



## Titleist is rewarding you for your loyalty!

I know that it's hard to believe, but it's that time of year for the Titleist Loyalty Rewarded Promotion. This is always a great email to send out because it signals that the golf season is not that far away! Titleist is offering their Pro VI, Pro VIX, and AVX golf ball promotion, where you **Buy 3 Dozen and Get 1 Dozen Free**. This is a great way to stock up for the upcoming season and get your golf ball personalized for free. To take advantage of this offer and have your golf balls in the initial shipment, please reply back to this email.

As a member of the Titleist Leadership Advisory Staff, I am able to submit orders two weeks early, starting on **March 1st**. These initial orders will be delivered by **April 1st** and the golf balls will be placed in your locker and ready for the upcoming season. All orders taken after March 1st will be sent in on a weekly basis until the final order date of **April 22nd**. The two options that are available this year are listed below. In addition, anyone who wishes to get yellow golf balls may do so under both options.

### Option #1

Free personalization (Imprint only; logos not available under this promotion)

All dozens to be the same ball type and personalization must be the same imprint and color.

Available ink colors include: black, blue, red, green and pink.

Available in both low numbers (1 to 4) and high numbers (5 to 8)

### Option #2

Same play number (\$2 upcharge/dozen applies)

Consumer may elect to have the same play number for all dozens.

#'s can be 1-9 and double digit play numbers 00 & 10 - 99.

The double digit number will be the same on all 4 dozen.

All dozens to be the same ball type and personalization must be the same imprint and color.

Available ink colors include: black, blue, red, green and pink.

For all orders, please specify the following information:

**Ball Type:** Pro VI, Pro VIX, or AVX

**Personalization:** Up to 3 lines of text, maximum of 17 characters per line. All dozens will have the same imprint.

**Ink Color:** Black, Blue, Green, Red, or Pink

**Play #:** 1-4, 5-8, Single Number 1-9, Double Digit Number 00, 10-99

All golf balls ordered will be white, unless you specify that you would prefer yellow golf balls.

I'm looking forward to a great 2019 golf season and am excited to see everyone back out at the club in a couple of months!

The image displays three Titleist golf balls arranged vertically, each with a corresponding feature list to its right. The balls are labeled PRO V1x, PRO V1, and AVX from top to bottom. Between the balls are downward-pointing arrows with the text 'VS'.

Golf Ball Model	Features
PRO V1x	<ul style="list-style-type: none"><li>■ Flies Higher</li><li>■ Spins More</li><li>■ Feels Firmer</li></ul>
PRO V1	<p>Optimal flight and spin for most golfers, with very soft feel</p>
AVX	<ul style="list-style-type: none"><li>■ Flies Lower</li><li>■ Spins Less</li><li>■ Feels Softer</li></ul>

**Titleist**  
#1 ball in golf.  
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Reserve now >

## The quickest way to lower your scores

It is often said that the quickest way to lower your handicap or improve your scorecard is to improve your putting, and then your short game. But I wonder if lowering your handicap is the biggest motivator for improvement?

There's a line of thought that for most golfers improving their golf swing, so that they put more tee shots in the fairway, leads to a much more enjoyable golfing experience.

We have two questions for you. First, which would be more likely to motivate you: lowering your handicap or having a more enjoyable round? Second, should we put this to the test? Do we have two 12 – 18 handicap golfers who would be willing to test the theory of which improves your scorecard the quickest? Any volunteers? [Contact us](#)

## Your fitting survey

### Could this be made easier for you?

We want to know how we can help you enjoy a better playing experience this year. We're not selling equipment or a fitting. We want to supply a better playing experience. What do you need? If you haven't completed our survey in the last couple of weeks, then

Give us your answers now >



*You're an individual. When it comes to equipment, you are indeed one in a thousand. But the right option, the right technology, and a better technique make an approach shot, a moment of joy.*

### Fill in your survey

That's why we'd like you to complete this survey and let us know what's most important to you and your playing experience.

### Have you got what it takes?

This shot is worth an investment in your technique, the best technology, and the perfect fitting. Improve your "return".

[Complete now >](#)

[Contact us now >](#)

## Adding speed

### Make that a plan this year

If you needed convincing that golf is much more fun if you're knocking it longer off the tee, then here's what we'd like to do on your season opener.



Before you play a "normal" round play "Partner-a-Pro" and see how much more enjoyable, and easy the round is. This involves, on Par 4 and Par 5 holes, NOT playing a tee shot, but instead placing your ball 280 yards down the fairway, as though you had hit a 280-yard tee shot. How much easier is every approach shot? How much more fun is the round?

Maybe 280 yards is beyond your reach, but set a new target for yourself.

Add speed. Use one or more of the following:

**Technology**



**Technique**



**Power**



*The last few months have been all about speed when it comes to equipment innovation. Making it easier to swing faster and making faster faces.*

*Getting the club on a good swing plane and path will allow you to release the clubhead through the ball. That, for most, will already add five mph and more of clubhead speed.*

*Especially if you're over 35, you should be investing in improving, your muscle mass. Combine strength work with speed work in the gym. It's great for you and your golf.*

## Plan to add speed in 2019

Call 847-729-3611 | [Contact us](#) | [Visit our website](#) | [Visit us](#) | [Read my golf tips](#) | [Book a lesson](#) | [Book a fitting](#) | [Book a round](#) | [Leave a review](#)  
Every one of you can invest a little in each of those three areas. If you do, then I'd be surprised if most of you aren't adding 30 and 40 yards plus to your tee shots.

**Contact us >**

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