



## Happy Thanksgiving!

Wherever you are, and whoever you're with, may we wish you a Happy Thanksgiving. If you're playing good golf, be thankful. But really, anyone able to play the greatest game already has a lot to be thankful for.



## Choose THE 1 in a 1,000

### For shorter shot accuracy

If I told you that the impact on accuracy is far greater on a shorter iron than a longer iron, would that make you take more notice of your lie angles?



Put a #4 iron on the ground. Raise the toe. Now imagine a straight line squarely leaving the sweet spot. Notice how its going left of target. Now do the same with a #9 Iron and check the line leaving the sweet spot. Whoa. Much further left.

You've made a great swing but, if the lie angle on your #9 iron is 2° too upright, then you're going 15 feet left of your target. What is often 15 feet left of target when you're aiming at the green? Too right? Sand, rough, or even water. A great swing spoiled.



*Hitting more great shots doesn't start with equipment.  
It starts with an assessment of your game; your  
athletic dimensions; and your golf swing.*

### **We want you to hit more great shots**

Let us help you hit more great shots. Let us check out your lie angles.  
Get that right, and you'll be amazed at how much more accurate you are.  
This applies to all golfers. Why waste a great swing?

**Contact us >**

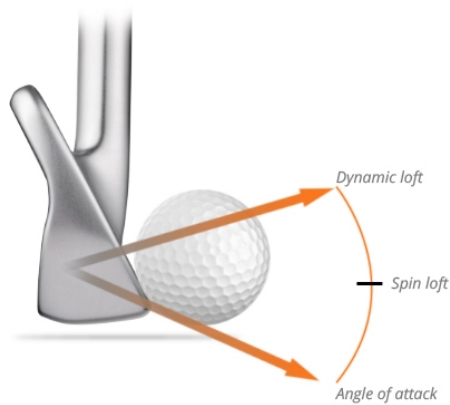
## **Your wedge and ball flight**

### **Forget what you think you knew**

Most golfers think that the way to create more spin with their wedges, is to hit it higher. Last week we explained that the key to creating more spin is spin loft. If you missed that article, [click here](#).

Launch monitors have proven that trying  
to hit higher wedge shots does NOT  
create more spin on the ball.  
Hitting higher wedge shots just  
makes distance harder to control.





There are a variety of reasons why an exaggerated angle of attack will NOT create more spin on the ball.

We've learned so much from studying launch monitor data. We now know exactly how to help you hit lower, but higher spinning wedge shots.

### **Come and learn to control ball flight**

Being able to shoot the ball in with a slightly lower trajectory and the spin to check the ball quickly, makes distance control so much easier.

Come and learn how to play this shot.

[Contact us >](#)

This mail was sent to {{contact.contact\_email}} by Derek Domaleski and is provided as a service for the members and guests of Dynamic Golf Institute and the customers of the Dynamic Golf Institute Pro Shop and has been supported and sponsored by advertisers in this mail and my partner suppliers:

RetailTribe: 15851 Dallas Parkway | Suite 600 | Addison | TX 75001 | +1 214 561 8681

Trouble viewing this newsletter? [View it online](#) | [Download a printer friendly copy](#)  
[Subscribe here](#) | [Unsubscribe here](#)