

The quickest way to lower your scores

It is often said that the quickest way to lower your handicap or improve your scorecard is to improve your putting, and then your short game. But I wonder if lowering your handicap is the biggest motivator for improvement?

There's a line of thought that for most golfers improving their golf swing, so that they put more tee shots in the fairway, leads to a much more enjoyable golfing experience.

We have two questions for you. First, which would be more likely to motivate you: lowering your handicap or having a more enjoyable round? Second, should we put this to the test? Do we have two 12 – 18 handicap golfers who would be willing to test the theory of which improves your scorecard the quickest? Any volunteers?

[Contact us.](#)

Shafts and myths

Worry about the profile of the shaft

We've heard it said that only the best golfers should worry about the profile of the shaft.

Wrong. Busted. This is easily as important as shaft flex for everyone.

Indeed it's especially important for the less experienced.



Many of the less experienced “cast” on the downswing; extending and releasing early. These golfers will find it easier to make square, solid contact, if their shaft has a soft tip. That is, it flexes more at the end of the clubhead, rather than the butt-end.

A golfer who releases late will put a lot of load on the shaft. To ensure maximum distance and a tighter dispersion, this golfer needs a shaft with a stiff tip. Remember the shaft “controls and manages” the transfer of energy through the clubhead.



“If you’re losing distance as you get older each year, then it’s really worthwhile looking at options to create faster clubhead speed and a better energy transfer.”

How do you load the shaft?

How does the rhythm and tempo of your swing impact on the shaft? Have you ever invested some time in checking what you need in a shaft?

[Book your check-up >](#)

Exceptional feel



A softer feel off the shorter irons, wedges and even your putter. We want you to feel the unique softness through the bag and feel the impact through more control and stopping power.

[Learn more >](#)

How good could you be?

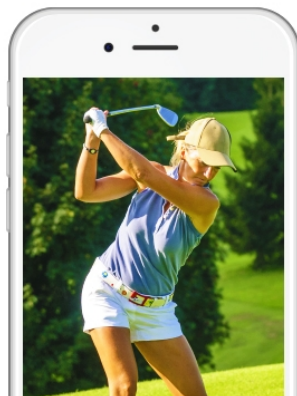
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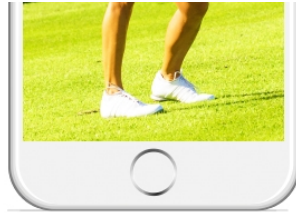
A reason to stay connected

This might be one of the most compelling reasons to practice together with at least one friend.



If you've set out on a "Deliberate Practice Plan" to acquire a new skill or master a particular shot, then you need feedback. Get someone to video your swing. Now you can observe your setup, swing, and focus on the new movement you're after. We might think we're making a full shoulder turn, but what does the evidence show us.





You need someone to share a drink with

Getting friends to practice, provides the opportunity for fun competition, feedback, and a shared experience afterward. We'd be happy to help make your sessions as productive as possible with some extra advice and feedback.

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