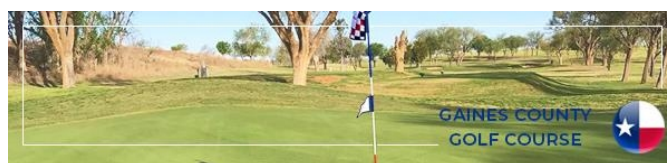


Tuesday, April 30, 2024

[Email Us](mailto:info@gainescounty.greensidegolfer.com) | [gainescounty.greensidegolfer.com](http://gainescounty.greensidegolfer.com) | **Tel:** 432-758-3808



## Your 2019 golf resolutions

Amongst the resolutions people will have made for 2019, many will fall under the categories of "Health & well-being"; "Social engagement"; and "Time for yourself". Guess what? Golf delivers on all of those.

Don't let golf become a sport that isn't embraced in winter. Don't let poor weather conditions deter you. Embrace the changes from day to day. Get outside. Keep walking. Keep healthy. Keep playing.

## Feel the thrill

### The sweet spot matters

One of the best feelings in golf is when you make contact out of the "hitting zone" with your driver. It's an exquisite moment. There's satisfaction in watching the ball speeding down the fairway.



It's not easy though. You're swinging the club with the longest shaft.  
The ball might be teed up, but it's going to be over 40 inches away from where your hands are gripping the club.  
It used to be you had to find the sweet spot in a much smaller head. Now the head and face are larger,  
and the manufacturers work to extend the hitting zone.



### **We're delivering thrills**

Our passion is helping you experience the thrill of contact out of the hitting zone.  
If you're looking for more thrills, come and spend 30 minutes with us.

[Contact us >](#)

## **Playing the wind**

### **"When it's breezy, swing easy"**

When we set up on that tee on a long par 4, playing into the wind, there's almost a natural inclination to swing harder, even lunge at the ball. Be careful, as counter-intuitive as it is, you might be making a tough situation worse.



*Increasing clubhead speed will put additional spin on the ball*



*Backspin creates lift, and that's exaggerated into the wind. The ball climbs and dies.*



*In an effort to swing hard at the ball, many golfers change their angle of attack and create even more spin.*



The saying goes "when it's breezy, swing easy".  
When we say "swing easy", we don't want you reducing your shoulder turn and just using the arms. Fully rotate your upper body, but possibly feel a little less aggressive with your arms.

### **This also helps with consistency**

Whether you're going to play in the wind or not, if you want to add consistency to your ball striking, practice a good swing tempo. With your driver, at the range, practice with the "full shoulder turn, swing easy" thought.

Do you lose any distance? Do you actually gain distance? If we can help

[Contact us >](#)



This mail was sent to {{contact.contact\_email}} by Shaun McDonald and is provided as a service for the members and guests of Gaines County Golf Course and the customers of the Gaines County Golf Course Pro Shop and has been supported and sponsored by advertisers in this mail and my partner suppliers:

[Callaway](#) | [FootJoy](#) | [Nike](#) | [PING](#) | [Under Armour](#)

RetailTribe: 15851 Dallas Parkway | Suite 600 | Addison | TX 75001 | +1 214 561 8681

Trouble viewing this newsletter? [View it online](#) | [Download a printer friendly copy](#)  
[Subscribe here](#) | [Unsubscribe here](#)