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## Make 2019 a memorable year on the course

Looking back on 2018, what golf memories did you make? What was special about the year for you? Now, as you think forward to golf in 2019, what will you add to your game or your experience to make this a better year? What memories do you want to make?

Now is a good time to start to make more memories. So why not start with a swing assessment? [Contact us.](#)

## Feel the thrill

### Two steps to the ride of your life

Generating longer distance from the tee with a perfect strike is made a lot easier if you're playing with two components fitted for your tee shot.

The shaft flex and the way the shaft performs needs to match both your clubhead speed and how you "load" the shaft. Do you have an even tempo or do you start back aggressively?



The clubhead design needs to work with your swing speed and strike pattern to transfer your clubhead speed into the maximum ball speed on the best trajectory with the optimum spin rate.

**Center of Gravity  
location**



*CoG location has a much greater impact on launch angle and spin rate than golfers imagine.*

**Hitting zone size  
and location**



*This is an obvious search for golfers. Some drivers are designed to better accommodate certain strike patterns.*

**Loft**



*Loft is again an obvious selection criteria, but it's a selection that needs to take into account the shaft and CoG location.*

### **We're delivering thrills**

Creating the perfect match of ball speed, launch angle, and spin rate maximizes the distance you'll get off the tee. A change of just 1° and 500rpm can unlock 20 yards. How much potential can we unlock for you? Act now.

[Contact us >](#)

## **Playing the wind**

### **Knock it down. Great for all conditions**

Playing pitch shots into or with or across the wind needs you be able to play the "knockdown", lower trajectory pitch shot. This is a great shot, even without the wind. It's so much easier to control distance.



Watching the Professionals play on TV you'll see a lot of shots that finish like this. The ball flies lower and stops quicker. Your control and consistency are improved.

Stance width is reduced. Weight remains forward throughout the swing, with the hands staying ahead of the clubface to deloft the club.

The upper body has rotated, but the movement of the arms is restrained. The angle of attack on the ball is very shallow, and you hardly see a divot.

The trajectory of the ball will be lower.

Generally, you don't need more height on wedge shots. You want control of distance. Wind, or no wind, you'll have better control of distance, with a lower trajectory wedge shot.



Choosing between a high 56° wedge shot or a knockdown three-quarter 52° wedge approach; the best players will take the knockdown every time.

### Learn to play this shot

Take your wedge and practice this shot. When you feel you have it, then dial in your distances.

Wind conditions will have far less impact. You'll have far more control.



This mail was sent to **[[contact.contact\_email]]** by Matt Starr and is provided as a service for the members and guests of Meadow Links Golf Academy and the customers of the Meadow Links Golf Academy

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