



## The New Rules: Good or bad?

The new rules have come in for some scrutiny in the professional tournaments around the world over the past couple of weeks. There's clearly clarification on the rules required in some cases.

Which of the rules is your particular favorite and which one seems the most pointless to you? [Let me know](#) what you think?

The USGA and R&A have introduced changes to many of golf's rules to make the game more enjoyable and the rules easier to follow. For more information, including diagrams and videos for each modernized rule, [please click here](#).



### THE 20 MOST IMPORTANT CHANGES TO THE RULES OF GOLF 2019

1. SEARCH TIME – REDUCED FROM 5 MINUTES TO 3 MINUTES
2. BALL MOVED DURING SEARCH – REPLACE NO PENALTY
3. EMBEDDED BALL – FREE DROP EXCEPT IN PENALTY AREAS, BUNKERS, SAND IN ROUGH
4. MEASURING A DROP – USE LONGEST CLUB (EXCEPT PUTTER)
5. DROPPING – DROP FROM KNEE HEIGHT RATHER THAN SHOULDER
6. TAKING A STANCE ON WRONG GREEN IS NOT PERMITTED
7. BALL UNINTENTIONALLY HITS PLAYER OR EQUIPMENT – NO PENALTY
8. DOUBLE HIT – NO PENALTY, NOW ONLY COUNTS AS THE 1 STROKE
9. TOUCHING SAND IN BUNKER INCIDENTALLY IS PERMITTED-BUT NOT ON BACKSWING
10. LOOSE IMPEDIMENTS CAN BE REMOVED ANYWHERE
11. DROPPING A BALL OUT OF BUNKER – 2 PENALTY STROKES

12. WATER HAZARDS – NOW CALLED “PENALTY AREAS”
13. TOUCHING GROUND IN PENALTY AREA – NO PENALTY
14. BALL MOVES ON GREEN AFTER BEING MARKED – REPLACE WITHOUT PENALTY
15. BALL ACCIDENTALLY MOVED ON PUTTING GREEN- REPLACE WITHOUT PENALTY
16. MOST DAMAGE TO GREEN CAN NOW BE REPAIRED-NOT AERATION HOLES
17. POSITIONING A CLUB FOR ALIGNMENT IS NOT PERMITTED
18. CADDIE ASSISTING WITH ALIGNMENT IS NOT PERMITTED
19. PUTT STRIKING FLAGSTICK LEFT IN HOLE IS NOW PERMITTED-NO PENALTY
20. BALL WEDGED AGAINST FLAGSTICK AND SIDE OF HOLE IS DEEMED AS HOLED

If you have any questions - we are here to help.

[Contact us >](#)

## Your fitting survey

### The most difficult club

We'd like you to give us 3 minutes of your time to complete a survey that will allow us to provide you with a better and more personal service. With your individual responses, we get a much better idea of how we can help you. This is a win-win survey.

[Give us your answers now >](#)



*The fairway wood reveals all flaws. Its combination of: shaft that's nearly as long as the driver shaft; a face not nearly as big as a driver face; and usually for use without the advantage of a "tee"; make this a very difficult to use club.*



*Technique, head design, and fitting can either make this a tremendous club to carry and use; or a club not worth its weight in the bag. Where are you when it comes to your fairway woods?*



#### Fill in your survey

That's why we'd like you to complete this survey and let us know what's most important to you and your playing experience.

#### Make it a winner

The fairway wood can change your result on any hole: a great recovery club and a great club to set up an unexpected opportunity.

[Complete now >](#)

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# Adding speed

## The 1, 2, 4 rule

Last week we told you that just one extra mph with your driver's clubhead speed at impact, will probably translate into two extra mph of ball speed, and four extra yards of distance. That means that adding just five extra mph – if you're over 45 then you've probably lost that in the last decade – gets you from here to there.



There are multiple ways to generate that extra five mph. Why not invest in them all.

Technology



Technique



Power



*The last few months have been all about speed when it comes to equipment innovation. Making it easier to swing faster and making faster faces.*

*Getting the club on a good swing plane and path will allow you to release the clubhead through the ball. That, for most, will already add five mph and more of clubhead speed.*

*Especially if you're over 35, you should be investing in improving your muscle mass. Combine strength work with speed work in the gym. It's great for you and your golf.*

## Plan to add speed in 2019

### Share

Every one of you can invest a little in each of those three areas. If you do, then I'd be surprised if most of you aren't

advertisers and 40 years old. Share us to your social media posts.



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