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Wednesday, July 02, 2025

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## Get out of the woods

Week after week we watch the best Professionals hit amazing tee shots, approaches, and hole-outs. On any given week over the last years Tiger Woods has provided us with some sensational shots that reveal his athleticism or intensity. This last week he was brought to his knees but still provided one of the shots of the week. Watch below:



Amazing shots are not just for the Professionals. [Contact us.](#)

# The big idea in 2019

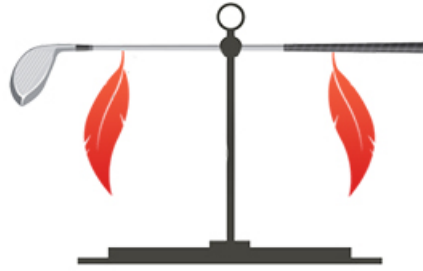
## It's all about speed

Looking at the marketing communication we receive from the brands about their new golf balls and golf equipment it would seem that 2019 is going to be all about speed.



*Softer golf balls will now go even faster as core technology and manufacturing gets smarter and more sophisticated.*

*Those who might have expected to be losing distance with their age will experience the opposite with new ultra-low club weights .*



*There's going to be no end to the improvements in face design to allow near maximum ball speed from across a wider area of the face of all clubs.*

## **Take advantage of technology**

The last years have seen some tremendous strides in improving playability. Technology is being used to improve the playing experience, especially as it relates to consistency. This is the year when it will be easier to go further with every club. If you want to chat to us about how your game could benefit, then

[Contact us >](#)

# **The best for you**

**Why make this journey?**

We want to help as many of you as possible find new levels of joy and fulfillment from your golf. Experience that sweet moment, when you make perfect contact and the ball flies high and long, and you know why you come back again.



We want more smiles. More times that you follow your shot and think “How cool is that!”. More moments of joy. More causes for celebration.

*If inconsistent ball striking  
blights your game*



*let us improve your ability to  
make solid, square contact.*



## Get a better experience

What would cause you to smile more often on the golf course? What would give you cause for celebration? If “greater consistency” of ball striking will help deliver a smile or celebration,

[Contact us >](#)

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