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# **Everyone wants forgiveness**

## The very best ball strikers too

The lower your handicap, the less space you have for error. So wouldn't it be nice to have a little forgiveness built into your game? But, first we know you don't want to compromise some key features:

#### Smaller profile

You want control over ball flight, so the profile of the club is smaller. The CoG is higher and closer to the face.

#### Forged

It's likely you want to "feel" the ball off the face and enjoy a great response through your hands. Incidentally, these clubs also provide a really nice sound on contact.

#### No offset

You have no trouble squaring the face so the shaft and clubface line up.



The great news is that the hitting zone has been extended on many better 2018 and 2019 Players Iron models to accommodate slight miss-hits towards the heel or toe. Ball speed is protected, and the distance the ball will travel is unchanged. That's a critical part of the accuracy a low handicap golfer must have.



Small change; Big improvement

## Play the perfect partnership

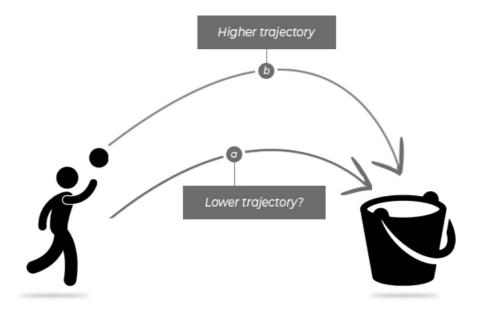
Exploit the advantages technology is giving you, especially if you have little room for error in your round. But, don't neglect the biggest advantage: Get fitted for a setup that makes it easier to hit the perfect golf shot.

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Knock it down. Knock it close.



If we asked you to stand 20 yards from this bucket and use an under-arm throw to get a golf ball in the bucket, would you use a lower trajectory (a) or a higher trajectory (b)?



Almost everyone correctly tackles this challenge by using a lower trajectory.



So why do most amateur golfers try and hit wedge shots as high as possible?

## Knock it close with your wedge

Watch the golf on TV and you'll see Professionals hitting wedge shots mostly with a lower trajectory. They create a ton of spin. It makes it much easier for them to control distance. It makes it easier to be accurate. Time to learn a new skill?

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