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Friday, May 03, 2024

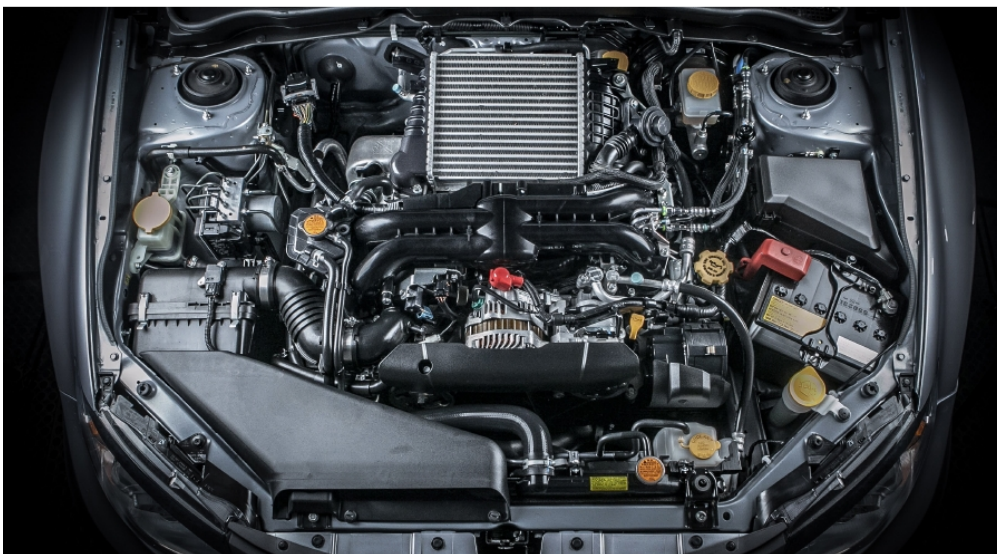
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## Shafts and myths

**Let's bust some myths and misunderstandings**

You may have read or heard some say that "the shaft is the engine of the golf club".



That metaphor isn't right. If there's an engine, then it's you.  
You create the energy. The shaft controls and channels that energy.  
The shaft is more the transmission; allowing the shaft to return the clubhead square  
to the target at impact. The shaft transfers the energy you create to the clubhead.



One of the questions you have to ask yourself is: do you have the right transmission for your engine and vehicle?  
Are you maximising the return on the energy you're creating; and are you returning the clubhead square to  
target at impact?



*"If you're losing distance as you get each year older, then it's really  
worth while looking at options to create faster clubhead speed  
and a better energy transfer."*

### Now let's check

Ready for your transmission to be checked over? We have examples of shaft changes that have added as much  
as 30 yards to tee shots. With irons we find big improvements in shot dispersion.

[Book your check-up >](#)

# The Par 3 Advantage

## Become a master of the Par 3s

Just 160 yards from the flag. You can place the ball on a tee, creating the perfect lie. This is an opportunity to put a low number on your card. For many, it's the chance for a net birdie. So what goes wrong?



We see four very common challenges. If you suffer from these, then they're easy to overcome.

### Club selection



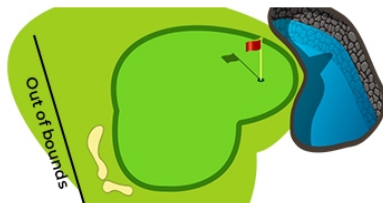
*Most of you choose a club which, if struck perfectly, gets to the flag. As a minimum choose a club which, if hit perfectly, gets you to the back of the green.*

### Ball position



*We see a lot of golfers tee the ball up awfully high when using an iron. You should be trying to create the perfect lie.*

### Game management



*Put the ball in the fat of the green*

### Technique



*We still see a lot of long irons in bags.*

*away from trouble, and you have more  
room for error. Don't go flag hunting  
when the risk of a 5 or worse is staring at you.*

*They're tough to hit consistently. But many of those  
who've converted to hybrids have never had  
a lesson to learn the technique with this club.*

## Make Par 3 improvement a priority

What improvement would make a difference to your Par 3 scorecard?

We want to help make you a Par 3 Master.

Contact us >

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