



## Do you want to be good or great?

So, the big question for you is: how much do you want to play better golf? Are you sure about "why" you'd want to play better golf?

We've got a number of very good reasons why great is better. So, [chat to us](#) and let us talk about the fastest way to better.

## The number one

### Step to more great shots

Your approach shot accuracy depends on you squaring the face to the target line.

You must have the right Lie angles for your golf swing.

The sole will be square to the turf at impact. You'll be straighter.

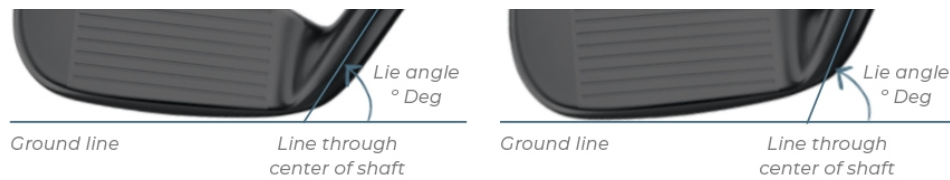


Lie angle too upright



Lie angle too flat





If the toe is up (vs. the heel), then your face will automatically point to the left (for right-handers). You're missing before you start.

If the heel is up (vs. the toe), then your face will automatically point to the right (for right-handers). Perfectly aligned, great swing, you're still missing right?

## We want you to hit more great shots

Let us help you hit more great shots. Let us check out your lie angles. Get that right, and you'll be amazed at how much more accurate you are. This applies to all golfers. Why waste a great swing?

[Contact us >](#)

## Your wedge and ball flight

### Shooting it in lower



If you watch golf on TV, you will have noticed that the best players have a low-to-mid trajectory on their wedge shots. They try and avoid the 'Hail Mary', hit-it-high and drop-it- dead shot, unless there's no other option.

If you watch the best golfers play this shot, you'll notice they seem to nip the turf (rather than carving out a divot), and they then seem to have a shorter follow-through.



When we see golfers trying to play this shot on the range, many move the ball back in their stance and play with a steeper angle of attack, under the impression that will create more spin. Actually a shallow angle of attack with clean contact creates more spin.

### Come and learn to control ball flight

This mail was sent to {{contact.contact\_email}} by Derek Domaleski and is provided as a service for the members and guests of Dynamic Golf Institute and the customers of the Dynamic Golf Institute Pro Shop and has been supported and sponsored by advertisers in this mail and the spin to check the ball quickly, makes distance control so much easier.  
my partner suppliers:  
Come and learn how to play this shot.

[Contact us >](#)

RetailTribe: 15851 Dallas Parkway | Suite 600 | Addison | TX 75001 | +1 214 561 8681

Trouble viewing this newsletter? [View it online](#) | [Download a printer friendly copy](#)  
[Subscribe here](#) | [Unsubscribe here](#)