



## Happy Thanksgiving!

Wherever you are, and whoever you're with, may we wish you a Happy Thanksgiving. If you're playing good golf, be thankful. But really, anyone able to play the greatest game already has a lot to be thankful for.



## Choose THE 1 in a 1,000

### For shorter shot accuracy

If I told you that the impact on accuracy is far greater on a shorter iron than a longer iron, would that make you take more notice of your lie angles?



Put a #4 iron on the ground. Raise the toe. Now imagine a straight line squarely leaving the sweet spot. Notice how its going left of target. Now do the same with a #9 Iron and check the line leaving the sweet spot. Whoa. Much further left.

You've made a great swing but, if the lie angle on your #9 iron is 2° too upright, then you're going 15 feet left of your target. What is often 15 feet left of target when you're aiming at the green? Too right? Sand, rough, or even water. A great swing spoiled.



*Hitting more great shots doesn't start with equipment.  
It starts with an assessment of your game; your  
athletic dimensions; and your golf swing.*

### We want you to hit more great shots

Let us help you hit more great shots. Let us check out your lie angles.  
Get that right, and you'll be amazed at how much more accurate you are.  
This applies to all golfers. Why waste a great swing?

[Contact us >](#)

## Which golf ball for your game?

### Chrome Soft

The most technology in  
any golf ball we carry.



### Supersoft

The lowest compression  
ball that's super long.



Both will give you a really great and soft feel off of all your club faces. Both have lower spin rates off the driver to help create an extra long performance. What will influence your decision will be your desire for spin and control around the green.

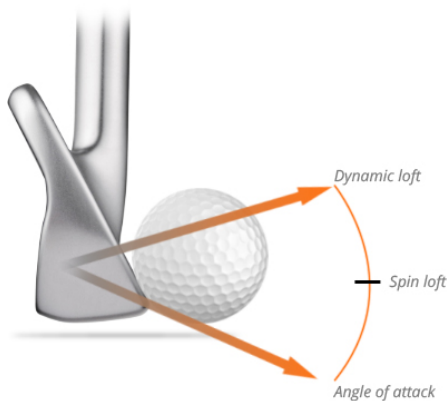
[Learn more >](#)

# Your wedge and ball flight

## Forget what you think you knew

Most golfers think that the way to create more spin with their wedges, is to hit it higher. Last week we explained that the key to creating more spin is spin loft. If you missed that article, [click here](#).

Launch monitors have proven that trying to hit higher wedge shots does NOT create more spin on the ball. Hitting higher wedge shots just makes distance harder to control.



There are a variety of reasons why an exaggerated angle of attack will NOT create more spin on the ball.

We've learned so much from studying launch monitor data. We now know exactly how to help you hit lower, but higher spinning wedge shots.

## Come and learn to control ball flight

Being able to shoot the ball in with a slightly lower trajectory and the spin to check the ball quickly, makes distance control so much easier. Come and learn how to play this shot.

[Contact us >](#)

# Titleist TS Drivers

Technology going to new heights and faster speeds



The crown, face, chassis, head shape, weight distribution, have all been redesigned to increase speed across the whole face while protecting launch conditions. The extra speed is combined with lower spin rates to create a longer carry.

[Learn more >](#)

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