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Wednesday, July 09, 2025

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Dear Member, Clients and Friends,

My previous newsletter did not turn out to be my last one after all, but I am fortunate to have this privilege. I look back at the year with great pride and satisfaction, as the feedback of many of my students improvements bringing more enjoyment for them on the golf course, is music to my ears! But the work is not all done yet. The beauty of this game is the eternal challenge of improvement that it presents to us, no matter what our age or handicap.

Let's enjoy this special time of giving, and then make our golfing new year's resolutions! I know that I will be doing just that - thinking about what I would like to achieve on the golf course by when and how, then setting step-by-step goals and going for it with the help of a good PGA coach, so that I can also enjoy this great game more and more!

[Tell me](#) what your new year's golfing resolutions are.

Speaking of the time of giving, have a look at the information below on giving the gift of golf. Are you wondering about what gift to give to someone? Look no further! Should you have some spare time now, please enter a survey further down which will help us make your golfing experiences more enjoyable, and read about a vital part of the game.

So now, once again we wish you all a blessed time with family and friends, happy golfing, and much success in 2020.

Keep it on the fairways,

Erich



Share your passion for the game with your friends and family this holiday!

Whether you want to give this voucher to a beginner, a junior, a regular golfer, or an elite player, it will help them reach their goals and have more fun on the course! *Learn more* [here](#). Here you can also have a look at our informative coaching web pages.

[Claim your voucher >](#)

What matters most to you?

Of course everything is
IMPORTANT

We asked you to rate 1 to 3 what's the most important to you when you arrive at a golf club. That's a very different question to surveys that ask you to rate experiences, facilities, and surveys, after your round.

From this list, when you arrive at the entrance to a golf club ready to play 18

From this list, when you arrive at the entrance to a golf club ready to play 18 holes, what is the first, second and third most important priorities to you?

- Great weather.
- Being greeted by name and feeling looked after by the course staff.
- Having more good shots & less bad shots than usual.
- Pristine course conditions.
- Nothing going wrong throughout the day.
- Having the round take less than 4.5 hours.
- Shoot your lowest score ever.
- Feeling like a respected and valued member of the club.
- Having fun with friends.
- Club facilities are neat, orderly and the service is good.
- Meeting new people.

Everyone of those items is important. It's not that anything can be neglected. But it's quite interesting to think about what is the most important to you and how, whatever your answer is, we can do a better job, so that you get more satisfaction.



It's a fun question

If you skipped the link above, then please know that it's quite a thought-provoking question. It's a what's most important? A 1 – 2 – 3 question.

[View the question >](#)

Think about your golf

Why isn't everyone

BELOW '3'

If you've followed this article series you'll know we're asking you to examine some of your basic skills. This week, we're greenside and we're unsympathetic. But first a recap of what we asked you measure over 4 rounds over the last 3 weeks.



FAIRWAYS HIT

How many fairways have you hit and missed? We asked you to check your final score and see how much of a link there was between this stat and your final score.



AVERAGE PAR 3 SCORE

What was your average score on Par 3s where you could tee off with an iron? For those trying to break 90 and 85, these are opportunity holes.



OF SHOTS FROM THE



90 – 40 YARD RANGE

We think that for those looking to get below 85 and 80, this is a really important stat to measure. What's your average to hole out from within this range?

Now, you're greenside (not in the bunker) within 20 yards of the green. We strongly believe every one of our golfers should be averaging 3 or under from here.



If you're not averaging under 3, then please come and see us. The proper technique for this shot is easy to teach. There are easy shots to save.



"Not all '20 yards' are equal. It is much harder to up and down when your short sided. So improving your average is as much about missing on the right side as technique."

Book your skills assessment

Get an insight into your game. Discover what you could improve quickly.
Let's plan an improvement journey together.

Contact us >

Get in touch

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