

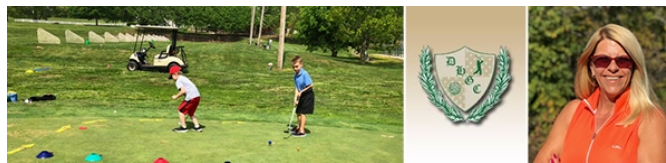
[View online](#) for a better experience

[Subscribe](#) | [Unsubscribe](#)

[Download a printer friendly copy](#)

Monday, May 06, 2024

[Email Us](#) | [www.deeforsberg.com](http://www.deeforsberg.com) | **Tel:** 816-253-9310



## Be the early bird this fall

Wow! Are you enjoying the fall colors and balmy temperatures? With the extended forecast calling for mild temperatures and little rain, we will remain open through Thanksgiving. Daily hours are 10 am - Dark.

Want to have more fun golfing more often? We are offering early bird pricing for our 2019 annual membership. Be the first to know about our fun golf leagues for men and women, friends and family tournaments and golf improvement programs for juniors and adults. We love our membership and look forward to seeing you more often in 2019.

# 2019!

## EARLY BIRD

### ANNUAL MEMEBERSHIP

---

- SENIOR \$300 > \$240
- REGULAR \$650 > \$500

- REGULAR \$350 > \$280
- HUS/WIFE \$450 > \$360
- FAMILY \$500 > \$400

---

**LIMITED TIME ONLY AT THE GOLF CLUB!**  
**816-253-9310**

Questions? >

## Keep warm on the course this winter

If you haven't bought any new outerwear in the last few years, then try on some of the new arrivals in the shops. Thinner, lighter, warmer, drier. It seems impossible, but it's not just golf balls that are benefitting from advances in technology.

Golf's a great game. But it's better when you can make an easier shoulder turn. It's better when your muscles are warmer. And it's a lot better when everything is dry.

## Expertise available to you

### The "Gear Effect" on you

Last week we talked about the impact of different strike zones on the spin rate and therefore distance of your tee shots. We mentioned the "Gear Effect".

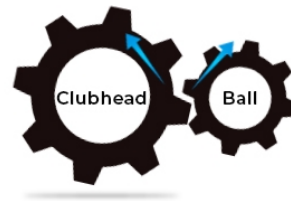


Here's how "Gear Effect" works. If you strike the ball on the sweet spot, then you won't experience any effect. Hitting above the sweet spot reduces backspin.



If you strike the club face slightly above the sweet spot, the club will twist backward around the Center of Gravity. The "Gear Effect" is that it will produce the opposite effect on the ball; adding topspin, which reduces the amount of backspin on the ball.

The diagram on the right, highlights why this is known as the “Gear Effect”. As the large gear rotates anti-clockwise, it sends the small gear clockwise.



Reducing the spin rate on the tee shots of most of our golfers by just 400rpm would unlock 10 – 15 extra yards.

### **Book your tee shot evaluation**

Reach out now and let's see whether a quick evaluation might unlock a lot of extra distance WITHOUT you having to make an equipment purchase.

[Book now >](#)

## **What motivates you?**

### **What are you most looking forward to, as you arrive?**

We're trying to gain a better understanding of what's important to our golfers. Last week we had a simple question relating to social golf vs competitive golf. If you missed it and want to answer,

[Click here >](#)

This week we want to understand what you look forward to most as you drive to the golf club. Again a simple question. And again, to preserve privacy, your name is optional. So what inspires you?



**Let us know**

This is just one question. It might make you think though.

Let us know now.

[Click here >](#)



This mail was sent to {{contact.contact\_email}} by Dee Forsberg and is provided as a service for the members and guests of Dee Forsberg Golf Instruction.

RetailTribe: 15851 Dallas Parkway | Suite 600 | Addison | TX 75001 | +1 214 561 8681

Trouble viewing this newsletter? [View it online](#) | [Download a printer friendly copy](#)  
[Subscribe here](#) | [Unsubscribe here](#)