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# Everyone wants forgiveness

## The very best ball strikers too

The lower your handicap, the less space you have for error. So wouldn't it be nice to have a little forgiveness built into your game? But, first we know you don't want to compromise some key features:

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### **Smaller profile**

You want control over ball flight, so the profile of the club is smaller. The CoG is higher and closer to the face.

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### **Forged**

It's likely you want to "feel" the ball off the face and enjoy a great response through your hands. Incidentally, these clubs also provide a really nice sound on contact.

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### **No offset**

You have no trouble squaring the face so the shaft and clubface line up.

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The great news is that the hitting zone has been extended on many better 2018 and 2019 Players Iron models to accommodate slight miss-hits towards the heel or toe. Ball speed is protected, and the distance the ball will travel is unchanged. That's a critical part of the accuracy a low handicap golfer must have.



*Small change; Big improvement*

### **Play the perfect partnership**

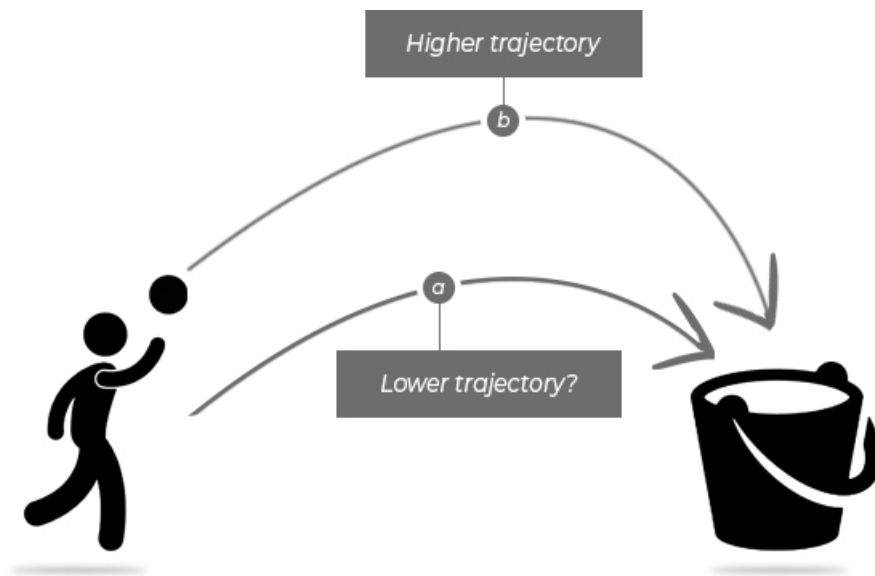
Exploit the advantages technology is giving you, especially if you have little room for error in your round. But, don't neglect the biggest advantage: Get fitted for a setup that makes it easier to hit the perfect golf shot.

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**Knock it down. Knock it close.**



If we asked you to stand 20 yards from this bucket and use an under-arm throw to get a golf ball in the bucket, would you use a lower trajectory (a) or a higher trajectory (b)?



Almost everyone correctly tackles this challenge by using a lower trajectory.

*So why do most amateur golfers  
try and hit wedge shots as  
high as possible?*



### **Knock it close with your wedge**

Watch the golf on TV and you'll see Professionals hitting wedge shots mostly with a lower trajectory. They create a ton of spin. It makes it much easier for them to control distance. It makes it easier to be accurate. Time to learn a new skill?

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