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## Be inspired by the Masters this week!

Here we are. Prepare to be inspired by the Masters. Enjoy the entertainment. Gorge on golf. But then, next week get out there. Bring that inspiration to your golf game. Whether it's learning, practicing, or playing, enjoy the greatest game on the planet.

## Everyone wants forgiveness

### Take it where you need it

If you describe yourself as a good or solid ball striker, these two shots still provide you with different challenges. You don't need forgiveness in your irons on the one, but the longer #5 or #4 iron shot will test your skills and consistency.



If you're consistent throughout your set, then a better Players Iron (more compact, possibly forged) is a great choice. If you start to lose consistency in the mid-irons, then consider blending two iron models through your set. A Players Iron for the shorter irons, and a more forgiving model for the mid and longer irons.



*The shorter irons can be compact with a CG that is a little higher, and closer to the face, with limited launch assistance.*



*The mid to longer irons can be a different model: one that offers a larger hitting zone and a little more launch assistance.*

## It's about the distances

If you want to blend two different models into one set, then it's not about the numbers on the sole. It's about the distance numbers you hit each club. As well as finding the perfect fit, we want to make sure you have each distance base covered.

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## The best for you

### An improvement changing your game

If you want to go from experiencing an average golf game to a better golf game, where you take more frustration-free walks down fairways and then step with an excited bounce towards a green full of opportunity after a sweet approach shot:



Then often a small change, from steering the golf ball to releasing the clubhead through the golf ball, results in:



*Certainly extra distance. More than you might imagine. A surprise to everyone you play with.*



*Definitely straighter tee shots and approach shots. More fairways from the tee. More greens on approach.*



*More solid, more consistent ball striking. More satisfaction at the end of every round.*



*Forget winning. Forget trophies. Hitting better golf shots makes the whole world a better, happier place. Golf should be the therapy for life!*

## **Get a better experience**

What would cause you to smile more often on the golf course? What would give you cause for celebration? If “greater consistency” of ball striking will help deliver a smile or celebration,

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