



Stock up at the Pro Shop

Save big this summer!

Buy any **adidas items** and get 10% discount (*from 1 January - 31 January*)



Buy a **logo cap and bag tag** for only R 450 (*10 January - 15 January*)

Buy any shirt and **get 20% off a pair of shorts** (*19 January - 21 January*)

Buy any **2 Ernie Els or Rhode Island shirts** and save 20% (*19 January - 21 January*)

Titleist Pro V1/1x for R600 per dozen

Check out these new...

2019 Callaway caps



Buy any **2 Callaway caps** for only R 499 (*until 13 January*)

Callaway cap and **Callaway Dawn patrol glove** for R 450 (*until 13 January*)

Callaway Ladies 12 Halo golf shoes



To get the ball close on long putts, speed is likely more important than direction. Develop a good vision of speed control and in your practice time, work on long putts so you have the feel. When you go to a course you have never played, spend time hitting long putts on the putting green to learn the speed - that will pay off as you play the course. When you take practice strokes for long putts, think of it as a rehearsal swing getting you ready for the real thing.



You should keep your stats!

Do you keep statistics of your rounds? These numbers do not lie, and tell the story of your strengths and weaknesses. Having factual evidence and knowing what parts of your game require the most improvement will certainly lead to better practice sessions as well as quicker skill improvement. Share those stats with your swing coach, so your coach can help you create a proper action plan for improvement.

	AVERAGE SCORE									Relationship
CATEGORY	71	75	79	81	85	89	91	95	99	
GIR	12	10	8	7	5	3	2	0	0	Strong
% Fairways	81	71	61	56	46	36	31	21	11	Weak
Iron Accuracy	80	68	53	47	33	20	13	0	0	Good
Putts per Round	29.0	30.3	31.7	32.3	33.7	35.0	35.7	37.0	38.3	Weak
Pitch/Chip/Sand	5.1	7.4	9.8	10.9	13.3	15.6	16.8	19.2	21.5	Strong
Birdies	3.2	2.4	1.8	1.5	0.8	0.1	0	0	0	Strong
Pars	11.8	10.3	8.8	8.1	6.6	5.1	4.3	2.8	1.3	Strong

Revealing the lie

The key to accuracy is flawed

We suspect that you all realise that the lie angle on your irons is of paramount importance to your ability to hit solid and accurate approach shots.





You may even have read the research that reveals that for every 1° your lie angle is too flat or upright, you'll be 10 feet wide of the target with a perfectly hit #5 iron.
So you'd appreciate why we're alarmed by some research we did ourselves.
The standard lie angle for different brands is different!

<p>Brand 1 #7 iron</p> <p> Lie angle 62.5°</p>	<p>Brand 2 #7 iron</p> <p> Lie angle 63°</p>	<p>Brand 3 #7 iron</p> <p> Lie angle 62°</p>
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That's right, the first three models we checked (all game improvement models) from three different brands, all had different standard lie angles! That means you might be standard with one model and 1° upright with another.

Every purchase needs a fitting

No one should buy golf equipment (any golf club) without a fitting. As this research shows, even for the most important component of an iron; the part that controls accuracy; it's critical to get fitted for your swing AND the model being selected.
Make it easier to hit better golf shots.

[Get fitted >](#)

The best for you

Why make this journey?

We want to help as many of you as possible find new levels of joy and fulfillment from your golf. Experience that sweet moment, when you make perfect contact and the ball flies high and long, and you know why you come back again.



We want more smiles. More times that you follow your shot and think "How cool is that!".
More moments of joy. More causes for celebration.

If inconsistent ball striking

let us improve your ability to make solid,

blights your game



square contact.



Get a better experience

What would cause you to smile more often on the golf course? What would give you cause for celebration?

If "greater consistency" of ball striking will help deliver a smile or celebration,

Contact us >



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