



## Do you want to be good or great?

So, the big question for you is: how much do you want to play better golf? Are you sure "why" you'd want to play better golf?

We've got a number of very good reasons why great is better. So, [chat to us](#) and let us talk about the fastest way to better.

## The number one

### Step to more great shots

Your approach shot accuracy depends on you squaring the face to the target line.

You must have the right Lie angles for your golf swing.

The sole will be square to the turf at impact. You'll be straighter.

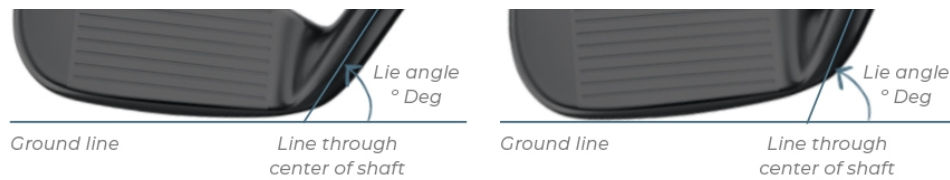


Lie angle too upright



Lie angle too flat





If the toe is up (vs. the heel), then your face will automatically point to the left (for right-handers). You're missing before you start.

If the heel is up (vs. the toe), then your face will automatically point to the right (for right-handers). Perfectly aligned, great swing, you're still missing right?

## We want you to hit more great shots

Let us help you hit more great shots. Let us check out your lie angles. Get that right, and you'll be amazed at how much more accurate you are. This applies to all golfers. Why waste a great swing?

[Contact us >](#)

## Which golf ball for your game?

### Chrome Soft

The most technology in any golf ball we carry.



### Supersoft

The lowest compression ball that's super long.

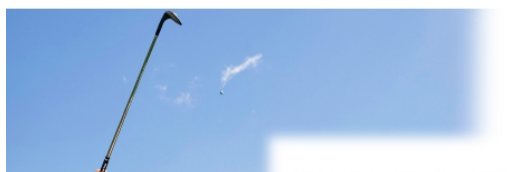


Both will give you a really great and soft feel off of all your club faces. Both have lower spin rates off the driver to help create an extra long performance. What will influence your decision will be your desire for spin and control around the green.

[Learn more >](#)

## Your wedge and ball flight

Shooting it in lower





If you watch golf on TV, you will have noticed that the best players have a low-to-mid trajectory on their wedge shots. They try and avoid the 'Hail Mary', hit-it-high and drop-it- dead shot, unless there's no other option.

If you watch the best golfers play this shot, you'll notice they seem to nip the turf (rather than carving out a divot), and they then seem to have a shorter follow-through.



When we see golfers trying to play this shot on the range, many move the ball back in their stance and play with a steeper angle of attack, under the impression that will create more spin. Actually a shallow angle of attack with clean contact creates more spin.

### **Come and learn to control ball flight**

Being able to shoot the ball in with a slightly lower trajectory and the spin to check the ball quickly, makes distance control so much easier. Come and learn how to play this shot.

[Contact us >](#)

## Titleist TS Drivers

Technology going to new heights and faster speeds



The crown, face, chassis, head shape, weight distribution, have all been redesigned to increase speed across the whole face while protecting launch conditions. The extra speed is combined with lower spin rates to create a longer carry.

[Learn more >](#)

Share





*This mail was sent to {{contact.contact\_email}} by Monte Meyer and is provided as a service for the members and guests of Golf Waterloo and has been supported and sponsored by advertisers in this email and our partner suppliers. For any queries contact us on 319-291-4268.*

*Sent on behalf of Golf Waterloo by  
RetailTribe: 15851 Dallas Parkway | Suite 600 | Addison | TX | 75001 | +1 972 380 3002*

Trouble viewing this newsletter? [View it online](#) | [Download a printer friendly copy](#)  
[Subscribe here](#) | [Unsubscribe here](#)