

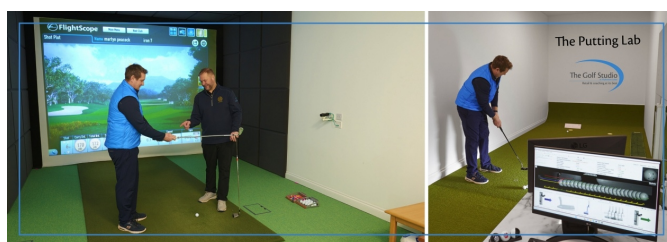
[View online](#) for a better experience

[Subscribe](#) | [Unsubscribe](#)

[Download a printer friendly copy](#)

Monday, May 06, 2024

[Email us](#) | www.wybostongolfstudio.co.uk | **Tel:** 01480 223004



Ambition. Unleashed

Lynx Golf Fitting Day - Thursday 4th April

Lynx

LYNX GOLF FITTING DAY

DEMO OUR EXCITING NEW PRODUCT RANGE | CONTACT US FOR MORE DETAILS

www.lynxgolf.co.uk Lynx Golf Global @LynxGolfGlobal @lynxgolfglobal

The experts from Lynx Golf are coming to Wyboston Golf Studio on **Thursday the 4th of April** to host a Lynx Golf Fitting Day to get you fitted with the best equipment for your swing.

Book now for a 30 minute slot to get you fitted and to test Lynx's new product range. Lynx is also offering the following to each customer:

- 1 FREE Lynx cap for every appointment booked
- 1 FREE Lynx Cart or Stand Bag for anyone spending more than £500 on Lynx products on the day

Slots will be available from **10AM - 4PM**. Please book in store or [contact us](#) for further details.

Play with the #1 in golf

Awesome promotion from Titleist on 2019 balls

SPECIAL OFFER FROM TITLEIST ON PRO V1® & AVX™

LOYALTY REWARDED



THANK YOU FOR TRUSTING YOUR GAME TO TITLEIST.
PURCHASE **THREE DOZEN** AND RECEIVE **ONE DOZEN FREE**.

OPTION #1

Personalised Standard or Special Play Number

Choose standard play numbers

OR

Choose the same play number (00, 1-99*)

Personalise golf balls with the message of your choice†

Personalisation Limited to Red Or Black Ink Only**

Delivered within 4 Weeks subject to availability

OPTION #2

Non-Personalised Standard Play Number

Choose standard play numbers

Limited 'sleeve only' Loyalty Rewarded Gift Box

Delivered within 10 days subject to availability



Titleist
#1 ball in golf.™

* Limited to 1 Free Dozen Per Customer Order

• Orders Fulfilled From 1st April 2019

• Last Date For Orders 30th April 2019

†The printing of any message is at Titleist's discretion. •Special Play Number Orders may incur a surcharge. Only available on white Pro V1 and Pro V1x golf balls. **Yellow golf balls only available in black ink.

Visit us in store to test out these new Titleist ball models to see which ball best suits your game and take advantage of this great offer! [Contact us](#) to reserve your new golf balls.

Shafts and myths

Snarks and myths

It's not about swing speed

We've seen online fitting tools that ask you how far you hit your 5-iron. From there they estimate your swing speed. Then they recommend a shaft flex. What if we told you that two golfers, with the same swing speed, using great club fitters, had to use two wildly different shaft flexes?



📷 Bridgestone Golf: [Nick Price's Golf Swing](#)



📷 Bridgestone Golf: [Fred Couples' Golf Swing](#)

The “load” that Nick Price put on the shaft on the downswing was far greater than the much smoother Couples. Price needed a shaft as stiff as he could get. Fred Couples played a much softer flex. But they had the same swing speed.

By the way, there are no standards for shaft flex. There is no consistent meaning to “stiff” or “regular”. Each manufacturer labels the shaft as they wish.



“If you’re losing distance as you get each year older, then it’s really worth while looking at options to create faster clubhead speed and a better energy transfer.”

