



Kjus Ski & Lifestyle Trunk Show

Saturday, November 17th from 1-6 pm in the Men's Pub

Join us to see the latest in **Kjus Ski and Lifestyle** apparel.



KJUS Ski & Lifestyle Trunk Show

Saturday, November 17th from 1-6PM in the Men's Pub

Cocktails & hors d'oeuvres will be serviced.



This will be the only opportunity for us to order items from the Kjus ski line and all items ordered will be here in time for the holidays.

[Join us >](#)

Black Friday Sale

BLACK FRIDAY

Friday, November 23rd.

The Pro Shop will be open from 9am-5pm with deeply discounted sales to start the holiday shopping season.

You are not going to want to miss our deals!

[Visit us >](#)

Talking about the season of sales...

Just around the corner is our Annual Holiday Sale



Golf Pro Shop Holiday Sale

Stop by this Christmas Holiday Season and take advantage of some great year end savings on everything in the golf shop for that special someone on your holiday shopping list. Complimentary gift-wrapping is available for all purchases.

Holiday Sale Dates

Saturday, December 1st & Sunday, December 2nd
Saturday, December 8th & Sunday, December 9th
Saturday, December 15th & Sunday, December 16th
9:00am to 5:00 pm

Unwrap savings of **15%, 25%, 50%, 75%, or even 100%** off your in-stock apparel purchases during our annual Holiday Sale. One lucky member will get their entire purchase for **FREE!!** In addition to your unwrapped savings, we will have many special sales on specific items in the Pro Shop. Stop by and enjoy some holiday treats while you shop. A sample of some of the items available include the following:

- ❖ Smathers & Branson Needlepoint Belts
- ❖ Cashmere and Merino Wool Sweaters & Vests
- ❖ Kjus Performance Outerwear for Men & Women
- ❖ Peter Millar Men's Specialty Items
- ❖ Woven Dress Shirts from Mizzen & Main and Peter Millar
- ❖ Straight Down Outerwear for Men & Women
- ❖ Footjoy & Martin Dingman Dress Shoes
- ❖ Bushnell Rangefinders & GPS Watches
- ❖ Logo Glasswear & Tervis Tumblers
- ❖ All Golf Shirts, Shorts, Hats, and Jr. Items - Buy 1, Get 1 Free!!
- ❖ Titleist, Ping, and Sun Mountain Lightweight Stand Bags
- ❖ Club Glove Travel Bags & Accessories
- ❖ Titleist Scotty Cameron Putters & SM7 Wedges

Golf Pro Shop Hours (Wednesday-Sunday)

November & December	9:00am - 5:00pm
December 24 th	9:00am - 12:00pm

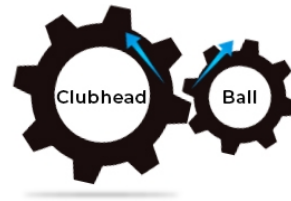
Pro Shop will close December 25th for the season.

[Expand](#)

Expertise available to you

It's more than spin

Last week we showed you how striking the ball slightly higher than the sweet spot would add distance to your tee shots by knocking spin off your ball because of the “Gear Effect”.



It will also add loft to your shot because of the design of your club face. Almost all faces come with a slight roll or camber.



Your driver might have a loft number on it, but you already know that the angle of attack on the ball will create a different dynamic loft.

Now you know that striking the ball lower on the face reduces loft, and higher on the face increases loft.

You also now know that finding the right tee shot solution for you, is more than looking at numbers. We need to look at impact location, and ways we can change your setup, ball position, swing to improve your results.

	Launch Angle deg	Spin Rate rpm	Spin Axis deg	Carry m	Total m	Lo
Anonymous Player, Driver, LimS, 2018/10/10						
Avg 3	11.3	1813	8.2	219.6	253.5	3.9B
Anonymous Player, Dr-TS 2 Stiff, LimS, 2018/10/10						
Avg 1	13.0	1779	-4.7	247.8	276.3	4.5B
Anonymous Player, Dr-TS 3 10.5, LimS, 2018/10/10						
Avg 9	14.3	1625	-3.6	248.8	276.9	0.6B

Book your tee shot evaluation

Book your tee shot evaluation with a professional coach to improve your game.

Reach out now and let's see whether a quick evaluation might unlock a lot of extra distance
WITHOUT you having to make an equipment purchase.

[Book now >](#)

Callaway Rogue Pro Irons



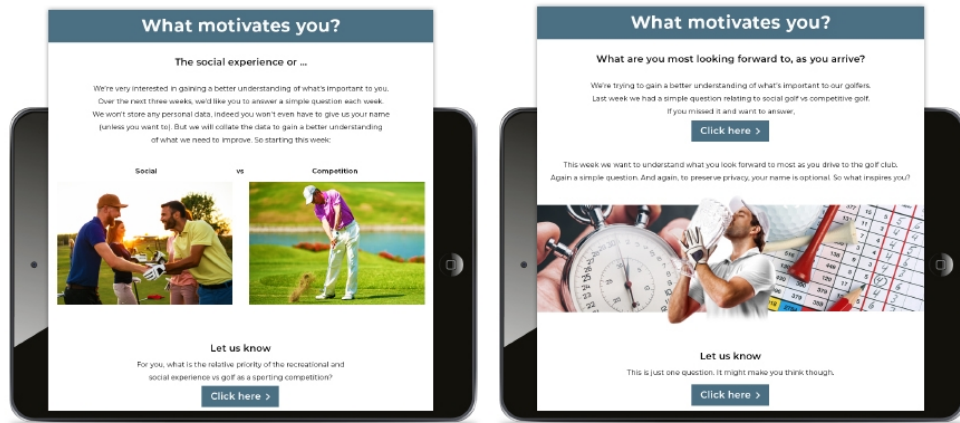
What motivates you?

For a good ball striker, the Callaway Rogue Pro Irons have a super fast face and exquisite feel and sound at impact. How was that delivered? A secret sauce.

Is there a particular format you enjoy most?

We're trying to gain a better understanding of what's important to our golfers. In the last two weeks, we've really appreciated the responses to the simple questions asked. If you didn't answer and want to help out, we've got the first two weeks below.

[Learn more >](#)



This week we examine formats. We sense that this is an area of the game where golfers of different ages, and those with different handicaps, might have different views.

Let us know

This is one question. Let us know your most and least favorite format.

[Click here >](#)

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