding face at impact.

The microhinges get the ball rolling quicker without skidding in order to keep the ball on line better than a standard White Hot Insert and I think this is one of the best putter face inserts around.

There is a wide range of 18 head shapes that come in 33, 34 and 35 inch lengths. They all feature various versions of the white on black Versa alignment design for those who like that sort of thing.

Looking to upgrade to your putter? [Contact us](#) if you are considering a Stroke Lab Putter.

Important notice

Please note that we are CASHLESS and ONLY accept debit/credit cards

Hollowtining will take place from the **8th – 11th April** and from the **7th – 10th October**. Take advantage of our hollowtining promotion valid from **12th April – 28th April** and **11th – 27th October** respectively.



Welcome EOGA!

EOGA has arrived at Arabella this month and what an exciting few weeks it has been.

André Loots, the coach based here, has been busy meeting with the members of the club.

ANDRÉ LOOTS

EOGA
Golf Academy





EOGA COACH
TEACHING PRO

André is available for all
your coaching needs
0828604977

Contact EOGA at info@eoga.co.za
www.eogagolfacademy.com

Ladies, this one is for you!

André is a passionate instructor and has already put in place a weekly Ladies' Clinic that has already grown from 2 to 5 ladies. The clinic is every **Thursday from 9am – 10am**. Come join this enthusiastic crowd!



This coming week clinic is all the more so important that it will help the Ladies with putting under pressure – quite an important skill to own with the Club Champs happening this weekend. [Book today](#).



EOGA
Golf Academy

LADIES' CLINIC

Get Ready for CLUB CHAMPS

With EOGA coach André Loots





[Book now >](#)

Get your kids outdoors and havin fun!

André also launched a Junior Academy and started with 7 kids attending the first lesson.



If you missed the launch, fear not, here are the next 4 lessons schedule for you. [Book your spot](#) with André!

JUNIORS CLINIC

You were awesome!!!
We want you to keep coming so here's a special promotion just for you!!

EOGA GOLF ACADEMY IS NOW OPEN AT ARABELLA

EOGA Golf Academy

ARABELLA GOLF CLUB
South Africa



SPECIAL OFFER

**R400 for all 4 sessions
or R150/session**

8 March ▪ 4.30 - 5.30	13 March ▪ 4.30 - 5.30
17 March ▪ 11 - 12	20 March ▪ 4.30 - 5.30

March Training Focus:
Putting - Chipping - Pitching - Long game
with on course time at the last session

EOGA Golf Academy

Contact André 082 860 4977
andre@eoga.co.za

ARABELLA GOLF CLUB
South Africa

[Book now >](#)

We have a winner!

EOGA was also a proud sponsor of the 18th hole at Arabella's monthly Captain Day. The challenge was to predict how far you would hit the ball and our Flightscope technology would reveal the actual distance. The closest prediction would determine the winner. Mike Munro predicted a distance of 240m and actually hit 241m and is the lucky winner of a one-on-one lesson with André!





Jean Michel Curchod is on the road to success!

*"Did 4 holes of golf this afternoon...What a difference!
Great approaches, great putting just another game
thanks to your great teaching!"*

*Thank you so much, André. You really are making a
difference in the way I experience golf! You are a
great pro!"*

From **Jean Michel Curchod**.

If you want to start your own journey to better golf and more fun, [contact Andre](#).

It's been a really exciting beginning for EOGA at Arabella. Our passion is to grow golf around South Africa and we can only do it with your help and support. Thank you for your support!

André and the EOGA team



Your fitting survey

What's important to you, counts

We'd like your help to ensure we continue to offer you a better and more personal service. And with your individual responses, we get a much better idea of how we can help you. That's a win-win survey.

Give us your answers now >



It seems if you watch the adverts, that everything about the driver is now related to "speed". Faster clubhead speed. Faster ball speeds, wherever on the face you make contact with the ball.



But really, the starting point should be you. What is it you need? What improvement would most increase the enjoyment you get from your playing experience?

The Par 3 Advantage

Become a master of the Par 3s

Just 150 metres from the flag. You can place the ball on a tee, creating the perfect lie. This is an opportunity to put a low number on your card. For many, it's the chance for a net birdie. So what goes wrong?



We see four very common challenges. If you suffer from these, then they're easy to overcome.

Club selection



Ball position



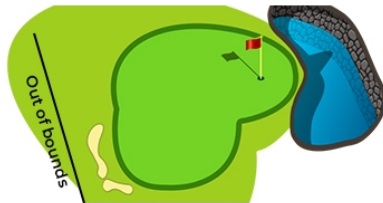


Most of you choose a club which, if struck perfectly, gets to the flag. As a minimum choose a club which, if hit perfectly, gets you to the back of the green.



We see a lot of golfers tee the ball up awfully high when using an iron. You should be trying to create the perfect lie.

Game management



Put the ball in the fat of the green away from trouble, and you have more room for error. Don't go flag hunting when the risk of a 5 or worse is staring at you.

Technique



We still see a lot of long irons in bags. They're tough to hit consistently. But many of those who've converted to hybrids have never had a lesson to learn the technique with this club.

Make Par 3 improvement a priority

What improvement would make a difference to your Par 3 scorecard?

We want to help make you a Par 3 Master.

Contact us >



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