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[Email us](#) | [golfwaterloo@greensidegolfer.com](mailto:golfwaterloo@greensidegolfer.com) | **Tel:** 319-291-4268



## Try something new this week

Slitting the fairway with one of your longest drives is a great feeling. But missing the green with your approach, after such a good tee shot is hugely frustrating.

Why not try something new this week? On approach shots, take one club more than you think you need, make a good shoulder turn but concentrate on tempo rather than power. [Let us know](#) how it goes.

## Feel the thrill

### Enjoy some speed

There's no getting away from the fact that speed matters. But the great news is that the smallest increase, translates into lots of distance. And the even better news is that the smallest changes can create greater speed increases than you thought possible.



$$1=2$$
$$=4$$

Increasing your clubhead speed by just 1mph adds 2mph to ball speed,  
and that results in 4 extra yards.

**Just look at how many ways we can add to your  
clubhead speed:**



**Upper body rotation**

*The smallest improvements in your upper body  
rotation will add speed.*



### **Downswing sequence**

*How you start down to the ball from the top of the backswing is, for most, a huge potential area for improvement in speed generated.*



### **Shaft Length**

*Drivers with larger hitting zones allow you to play with longer shafts and still hit the zone. Simple physics adding clubhead speed.*



### **Shaft flex & performance**

*Especially a shaft that is too stiff, or one that has a kick-point that is wrong for your swing, will rob you of clubhead speed (and accuracy).*



### **Weight**

*For many of our golfers, playing with a lighter club allows them to not only generate more speed but to have greater control.*

## **We're delivering thrills**

Creating the perfect match of ball speed, launch angle, and spin rate, maximises the distance you'll get off the tee. A change of just 1° and 500rpm can unlock 20 yards. How much potential can we unlock for you?

Act now.

[Contact us >](#)

# The Par 3 Advantage

## Tee up the ball

It's an advantage to be able to tee up the ball, even if you're using an iron.

It's the opportunity to create the perfect lie, but this is what we see too often.



This ball is teed up too high for an iron shot. This risks the ball hitting high on the face of an iron. There's a real loss of distance above the sweet spot on an iron.

Below is a perfect example. The ball appears to be resting on the top of the blades of grass. Don't try and play the ball on the up. It's an approach shot from a perfect lie.



Find time to practice and make sure you're playing the shot with the correct technique. Build your confidence.

## Make Par 3 improvement a priority

Good technique and some practice breeds confidence. Good technique, practice, and confidence lower your scores. It also thrills you with better approach shots. We can help.

Contact us >

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RetailTribe: 15851 Dallas Parkway | Suite 600 | Addison | TX | 75001 | +1 972 380 3002*

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