

## The PGA Show

Rob will be at the PGA Golf Show for more learning opportunities and to see the latest equipment and teaching technology released for the 2019 golf season.

He will be out of the office beginning **January 21st through the 23rd**, and he will check emails while he is away and will respond as time allows.

## Ben LaVergne

We regret to inform everyone that Ben LaVergne, our long-time club fitter will be leaving January 20th. We want to thank Ben for his 8 years of excellence serving the students at the Rob Noel Golf Academy. Ben has decided to pursue other opportunities in the club fitting industry. We all wish him the best of luck.

### A word from Ben:

As of this week I am leaving my position at the Rob Noel Golf Academy to pursue other opportunities in the club fitting industry. I am excited and looking forward to this new opportunity in my life and career.

I would like to especially thank Rob Noel for the last 8 years that he gave me to learn and develop my skills as a Master Club Fitter. His passion and respect for the game of golf was very inspirational to me and I will always be grateful. I also want to thank my co-workers at the Rob Noel Golf Academy for the many memories.

I am also very grateful to all of our students who entrusted me to help them be fit properly with the best equipment specific to their needs. Your loyalty will forever be remembered.

Thanks again,

**Ben LaVergne**



## Logan Heltz wins

USSSA event at Westlands this weekend!

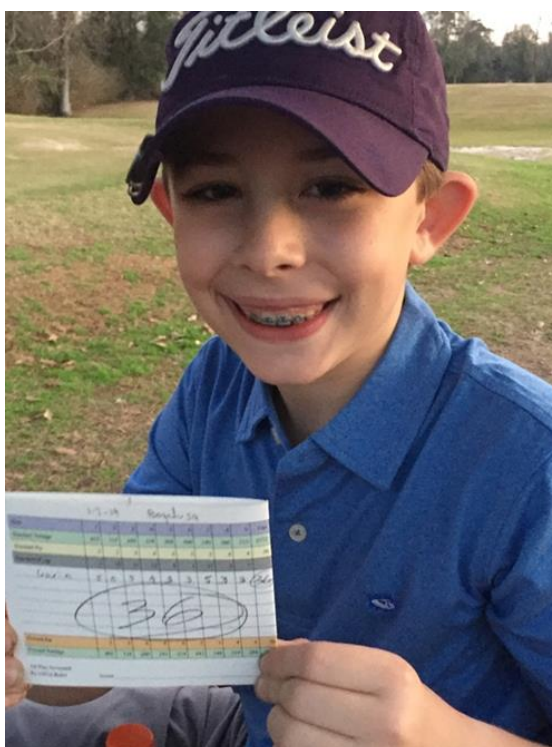
Congratulations Logan



## Operation 36

**Gavin Davis** passed his 100 yard Operation 36 playing test. (Pictured below). **Phanu Galloway** passed 150!

These are great results - we are very proud of your accomplishments!



## Testimonial Tuesday

**Building success stories one testimonial at a time**

*Please remember to send them in.*



"Shot 64 today...the grip change with kettlebell work has revolutionized my ball striking, didn't miss a shot." ~

**Hunter Hammett**

Helping you play better golf is only part of our plan - the rest is to know you have more FUN playing that better game!

[Contact us >](#)

## Feel the thrill

### Don't leave potential behind

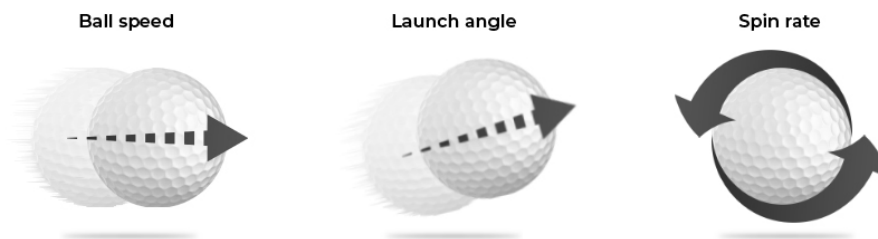
The reason we're able to add so many yards to our golfers' tee shots, is the amount of potential they leave behind even after making great contact. There's a different launch DNA for each golfer that maximizes potential.



Now it's time to "tune" your performance.

Can we change your angle of attack? How do we influence the amount of spin you create?

What is the launch angle that works best for you?



**We're delivering thrills**

## Playing the wind

Creating the perfect match of ball speed, launch angle, and spin rate, maximizes the distance you'll get off the tee. A change of just 1° and 500rpm can unlock 20 yards. How much potential can we unlock for you? Act now.

“Act now” button

## **"Check" your rage in at the door**

Hitting into the wind? Speed is not necessarily your friend. Speed creates spin, and spin creates lift. So don't fight the wind with power.

The saying is actually "when it's breezy, swing easy".

Here are four things we'd like to see you practice to enjoy golf in the wind.



*You're going to lose distance,  
so is it a 1 club, 2 club wind.  
Go up another club.*

*Now choke down on the grip, shortening  
the swing arc, reducing clubhead speed,  
but adding control.*



*Make sure your weight is a little more on your  
front foot at address. Pull the ball back in the  
stance, to deloft the club further.*



*Now make a shorter swing, making sure your  
hands are ahead of the clubface at impact.  
Concentrate on tempo. Don't try to force the shot.*

When you're watching golf on the television, and there's wind about, watch the player's tempos. It's almost like they work even harder on a good tempo in the wind.

## **Tempo is good to practice**

Why not dedicate a whole practice session just to tempo. Choose a target and go one club higher than you

would usually choose. Choke down. Ball back slightly. Swing with a good tempo and watch the ball flight. Is it lower? More accurate? Does the consistency of ball strike improve?

If you want help with tempo,

[Contact us >](#)

### Get in touch

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