

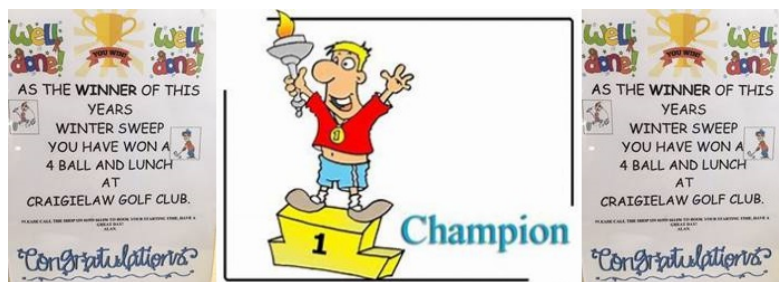


Winter has come...and gone

And it has a new champion!

The winner of this year's **Winter Sweep Final** is **John Clark** with 45 points. I hope he and his friends have a great day out at Craigielaw!

The winner of this week's Sweep is also **John Clark** with **Bobby McDonald** coming in 2nd with 40 points and **Ken Cameron** in 3rd with a BIH of 38 points. There was also 5 x 2's this week and the spoils were split between **Willie McRuvie, Ryan Scully, Jamie Lamb, Bobby McDonald and John Clark.**



Well done to everyone who played and thank you all for your support of our Sweep over the Winter months. It is very much appreciated. I hope that you thoroughly enjoyed it and are looking forward to taking part next year!

'A' for away with Callaway

Our first demo day of the year will be **Callaway**. Come along and get fitted for their award-winning golf equipment. If you haven't tried their products for a while, you might be pleasantly surprised at just how good their current range is! There is something to suit everyone from an absolute beginner to a big-hitting Tour player.

The stats that are coming from the Tour show that Callaway has consistently got the #1 driver, fairway wood and putter used in the field. You may have noticed that Jim Furyk had a fantastic finish of -15 at The Players Championship with his bag full of Callaway equipment. This result sees him vault 110 spots in the Official World Rankings and has now qualified for the WGC-Dell Matchplay – pretty impressive for a player who will be 49 in a few weeks!





[Contact us](#) now to book your slot.

What's new in the Pro Shop?



Sketchers golf shoes



The latest range of **Skechers gents golf shoes** have now arrived with a great choice of styles and colours and prices starting at **£79.95**.

If you are thinking about a new pair of shoes they are certainly worth trying on – we have had lots of very positive feedback on these!

PING G410 range



The latest range of **PING G410** drivers, fairways, hybrids and crossovers have arrived, as well as all the fitting kits

for the new irons.

[Click here](#) to read all about the newest technology from PING.

Visit us in store to take any of these abovementioned beauties for a test drive!

Shafts and myths

Weight is more important than flex

The jury is out on this one. The evidence shows that, if one is more important than the other, then it's marginal.

We think this myth has come about as the industry tries to educate golfers that weight is very important.

And it is.



Many golfers are playing with shafts that are too heavy. A lighter shaft would not only allow them to create more clubhead speed, it would also improve their control and make it easier to swing the club on plane.

The argument is that most golfers would hit it longer with a lighter shaft. But don't under-estimate the impact on accuracy and consistency. There were multiple examples like this in MyGolfSpy research done on shaft weight.



55(d=6.3yds)



"If you're losing distance as you get each year older, then it's really worthwhile looking at options to create faster clubhead speed and a better energy transfer."

Now let's check

Ready for your transmission to be checked over? We have examples of shaft changes that have added as much as 30 yards to tee shots. With irons we find big improvements in shot dispersion.

Call **01555 661456** to book your fitting.

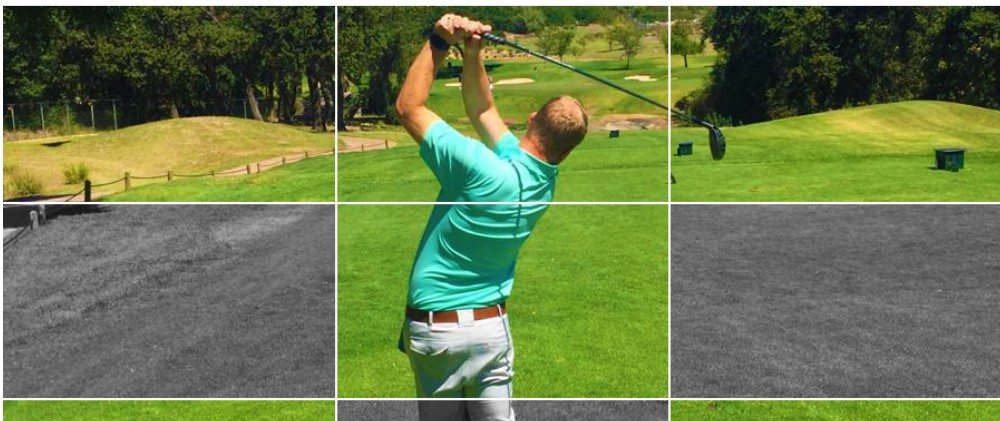
The Par 3 Advantage

Knowing how to use hybrids

The hybrid was invented to provide regular golfers with distance and consistency with longer shots. More forgiving and easier to use.



But we've picked up a lot of uncertainty amongst golfers on how to use hybrids. From the fairway, is it played like an iron or a fairway wood? And, is it the same when you tee up the ball?





You'll find a lot of Par 3's that are in the long iron/hybrid distance area. It's deliberate. On at least one or more of the holes the course designer wants to test the longer end of your approach-shot-bag. Make your hybrids your favourite clubs by learning how to use a hybrid from the tee and the fairway. It changes the game.

Make Par 3 improvement a priority

Technique matters. It helps to make your playing experience as enjoyable as possible. Golf becomes more fun. Be proud of your technique. Be as good as you can be.

Contact us >

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