

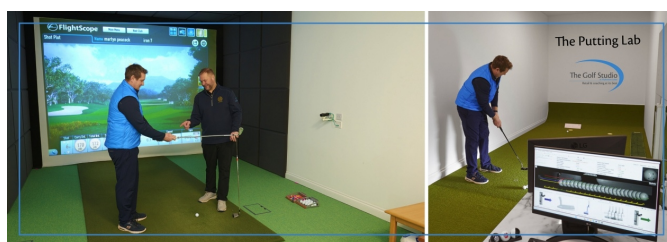
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Friday, May 03, 2024

[Email us](#) | www.wybostongolfstudio.co.uk | **Tel:** 01480 223004



Ambition. Unleashed

Lynx Golf Fitting Day - Thursday 4th April

Lynx

LYNX GOLF FITTING DAY

DEMO OUR EXCITING NEW PRODUCT RANGE | CONTACT US FOR MORE DETAILS

www.lynxgolf.co.uk Lynx Golf Global @LynxGolfGlobal @lynxgolfglobal

The experts from Lynx Golf are coming to Wyboston Golf Studio on **Thursday the 4th of April** to host a Lynx Golf Fitting Day to get you fitted with the best equipment for your swing.

Book now for a 30 minute slot to get you fitted and to test Lynx's new product range. Lynx is also offering the following to each customer:

- 1 FREE Lynx cap for every appointment booked
- 1 FREE Lynx Cart or Stand Bag for anyone spending more than £500 on Lynx products on the day

Slots will be available from **10AM - 4PM**. Please book in store or [contact us](#) for further details.

Play with the #1 in golf

Awesome promotion from Titleist on 2019 balls

SPECIAL OFFER FROM TITLEIST ON PRO V1® & AVX™

LOYALTY REWARDED



THANK YOU FOR TRUSTING YOUR GAME TO TITLEIST.
PURCHASE **THREE DOZEN** AND RECEIVE **ONE DOZEN FREE**.

OPTION #1

Personalised Standard or Special Play Number

Choose standard play numbers

OR

Choose the same play number (00, 1-99*)

Personalise golf balls with the message of your choice†

Personalisation Limited to Red Or Black Ink Only**

Delivered within 4 Weeks subject to availability

OPTION #2

Non-Personalised Standard Play Number

Choose standard play numbers

Limited 'sleeve only' Loyalty Rewarded Gift Box

Delivered within 10 days subject to availability



Titleist
#1 ball in golf.™

* Limited to 1 Free Dozen Per Customer Order

• Orders Fulfilled From 1st April 2019

• Last Date For Orders 30th April 2019

†The printing of any message is at Titleist's discretion. •Special Play Number Orders may incur a surcharge. Only available on white Pro V1 and Pro V1x golf balls. **Yellow golf balls only available in black ink.

Visit us in store to test out these new Titleist ball models to see which ball best suits your game and take advantage of this great offer! [Contact us](#) to reserve your new golf balls.

Shafts and myths

Smarts and myths

Worry about the profile of the shaft

We've heard it said that only the best golfers should worry about the profile of the shaft. Wrong. Busted. This is easily as important as shaft flex for everyone. Indeed it's especially important for the less experienced.



Many of the less experienced "cast" on the downswing; extending and releasing early. These golfers will find it easier to make square, solid contact, if their shaft has a soft tip. That is, it flexes more at the end of the clubhead, rather than the butt-end.



A golfer who releases late, will put a lot of load on the shaft. To ensure maximum distance and a tighter dispersion, this golfer needs a shaft with a stiff tip. Remember the shaft "controls and manages" the transfer of energy through the clubhead.



"If you're losing distance as you get older each year, then it's really worthwhile looking at options to create faster clubhead speed and a better energy transfer."

How do you load the shaft?

How do the rhythm and tempo of your swing impact your shaft? Have you ever invested some time in checking what you need in a shaft?

[Book your check-up >](#)

A new level of customization

THERE'S NO COMPROMISE



We like that PING stay very focused on your performance. Adjusting ball flight is great, but it's usually at the expense of forgiveness and launch angle. Not with the PING G410 Plus.

[Learn more >](#)

The Par 3 Advantage

Tee up the ball

It's an advantage to be able to tee the ball up, even if you're using an iron. It's the opportunity to create the perfect lie, but this is what we see too often.





This ball is teed up too high for an iron shot. This risks the ball hitting high on the face of an iron. There's a real loss of distance above the sweet spot on an iron.

Below is a perfect example. The ball appears to be resting on the top of the blades of grass. Don't try and play the ball on the up. It's an approach shot from a perfect lie.



Find time to practice and make sure you're playing the shot with the correct technique. Build your confidence.

Make Par 3 improvement a priority

Good technique and some practice breeds confidence. Good technique, practice, and confidence lower your scores. It also thrills you with better approach shots. We can help.

[Contact us >](#)

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