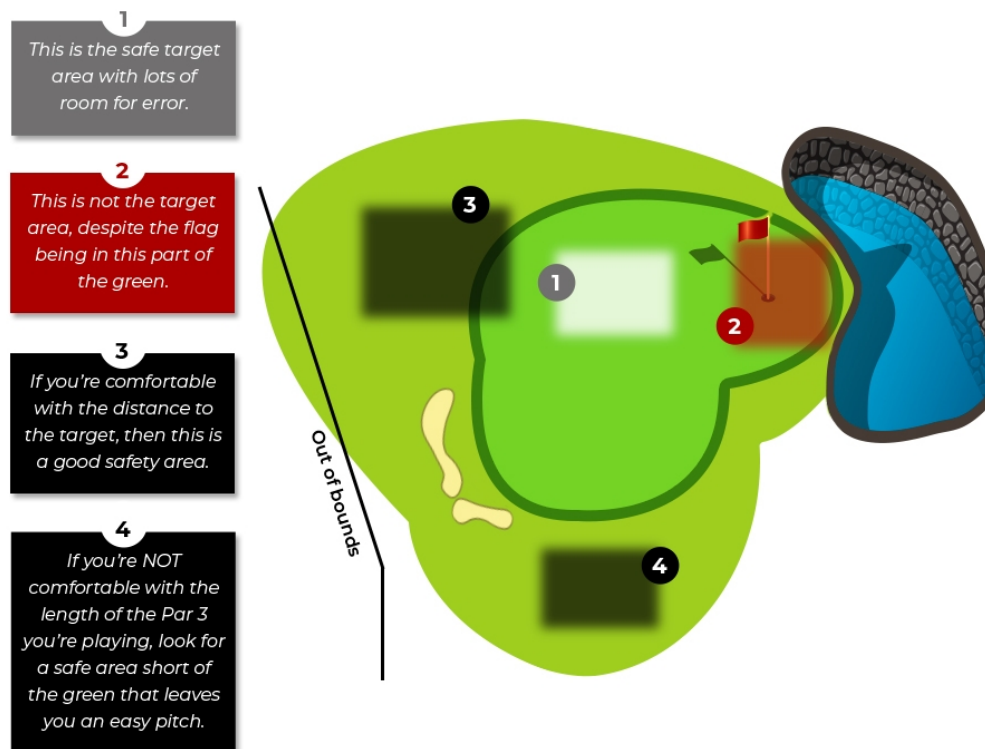
How do you load the shaft?

How does the rhythm and tempo of your swing impact on the shaft? Have you ever invested some time in checking what you need in a shaft?

The Par 3 Advantage

Think your way around the Par 3s

What's your average score on the Par 3s? For most of the golfers we see, improved game management would lower that average. The target and club selection are critical parts of game management on Par 3s.





On this hole, if you're going for the target area in the center of the green, take a club which, if you strike it well, will get you to the very back of the green. None of us hit the ball perfectly on most shots. We all usually come up at least a little short.

Jack Nicklaus believed he could improve any golfer's scorecard by more than a few shots if he accompanied them on the round and selected the club and target on every shot. He would play the percentages NOT expecting a perfect shot every time.



Make Par 3 improvement a priority

That's an idea. If you and some friends would like to be accompanied on a round, then let's see how much better you score, if you play the percentages.



This mail was sent to {{contact.contact_email}} by Martyn Peacock and is provided as a service for the members and guests of Wyboston Golf Studio and has been supported and sponsored by advertisers in this email and our partner suppliers. For any queries contact us on 01480 223004.

Sent on behalf of Wyboston Golf Studio by
RetailTribe: 15851 Dallas Parkway | Suite 600 | Addison | TX 75001 | +1 972 380 3002

Trouble viewing this newsletter? [View it online](#) | [Download a printer friendly copy](#)
[Subscribe here](#) | [Unsubscribe here](#)