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Monday, July 14, 2025

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The perfect Christmas gift

If we could, believe me we would fill the bottom of your Christmas tree this year with gifts that would help you get even more from your time playing golf. Remember, golf lessons can make for an ideal Christmas gift for that special golfer in your life, or if you're looking to treat yourself.



LESSON VOUCHERS



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FREE

Martyn Peacock
McIlroy Package
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Expertise available to you

The “Gear Effect” on you

Last week we talked about the impact of different strike zones on the spin rate and therefore distance of your tee shots. We mentioned the “Gear Effect”.

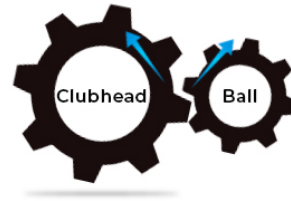


Here's how “Gear Effect” works. If you strike the ball on the sweet spot, then you won't experience any effect. Hitting above the sweet spot reduces backspin.



If you strike the club face slightly above the sweet spot, the club will twist backward around the Center of Gravity. The “Gear Effect” is that it will produce the opposite effect on the ball; adding topspin, which reduces the amount of backspin on the ball.

The diagram on the right, highlights why this is known as the “Gear Effect”. As the large gear rotates anti-clockwise, it sends the small gear clockwise.



Reducing the spin rate on the tee shots of most of our golfers by just 400rpm would unlock 10 – 15 extra yards.

Book your tee shot evaluation

Reach out now and let's see whether a quick evaluation might unlock a lot of extra distance WITHOUT you having to make an equipment purchase.

[Book now >](#)

What motivates you?

What are you most looking forward to, as you arrive?

We're trying to gain a better understanding of what's important to our golfers. Last week we had a simple question relating to social golf vs competitive golf. If you missed it and want to answer,

[Click here >](#)

This week we want to understand what you look forward to most as you drive to the golf club. Again a simple

question. And again, to preserve privacy, your name is optional. So what inspires you?



Let us know

This is just one question. It might make you think though.

Let us know now.

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