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## Get out of the woods

Week after week we watch the best Professionals hit amazing tee shots, approaches, and hole-outs. On any given week over the last years Tiger Woods has provided us with some sensational shots that reveal his athleticism or intensity. This last week he was brought to his knees but still provided one of the shots of the week. Watch below:



Amazing shots are not just for the Professionals. Contact us.

## **Everyone wants forgiveness**

The very best ball strikers too

The lower your handicap, the less space you have for error. So wouldn't it be nice to have a little forgiveness built into your game? But, first we know you don't want to compromise some key features:

#### Smaller profile

You want control over ball flight, so the profile of the club is smaller. The CoG is higher and closer to the face.

#### Forged

It's likely you want to "feel" the ball off the face and enjoy a great response through your hands. Incidentally, these clubs also provide a really nice sound on contact.

#### No offset

You have no trouble squaring the face so the shaft and clubface line up.



The great news is that the hitting zone has been extended on many better 2018 and 2019 Players Iron models to accommodate slight miss-hits towards the heel or toe. Ball speed is protected, and the distance the ball will travel is unchanged. That's a critical part of the accuracy a low handicap golfer must have.



Small change; Big improvement

### Play the perfect partnership

Exploit the advantages technology is giving you, especially if you have little room for error in your round. But, don't neglect the biggest advantage: Get fitted for a setup that makes it easier to hit the perfect golf shot.



# The best for you

### Why make this journey?

We want to help as many of you as possible find new levels of joy and fulfillment from your golf. Experience that sweet moment, when you make perfect contact, and the ball flies high and long, and you know why you come back again.





We want more smiles. More times that you follow your shot and think "How cool is that!". More moments of joy. More causes for celebration.

If inconsistent ball striking blights your game

let us improve your ability to make solid, square contact.





## Get a better experience

What would cause you to smile more often on the golf course? What would give you cause for celebration? If "greater consistency" of ball striking will help deliver a smile or celebration,









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